

# MLK COMMEMORATION SOCIETY 2020 CELEBRATION SPONSORSHIP PACKAGE

## INFORMATION

### **MLK LEGACY SPONSOR LEVEL - \$5000.00**

- Platinum Celebration sponsor with opportunity to speak at Commemorative Service and Student Award Assembly
- \$1,500 donated to the MLK Scholarship Fund on behalf of your organization, company or individual.
- Entry in 2020 Parade.
- Full page ad with premium placement in official event program booklet
- Your banner posted along parade route as an official sponsor (banner must be provided the week prior to parade)
- Year-round presence on MLKTULSA.com website
- Invitation to Sponsor reception

### **SERVANT LEADER LEVEL - \$3500.00**

- Official Celebration sponsor with opportunity to speak at Student Award Assembly
- \$1,000 donated to the MLK Scholarship Fund on behalf of your organization, company or individual.
- Entry in 2020 Parade.
- Full page ad with premium placement in official event program booklet
- Your banner posted along parade route as an official sponsor (banner must be provided the week prior to parade)
- Year-round presence on MLKTULSA.com website
- Invitation to Sponsor reception

### **CHANGE MAKER LEVEL - \$2500.00**

- \$750 donated to the MLK Scholarship Fund on behalf of your organization, company or individual.
- Title Sponsor for a special designated event with opportunity to speak at Student Award Assembly.
- Entry in the 2020 Parade
- Full page ad with premium placement in official event program booklet
- Your banner posted along parade route as an official sponsor (banner must be provided the week prior to parade)
- Year-round presence on MLKTULSA.com website
- Invitation to Sponsor reception

### **DREAM KEEPER LEVEL - \$2000.00**

- \$500 donated to the MLK Scholarship Fund on behalf of your organization, company or individual.
- Entry in 2020 Parade.
- Half page ad with premium placement in official event program booklet
- Your banner posted along parade route as an official sponsor (banner must be provided the week prior to parade)
- Year-round presence on MLKTULSA.com website
- Invitation to Sponsor reception

### **DRUM MAJOR FOR JUSTICE LEVEL - \$1,500.00**

- \$375 donated to the MLK Scholarship Fund on behalf of your organization, company or individual.
- Entry in the 2020 Parade.
- Half page ad with premium placement in official event program booklet
- Your banner posted along parade route as an official sponsor (banner must be provided the week prior to parade)
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- Invitation to Sponsor reception.

**MOUNTAIN OF HOPE LEVEL - \$1,000.00**

- \$250 donated to the MLK Scholarship Fund on behalf of your organization, company or individual.
- Entry in the 2020 Parade
- Half page ad with premium placement in official event program booklet
- Your banner posted along parade route as an official sponsor (banner must be provided the week prior to parade)
- Year-round presence on MLKTULSA.com website
- Invitation to Sponsor reception

(Continued)

**MLK COMMEMORATION SOCIETY SPONSORSHIP PACKAGE INFORMATION CONTINUED:**

**BELOVED COMMUNITY LEVEL - \$500**

- \$75 donated to the MLK Scholarship Fund on behalf of your organization, company or individual.
- Entry in 2020 MLK Parade
- Half page ad with premium placement in official event program booklet
- Your banner posted along parade route as an official sponsor (banner must be provided the week prior to parade)
- Year-round presence on MLKTULSA.com
- Invitation to Sponsor reception.

**SCHOLARSHIP / PATRON DONATIONS**

You may take a tax-deductible donation to the MLK Scholarship Fund or the Celebration without participating in the parade. Any amount would be greatly appreciated!! Donations of \$25.00 or more will receive a special letter of appreciation.

***Note: The Dr. Martin Luther King, Jr Commemoration Society has provided direct programming, leadership development, civic engagement and opportunities for artistic expression for more than 20,000 boys and girls across the city of Tulsa, Tulsa County and the surrounding areas since it was founded in 1978. The Society has awarded over \$80,000 in scholarships over the past three decades to local high school graduates aspiring to achieve Dr. King's Dream.***

For more information or inquiries, please call (918) 492-9495, leave your name, phone number and a brief message and your call will be returned as soon as possible. You can also email us at: [mlktulsa@gmail.com](mailto:mlktulsa@gmail.com)

*“The function of education is to teach one to think intensively and to think critically. Intelligence plus character – that is the goal of true education”.* **Martin Luther King, Jr.**

QUESTIONS? Call (918) 492-9495 and leave name, phone number and brief message

Or, email: [mktulsa@gmail.com](mailto:mktulsa@gmail.com)

**41<sup>st</sup> Annual Dr. Martin Luther King, Jr. Commemorative Parade**

*MONDAY, JANUARY 20, 2020 – 11:00AM*

**THEME: “20/20 Vision: The Dream Seen Clearly”**

**PLEASE COMPLETE FORMS AND RETURN WITH PAYMENT TO:**

**MLK PARADE**

**P.O. BOX 14025 – TULSA, OK 74159-1025**

**USE REGULAR MAIL – NO CERTIFIED / SIGNATURE REQUIRED MAIL**

**KEEP A COPY OF YOUR ENTRY AND MAKE NOTE OF THE DATE MAILED**

**CHECKLIST**

**(DOES NOT NEED TO BE RETURNED)**

- \_\_\_\_\_ ENTRY FORM (Please mark ALL applicable items on the form)
- \_\_\_\_\_ ENTRY DESCRIPTION FORM (MANDATORY – Please print or type)
- \_\_\_\_\_ ACKNOWLEDGEMENT FORM – RULES AND REGULATIONS (MANDATORY)
- \_\_\_\_\_ HOLD HARMLESS FORM (MANDATORY)
- \_\_\_\_\_ INSURANCE CERTIFICATES (**ALL** motorized and/or trailer vehicles **MUST** have proof of current/valid insurance to participate in the parade. Insurance **MUST** be provided in advance and Driver/Vehicle **MUST** have proof with them on the day of the parade).
- \_\_\_\_\_ ENTRY FEE(S)\*    Check / Money Order or PayPal  
Payable to:        MLK Commemoration Society  
\*Denote name of organization on payment so it can be applied correctly
- \_\_\_\_\_ SCHOLARSHIP / PATRON DONATION (if applicable)
- \_\_\_\_\_ SOUVENIR BOOK AD PLUS FEE\*\* (If applicable) .... SEE ENCLOSED AD COSTS SHEET

\*\*If you selected a “Sponsor Package” or “Individual Ad”, please follow the directions regarding artwork submission for your ad.

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**41<sup>st</sup> Annual Dr. Martin Luther King, Jr. Commemorative Parade**

**2020 DR. MARTIN LUTHER KING, JR. COMMEMORATION SOCIETY PARADE ENTRY FORM**

COMPANY / ORGANIZATION / SCHOOL NAME: \_\_\_\_\_

MAILING ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_ PHONE ( ) \_\_\_\_\_

CONTACT PERSON(S): \_\_\_\_\_

EMAIL ADDRESS: \_\_\_\_\_

<u>TYPE OF ENTRY:</u>	<u>EARLY BIRD REGISTRATION</u>	<u>REGULAR REGISTRATION</u>	<u>LATE REGISTRATION</u>
	Received by October 31 <sup>st</sup>	Received by November 30 <sup>th</sup>	<b>Received by Dec. 31</b>
____ Non-Profit*	\$65	\$75	\$125
____ Small Business	\$140	\$150	\$200
____ Corporate	\$290	\$300	\$350
____ Accredited Educational/Non-Profit Schools (K-12)	No Charge	No Charge	No Charge
____ Sponsor	<b>SPONSORSHIP LEVEL:</b> _____		

\*Horses, motorcycles and car clubs: Use Non-profit rate, plus add an additional charge of \$10 per vehicle or \$20 per horse. **Max of 10 per group**

**\*\*\*NO REGISTRATIONS WILL BE ACCEPTED AFTER DECEMBER 31<sup>ST</sup> – NO EXCEPTIONS\*\*\***

**ENTRY FEE:** Check, Money Order or PayPal (Denote name of organization on payment so it can be applied correctly)

**MAIL TO:** MLK Commemoration Society – P.O. BOX 14025; Tulsa, OK 74159-1025

If you wish to purchase 11" x 17" posters which reflect the theme (black on white), please complete below:

<u>Quantity</u>	<u>Price</u>	<u>Poster Total Cost</u>
_____	\$3.00/ea	_____

**DO YOU WISH FOR YOUR PARADE UNIT TO BE JUDGED?**       YES       NO

**SELECT CATEGORY (Check all that apply):**

- |                                       |                                   |
|---------------------------------------|-----------------------------------|
| ____ Float (includes vehicle/trailer) | ____ Precision Dance/Drill Team   |
| ____ 100% Employee/group built        | ____ Non-Profit / Community Group |
| ____ Professional-Built by others     | ____ Corporate                    |
| ____ School Band                      | ____ Youth                        |

**STAGING PURPOSES: (Please fill in numbers that apply):**

Number of Marchers: \_\_\_\_\_ Number of Other Participants: \_\_\_\_\_ Number of Vehicles (cars/pickups/vans): \_\_\_\_\_

Number of Commercial Vehicles (CDL): \_\_\_\_\_ Number of full-size busses: \_\_\_\_\_ Number of motorcycles: \_\_\_\_\_

Number of Bicycles: \_\_\_\_\_ Number of Horses: \_\_\_\_\_

**FOR COMMITTEE USE ONLY:**

DATE RECEIVED: \_\_\_\_\_ FEES RECEIVED: \_\_\_\_\_ SPONSOR: YES/NO \_\_\_\_\_ POSTED BY: \_\_\_\_\_

CATEGORY: \_\_\_\_\_ ASSIGNED: \_\_\_\_\_ REVIEWED BY: \_\_\_\_\_

**41<sup>st</sup> Annual Dr. Martin Luther King, Jr. Commemorative Parade**

MONDAY, JANUARY 20, 2020 – 11:00 AM

**THEME: “20/20 Vision: The Dream Seen Clearly”**

**MLK PARADE ENTRY DESCRIPTION**

(MUST be submitted with Entry Form)

**PRINT NAME OF ENTRY TO BE ANNOUNCED:** \_\_\_\_\_

**ENTRY DESCRIPTION** - In 75 words or less, describe your entry and how it reflects the 2020 Celebration theme:

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**Note:** The MLK Commemoration Society may have to edit your entry description if needed. We will make every effort to announce your entry as described above.

**MUSIC / PERFORMANCES:**

**Note:** Musical and/or dance/drill performances are limited to **ONE, 45 second FORWARD MOTION** performance as you are entering into the TV Broadcast area. There will be a sign stating **“Play for TV Now”** that indicates when your performance is to start (you are on TV at that point). Your entry must **continue forward**, performing your routine at all times. Your group **MAY NOT STOP** to perform at any other location, but must continue to move in a **forward motion**, while performing through the parade route.

**PLEASE LIST THE MUSIC YOU WILL BE USING DURING THE PARADE:**

<b>Song Selection:</b>	<b>Artist:</b>
_____	_____
_____	_____
_____	_____
_____	_____

QUESTIONS? Call (918) 492-9495 and leave name, phone number and brief message

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**41<sup>st</sup> Annual Dr. Martin Luther King, Jr. Commemorative Parade**

MONDAY, JANUARY 20, 2020 – 11:00 AM

THEME: “20/20 Vision: The Dream Seen Clearly”

DR. MARTIN LUTHER KING, JR. COMMEMORATION SOCIETY

**HOLD HARMLESS AGREEMENT**

(revised 11/15/2014)

With consideration to participate in activities of the Dr. Martin Luther King, Jr Parade sponsored by the Dr. Martin Luther King, Jr. Commemoration Society, Inc, I/WE

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(COMPANY / ORGANIZATION OR INDIVIDUAL)

as a participant in the events of this organization, do hereby agree to indemnify, to the extent that the law allows, and hold harmless the Dr. Martin Luther King, Jr. Commemoration Society, Inc. and including its past, present and future members; directors; officers; volunteers, associated corporations; sponsors; partners; heirs; legal representatives and successors involved with the parade from all liability arising from any injury, loss or damage to myself or any and all members of this organization, company or third party(ies) which results directly from a negligent act or omission by me/us or any of our employees, students or participants occurring during my/our participation in this parade.

The undersigned has the authority to execute this Hold Harmless Agreement on behalf of the party named above, for whom he/she is signing.

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Authorized Representative Signature

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Date

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Authorized Representative Printed Name

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Date

QUESTIONS? Call (918) 492-9495 and leave name, phone number and brief message

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MONDAY, JANUARY 20, 2020 – 11:00 AM

THEME: “20/20 Vision: The Dream Seen Clearly”

**MLK PARADE COMMITTEE RULES AND REGULATIONS**

**ACKNOWLEDGEMENT FORM**

I / WE (One name for Individual Entry, Two for Group or Company)

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(Primary Contact Name, Email and Phone Number)

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(Secondary Contact Name, Email and Phone Number)

Representatives for:

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Individual / Group / Company Name

Do hereby acknowledge and affirm that I/We have read, fully understand, agree to and will adhere to and abide set forth by Dr. Martin Luther King, Jr. Commemoration Society Parade Rules-Regulations and Guidelines as published and presented (copy received and retained).

I / We further affirm that all members / participants of above-named entity have been advised of and agree to abide by said Rules and Regulations. The undersigned have the authority to execute this agreement on behalf of the party for whom he/she is signing.

Signed this \_\_\_\_ day of \_\_\_\_\_, 20 \_\_\_\_

Signature of Primary Representative: \_\_\_\_\_ Title: \_\_\_\_\_

Signature of Secondary Representative: \_\_\_\_\_ Title: \_\_\_\_\_

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**DR. MARTIN LUTHER KING, JR. SOUVENIR BOOK ADVERTISEMENT PRICES**

**\*\*ALL ADS, WITH FEES, MUST BE SUBMITTED NO LATER THAN DECEMBER 15, 2019\*\***

<u>AD SIZE</u>	<u>PRICE</u>
<u>FULL PAGE</u>	<u>\$300.00</u>
<u>HALF PAGE</u>	<u>\$200.00</u>
<u>QUARTER PAGE</u>	<u>\$100.00</u>
<u>EIGHTH PAGE</u>	<u>\$ 75.00</u>
<u>PATRON LISTING*</u>	<u>\$ 20.00</u>

\*Any individual, couple, group or business may have their name printed on the Patrons Page.  
*ANYONE MAY CHOOSE TO PURCHASE ONLY AD SPACE WITHOUT BEING IN THE PARADE*

The MLK Souvenir Program Book will be printed in Black and White. Only the cover is in color.

**ALL ADS MUST BE CAMERA READY (300 dpi)**

Send the ads to: [mlktulsa@gmail.com](mailto:mlktulsa@gmail.com)

Due date: No later than 12/15/19

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ADVERTISING ACKNOWLEDGEMENT

- \_\_\_\_\_ I have selected a Sponsorship Package that includes an ad
- \_\_\_\_\_ I have enclosed \$\_\_\_\_\_ (for advertising only)
- \_\_\_\_\_ I will email the camera-ready (300 dpi) copy to [mlktulsa@gmail.com](mailto:mlktulsa@gmail.com)

Ad Copy Contact: \_\_\_\_\_ Email: \_\_\_\_\_

Phone number: \_\_\_\_\_

QUESTIONS? Call (918) 492-9495 and leave name, phone number and brief message

Or, email: [mlktulsa@gmail.com](mailto:mlktulsa@gmail.com)