How Facebook Is Starting To Tackle Fake News In Your News Feed



In November it was reported the company had an unofficial task force working on the problem.

A Buzzfeed report showed that there was more engagement on fake news stories around the US election than real news.

Now, Facebook has promised to reprioritise fake news on its pages.

It says one of its news feed values is "authentic communication" and that it's acting to prevent posts that are "misleading, sensational or spammy".

http://www.bbc.co.uk/newsbeat/article/38827101/how-facebook-is-starting-to-tackle-fake-news-in-your-news-feed

The Filtering Out Of Fake News.

The thing is what really is fake news and who would decide? And once this is allowed to happen what's then to stop entire websites from being taken down?

Reputable organisations like the RSPB. for example, of royal recognition no less, with their claims of bird-fatalities and wind-farms being about as far from the truth as is possible to get, it is highly doubtful whether they'd even come under the spotlight. The BBC., and all the other main news channels for that matter, with their biases on just about everything they ever cover. Would their reports ever be questioned? And the answer to that is almost certainly no.

But those, with somewhat less credible personas, may be brought into question and eventually removed as being fake, even those their views may be nearer to the truth as is found anywhere in the mainstream. It needs therefore to be very careful considered before censorship of any kind is brought in.

You can imagine an extremely scenario developing where anyone not agreeing with the authorities, who are lying through their teeth at times, will be taken down.