



NATIONAL
CORRECTIONAL
INDUSTRIES
ASSOCIATION

NATIONAL CORRECTIONAL INDUSTRIES ASSOCIATION ONLINE BUYERS' GUIDE RESERVATION CONTRACT

Stand out from the competition by choosing the best options for your company!

Enhanced Listing — \$250 First Listing, \$150 Each Additional Listing

Gain more exposure from the other companies in your category with an enhanced listing.



ABC FABRICS
jjones@abcfabrics.com
Phone: (800) 555-5555
Fax: (800) 444-4444
www.abcfabrics.com

ABC Fabrics are used extensively throughout all aspects of the commercial furnishing industry. Healthcare, Hospitality, Corporate, Government and Institutional markets.

COMPANY PRODUCT CATEGORIES

Enhanced Listings, please indicate with an (X) each product category under which your listing(s) should appear.

- | | | | |
|--|---|--|--|
| <input type="checkbox"/> Aluminum | <input type="checkbox"/> Footwear | <input type="checkbox"/> Mattresses/Mattress Materials | <input type="checkbox"/> Shelving |
| <input type="checkbox"/> Apparel | <input type="checkbox"/> Furniture/Components | <input type="checkbox"/> Optical Billing | <input type="checkbox"/> Signs |
| <input type="checkbox"/> Beds | <input type="checkbox"/> Holograms & Security | <input type="checkbox"/> Optical Equipment | <input type="checkbox"/> Tables |
| <input type="checkbox"/> CAD/CAM Hardware | <input type="checkbox"/> Hot Stamping | <input type="checkbox"/> Personal Protective Products | <input type="checkbox"/> Telemarketing Support |
| <input type="checkbox"/> Commissary | <input type="checkbox"/> Industrial Embroidery Machines | <input type="checkbox"/> Pillows | <input type="checkbox"/> Textbooks |
| <input type="checkbox"/> Cutting/Sewing/Spreading | <input type="checkbox"/> Industrial Sewing Machines | <input type="checkbox"/> Plastic Bagmaking Machinery | <input type="checkbox"/> Thread |
| <input type="checkbox"/> Dry Erase Boards | <input type="checkbox"/> Janitorial Sanitation & Safety Systems | <input type="checkbox"/> Print Finishing Products | <input type="checkbox"/> Toilet Tissue Machinery |
| <input type="checkbox"/> Electronics/Entertainment | <input type="checkbox"/> Janitorial Supplies | <input type="checkbox"/> Print Systems | <input type="checkbox"/> Upholstery Supplies/Foams |
| <input type="checkbox"/> ERP Software | <input type="checkbox"/> Laundry Equipment | <input type="checkbox"/> Recreational Products/Equipment | <input type="checkbox"/> Wall Coverings |
| <input type="checkbox"/> Eyeglasses | <input type="checkbox"/> Leadership Development | <input type="checkbox"/> Recycled Fabrics | <input type="checkbox"/> Webbing |
| <input type="checkbox"/> Fabrics/Textiles | <input type="checkbox"/> License Plates—Systems/Products/Svcs | <input type="checkbox"/> Reflective Products | <input type="checkbox"/> Woodworking Tools |
| <input type="checkbox"/> Faux Leather and Vinyls | <input type="checkbox"/> Lighting | <input type="checkbox"/> Refurbishing/Upholstery | <input type="checkbox"/> Yarn |
| <input type="checkbox"/> Flame Resistant Materials | <input type="checkbox"/> Lockers/Storage | <input type="checkbox"/> Renewable Energy Programs | <input type="checkbox"/> Zippers |
| <input type="checkbox"/> Food Products | <input type="checkbox"/> Machinery/Equipment | <input type="checkbox"/> Seating | <input type="checkbox"/> Other _____ |
| <input type="checkbox"/> Food Service | <input type="checkbox"/> Magnetic Printable Products | <input type="checkbox"/> Security Products | |

GAIN MORE EXPOSURE WITH PROMINENT PLACEMENT IN THE PRODUCT CATEGORY OF YOUR CHOICE!

CONTACT REBEKAH MCWAIN AT (410) 230-3972 TODAY!
PRIME POSITION LISTINGS ARE SOLD ON A FIRST-COME, FIRST-SERVED BASIS.

FIRST PRIME POSITION LISTING — \$1,000

Second Prime Position Listing — \$750

Third Prime Position Listing — \$500



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NCIA National Correctional Industries Association

SEE OR BE SEEN! BANNER ADVERTISERS RECEIVE A FREE ENHANCED LISTING FOR ONE (1) SPECIFIED CATEGORY. BANNERS ARE RUN-OF-SITE WITH NCIA'S ONLINE BUYERS' GUIDE.

BANNER SIZE IS 700X90 PIXELS.

RESERVE YOUR BANNER AD NOW! \$1,500

INSTRUCTIONS & POLICIES:

1. To list your company and product(s) in the NCIA Online Buyers' Guide, please fax this **completed contract** to (410) 230-3981.
2. Provide a description of your company's product/service as you wish it to appear in paragraph format below your company's information, under your specified product category—**350 character limit**. Please submit your listing in Microsoft Word format via email to rebekah@nationalcia.org.
3. Enhanced Listings: Please be sure your logo fits within an area of 250 x 250 pixels. Files must be in **jpg** format, at 72 dpi.
4. Banner Advertisement: Please be sure your logo is 700(w) x 90(h) pixels. Files must be in **jpg** format, at 72 dpi. Must use RGB color and no animated gifs or embedded video/audio.
5. NCIA reserves the right to edit or reject any copy if submissions do not conform with specifications listed above and NCIA's advertising policy.
6. NCIA membership must be current at the date of reservation.
7. Payment terms are net 30 days from date of invoice. Any unpaid balance over 30 days will be charged an additional 1.5% per month.

Note: This is a legally binding contract. In signing this document, the advertiser and agency agree to abide by the contract terms and conditions stated herein.

TYPE OR PRINT LEGIBLY

The information you provide below will appear in your company listing.

Company Name: _____

Company Website: _____

Address: _____ City: _____ State: _____ Zip: _____

Contact Name: _____ Contact Title: _____

Contact Email: _____ Contact Phone: _____

Total Number of Enhanced Listings (from front page): _____

Name of Authorizing Party: _____ Title of Authorizing Party: _____

Signature of Authorizing Party: _____

Please submit Logos, Banner Ads and Company Description, along with the Online Buyers Guide Reservation Contract, to:

Rebekah McWain, Associate Director of Events and National Sales

Email: rebekah@nationalcia.org

Fax: (410) 230-3981

FOR NCIA OFFICE USE ONLY

1st Enhanced Listing: _____

Number of Additional Enhanced Listings: _____

1st Prime Position Listings: _____ Categories: _____

2nd Prime Position Listings: _____ Categories: _____

3rd Prime Position Listings: _____ Categories: _____

Number of Banner Ads: _____

Total Number of Listings: _____

Total Amount Due: \$ _____

Authorized Signature: _____ **Date:** _____

NATIONAL CORRECTIONAL INDUSTRIES ASSOCIATION, INC.

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(410) 230-3972