

Ending Homelessness in Rural Areas

Overcoming Barriers to Success

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Learning Objectives

- Address barriers to success
- Review examples of creative solutions
- Identify the elements of a successful rural CoC

Common Barriers for Rural CoCs



Geography and Access to Services



Limited Resources and Low Capacity



Community Misconceptions and NIMBYism



Lack of Local Champions



Burdensome Funding Requirements



Geography and Access to Services

- Centralized Services
 - Use Existing Sites as Multi-Service Centers
- Hub and Spoke
 - Mobile Outreach Teams/Vans



Limited
Resources
and Low
Capacity

- Promote Partnerships
 - Faith Community
 - Public Housing Authorities
 - School Districts
 - Police Departments
 - Health Care System



Community Misconceptions and NIMBYism

- Engage the Community in Your Process
- Partner with the Media



Lack of Local Champions

- Get into Positions of Power
- Build on Partnerships and Community Engagement



Burdensome Funding Requirements

- Join Networks of Peer Communities
- Work with Experts in the Field
- Use HUD Resources

Elements of a Successful Rural CoC



Effective access to services across geography



Strong network of cross-system partners



Community is well-informed about the issues



Local government leaders take ownership



Engagement with regional, state, and national peer communities to share best practices

Questions?

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