THE FRENCH-AFRICAN FOUNDATION REVEALS ITS 2019 YOUNG LEADERS
WORD FROM THE FOUNDERS

It is with sincere emotion, great enthusiasm and a personal commitment renewed daily by each one of us, that we created the French-African Foundation with the aim of improving mutual understanding and cooperation between the African continent and France.

The young people of Africa and France belong to a single generation, bearing shared responsibilities in a world in common. We must, together, interrogate existing models and rethink new ones to meet the challenges we are all facing. Because the times challenge us: to dialogue, to alert, to reform, to invent, to innovate, to build what constitutes our collective destiny.

In this context, the French-African Foundation wishes to focus on strengthening the capacities of the new generation of leaders emerging on the economic, political and cultural Franco-African landscape, representing public, private and civil society sectors. By humbly seeking to create avenues for solutions to the major challenges we face, sensitizing and training this new generation to be attuned to the economic, social, societal and environmental challenges that surround us, and allow the scaling up of thousands of existing solutions awaiting funding and deployment.

To this end, we have committed to bringing together public and private, French and African actors, determined to collectively support the emergence of the “next generation” of Franco-African leaders, who will be able, by their values and means of action, to meet these global challenges.

This is reflected, in 2019, by the deployment of the founding program: a public and pan-African call for applications to join the French-African Young Leaders Club, under the dual patronage of the President of the French Republic, Mr. Emmanuel Macron and the President of the Republic of Ghana, Mr. Nana Akufo-Addo.

According to the latest global economic outlook by the International Monetary Fund, Ghana’s growth rate will reach 8.8% in 2019. This figure makes the West African country the most dynamic in the world, driven by strong growth in 2018 – at 5.6% – and good macroeconomic performance. These indicators, combined with unique creativity and a strong desire for reform, motivated us to make this country, in October, the place of welcoming, of discovery and, above all, of uniting our 2019 class, after the Parisian sequence that will take place this July.

None of this would be possible without the support of our founding partners committed to this new Franco-African relationship, and to whom we express our heartfelt gratitude.

Thank you to the Ghanaian and French authorities, especially the diplomatic teams, who walked with us during our very first steps and encouraged us in our desire to bring this polyvalent community together.

Thank you to the French Development Agency, its Paris office, its Afrique team, and its regional African offices for their exceptional mobilization and loyalty.

Thank you to Duval, Meridiam, Société Générale, Deloitte, Essec, Qima, Egon Zehnder, Publicis Consultants, and Baobab who share our vision and without whom this 2019 edition would not be possible.

We now look forward to seeing you from July 7 to 13 in Paris, then in October in Ghana, for an exceptional adventure. Because the next generation is being prepped today, we are ready.

Are you?

Alexandre Coster
Khaled Igué
Yvonne Mburu
Marion Scappaticci
Grégoire Schwebig

www.french-african.org
The 21st century is one of transitions. The political, economic, social and environmental transitions currently underway are causing us to reassess our relationships with others and the way we approach knowledge and decision-making, notably changing our view of the relationship between Africa and France. To drive this change, we must be creative, show leadership, remain resilient in the face of difficulties and think collectively. With these fundamental qualities in mind, the second edition of the French-African Foundation will be gathering “the leaders of tomorrow” in France and Africa, under the High Patronage of the President of the French Republic, Emmanuel Macron, and the President of the Republic of Ghana, Nana Akufo-Addo. The AFD has made Africa and young people central to its priorities and will continue, with the same conviction and enthusiasm, to support young people from France and Africa who are committed to learning from each other in order to build a world in common. We are especially proud of this year’s class of Young Leaders, with equal numbers of men and women from diverse geographical, professional, social, academic, cultural and political backgrounds, all united by the same desire to build bridges between the two continents and lay the foundations for a collective narrative via dialogue and concrete projects. Dear Young Leaders, please astonish us. We are here to support you and work together to build a fairer and more peaceful world.

We are convinced at Meridiam: To invest in Africa is above all to invest for Africa! The deployment and training of talent in Africa will be necessary to support the economic, environmental and human development of the continent. We have committed, through the French-African Foundation, to participate, through investment and training, in the positive movement that will reveal emerging young professionals and young entrepreneurs who are building today’s Africa. It is a great honor for me to have been chosen as the patron of this year’s class of French-African Young Leaders.
Eric Duval, Founder and President, Duval Group

“I am happy to support the French-African Foundation, which is a bridge between two continents that share so much. This beautiful and exciting initiative of the French-African Young Leaders will help to identify and develop a generation of talent.”

Mr. Philippe Heim, Deputy CEO, International Retail Banking Activities, Financial Services and Insurance, Société Générale

“Present in Africa for more than 100 years, we believe deeply in the potential of this continent. We are observing its incredible momentum and are proud to contribute to the development of local economies. Société Générale was created by entrepreneurs for entrepreneurs and we believe that it is these Young Leaders who represent the lungs and wings of this dynamic, creative and innovative Africa.”
METHODOLOGY

A unique program: supporting the #NextGeneration of Franco-African Leaders

In the face of economic, social and climatic upheavals, the world must be able to rely on a new generation of individuals who shine in their respective fields.

At the heart of the new millennium, Africa, Europe and the world must be able to count on a new generation of leaders – committed, determined, visionary – who will enable us to win victories against prejudice every day, and to build a more just and more inclusive world. This young Franco-African generation possesses valuable links that it can put at the service of our world in common.

To support these bridges, this exceptional capacity for innovation, and this abundance of initiatives for the economic and social development of the continent and the rest of the world, it is essential to dedicate time, resources, men and women, ready to advise, support and finance this generation, country by country, sector by sector. Each year, a Young Leaders class from Africa and France will meet to learn, discover and communicate. Every year, this club of high potentials will grow.

An exceptional call for applications by its dimensions: trans-geographical and cross-sectoral

The call for applications for the French-African Young Leaders program was held from April 15, 2019 to May 17, 2019.

This call for applications was widely publicized, via social networks and the media, in French and English. Its purpose was to target the new generation of leaders in France, Africa (from north to south, east to west) as well as the Diasporas, with the aim of identifying 30 laureates to join the 2019 class.

The selection criteria

- Be between 28 and 40 years of age
- Have French nationality or the nationality of an African country
- Fluent in English. Fluency in French or a demonstrated interest in learning French is highly beneficial and is an advantage in the selection process
- Demonstrate commitment in the private or public sectors. The application must also demonstrate skills and experience in one of the following fields (industry, public administration, agriculture, health, science, education, technology, culture, art, media, sports…)
- Demonstrate inclusive leadership, commitment, and sustained involvement (minimum 3 years) that impacts their community, country or sub-region.
- Present a professional and/or personal and/or privileged associative relationship with France and Africa (at least two of these three points) of at least 3 years.

An independent selection committee composed of experts in the Africa-France relationship

As part of the selection and validation of the laureates of the 2019 class of the French-African Young Leaders program, the French-African Foundation mobilized a Selection Committee composed of independent experts.

www.french-african.org
The role of this Committee was reflected in:

- their support throughout the Young Leaders’ selection process (advice on selection criteria; tools to facilitate the selection process)
- a fair assessment on the performance of the applicants in light of the defined criteria: each of its members participated in a series of personalized interviews with the 60 best profiles identified among the more than 2000 candidates
- a vote was held on the morning of May 29, 2019, to determine the final list of 30 laureates of the 2019 class.

An extraordinary adventure

- 5 days in Paris from 7 to 13 July 2019
- 5 days in Accra in October 2019
- High-level meetings with public and private sector leaders
- Excellent mentoring, training and networking opportunities
- Media exposure
- Flights and accommodation supported by the program
« Information and history are essential to building mutual trust in tomorrow’s Franco-African business world. Through my experience, I want to share this conviction with the talents gathered today in this Young Leaders class. »

Meryam El Ouafi
Young Leader 2017

« Because young people can create value and build new bridges between continents, and tomorrow’s talent is being built today. Tomorrow is now! »

Souad El Ouazzani
Director, Head of CSR

« Participating in the French African Young Leaders program is a unique opportunity to share and converse with candidates who have an incredible track record and an inspiring commitment. An opportunity, a pleasure and beautiful encounters in perspective! »

Sarah Marniesse
Head of the Development Campus

« At the AFD, we support the Young Leaders, because there is nothing better than dialogue between cultures, the sharing of knowledge, the enthusiasm of young people and the intelligence of the collective to imagine change and give it meaning. »

Eric Ntumba
Young Leader 2017

« Africa’s transformation requires the identification of optimistic talents and their networking in order to generate synergies, overcome obstacles and create a space of co-prosperity that is free of complexes. »

Lisa Barlow, Partner
Kine Seck Mercier, Consultant
Egon Zehnder

« At Egon Zehnder, we help today’s young leaders become tomorrow’s outstanding leaders. The French African Foundation is an ideal platform to write the new chapter of African leadership. »

Romeo Tedongap
Professor of Finance

« The emergence of a great economy requires great opportunities, great ambitions, exceptional and mutually beneficial cooperation, as well as great achievements, all driven and led by great leaders. Africa, towards which all eyes are turned, is no exception to this rule, alongside its historical partner, France. It is with honor and responsibility that I participate in the selection committee of the most talented young African and French leaders of 2019, dynamic and committed to the well-being of their communities. »

Arnaud Ventura
President

« Africa is clearly THE continent of the 21st century. A population that will quadruple during this century will make Africa the youngest and most dynamic continent in the world. This transformation will be led by the Young Leaders. Participating in their selection is a great responsibility and an immense honor that the founders of the Foundation accorded me. »
# Key Figures from the Call for Applications

<table>
<thead>
<tr>
<th>Country</th>
<th>Female</th>
<th>Male</th>
<th>Total</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Nigeria</td>
<td>121</td>
<td>214</td>
<td>335</td>
<td>17%</td>
</tr>
<tr>
<td>Cameroon</td>
<td>63</td>
<td>70</td>
<td>133</td>
<td>7%</td>
</tr>
<tr>
<td>France</td>
<td>61</td>
<td>71</td>
<td>132</td>
<td>7%</td>
</tr>
<tr>
<td>Kenya</td>
<td>63</td>
<td>64</td>
<td>127</td>
<td>6%</td>
</tr>
<tr>
<td>Democratic Republic of the Congo</td>
<td>39</td>
<td>84</td>
<td>123</td>
<td>6%</td>
</tr>
<tr>
<td>Ghana</td>
<td>36</td>
<td>71</td>
<td>107</td>
<td>5%</td>
</tr>
<tr>
<td>Senegal</td>
<td>27</td>
<td>50</td>
<td>77</td>
<td>4%</td>
</tr>
<tr>
<td>Côte d’Ivoire</td>
<td>19</td>
<td>49</td>
<td>68</td>
<td>3%</td>
</tr>
<tr>
<td>Uganda</td>
<td>29</td>
<td>36</td>
<td>65</td>
<td>3%</td>
</tr>
<tr>
<td>Benin</td>
<td>11</td>
<td>41</td>
<td>52</td>
<td>3%</td>
</tr>
<tr>
<td>Chad</td>
<td>12</td>
<td>36</td>
<td>48</td>
<td>2%</td>
</tr>
<tr>
<td>Togo</td>
<td>9</td>
<td>35</td>
<td>44</td>
<td>2%</td>
</tr>
<tr>
<td>Niger</td>
<td>13</td>
<td>30</td>
<td>43</td>
<td>2%</td>
</tr>
<tr>
<td>Burundi</td>
<td>11</td>
<td>31</td>
<td>42</td>
<td>2%</td>
</tr>
<tr>
<td>Egypt</td>
<td>22</td>
<td>17</td>
<td>39</td>
<td>2%</td>
</tr>
<tr>
<td>Guinea</td>
<td>6</td>
<td>33</td>
<td>39</td>
<td>2%</td>
</tr>
<tr>
<td>Madagascar</td>
<td>24</td>
<td>11</td>
<td>35</td>
<td>2%</td>
</tr>
<tr>
<td>Mali</td>
<td>5</td>
<td>30</td>
<td>35</td>
<td>2%</td>
</tr>
<tr>
<td>Morocco</td>
<td>12</td>
<td>20</td>
<td>32</td>
<td>2%</td>
</tr>
<tr>
<td>Rwanda</td>
<td>9</td>
<td>22</td>
<td>31</td>
<td>2%</td>
</tr>
<tr>
<td>United Republic of Tanzania</td>
<td>11</td>
<td>20</td>
<td>31</td>
<td>2%</td>
</tr>
<tr>
<td>South Africa</td>
<td>18</td>
<td>10</td>
<td>28</td>
<td>1%</td>
</tr>
<tr>
<td>Ethiopia</td>
<td>5</td>
<td>22</td>
<td>27</td>
<td>1%</td>
</tr>
<tr>
<td>Gabon</td>
<td>11</td>
<td>16</td>
<td>27</td>
<td>1%</td>
</tr>
<tr>
<td>Congo</td>
<td>4</td>
<td>17</td>
<td>21</td>
<td>1%</td>
</tr>
<tr>
<td>Zimbabwe</td>
<td>9</td>
<td>11</td>
<td>20</td>
<td>1%</td>
</tr>
<tr>
<td>Burkina Faso</td>
<td>7</td>
<td>12</td>
<td>19</td>
<td>1%</td>
</tr>
<tr>
<td>Liberia</td>
<td>4</td>
<td>15</td>
<td>19</td>
<td>1%</td>
</tr>
<tr>
<td>Tunisia</td>
<td>11</td>
<td>8</td>
<td>19</td>
<td>1%</td>
</tr>
<tr>
<td>Malawi</td>
<td>10</td>
<td>7</td>
<td>17</td>
<td>1%</td>
</tr>
<tr>
<td>Sierra Leone</td>
<td>3</td>
<td>14</td>
<td>17</td>
<td>1%</td>
</tr>
<tr>
<td>Algeria</td>
<td>7</td>
<td>9</td>
<td>16</td>
<td>1%</td>
</tr>
<tr>
<td>Mauritania</td>
<td>3</td>
<td>13</td>
<td>16</td>
<td>1%</td>
</tr>
<tr>
<td>Zambia</td>
<td>4</td>
<td>11</td>
<td>15</td>
<td>1%</td>
</tr>
<tr>
<td>Somalia</td>
<td>1</td>
<td>9</td>
<td>10</td>
<td>0%</td>
</tr>
<tr>
<td>Djibouti</td>
<td>3</td>
<td>6</td>
<td>9</td>
<td>0%</td>
</tr>
<tr>
<td>Gambia (Republic of The)</td>
<td>1</td>
<td>8</td>
<td>9</td>
<td>0%</td>
</tr>
<tr>
<td>Sudan</td>
<td>4</td>
<td>5</td>
<td>9</td>
<td>0%</td>
</tr>
<tr>
<td>Botswana</td>
<td>5</td>
<td>3</td>
<td>8</td>
<td>0%</td>
</tr>
<tr>
<td>Central African Republic</td>
<td>1</td>
<td>7</td>
<td>8</td>
<td>0%</td>
</tr>
<tr>
<td>Comoros</td>
<td>1</td>
<td>7</td>
<td>8</td>
<td>0%</td>
</tr>
<tr>
<td>South Sudan</td>
<td>8</td>
<td>8</td>
<td>16</td>
<td>0%</td>
</tr>
<tr>
<td>Mauritius</td>
<td>6</td>
<td>6</td>
<td>12</td>
<td>0%</td>
</tr>
<tr>
<td>Eswatini</td>
<td>2</td>
<td>2</td>
<td>4</td>
<td>0%</td>
</tr>
<tr>
<td>Namibia</td>
<td>4</td>
<td>4</td>
<td>8</td>
<td>0%</td>
</tr>
<tr>
<td>Equatorial Guinea</td>
<td>1</td>
<td>2</td>
<td>3</td>
<td>0%</td>
</tr>
<tr>
<td>Guinea-Bissau</td>
<td>1</td>
<td>2</td>
<td>3</td>
<td>0%</td>
</tr>
<tr>
<td>Lesotho</td>
<td>3</td>
<td>2</td>
<td>5</td>
<td>0%</td>
</tr>
<tr>
<td>Libya</td>
<td>1</td>
<td>2</td>
<td>3</td>
<td>0%</td>
</tr>
<tr>
<td>Cabo Verde</td>
<td>2</td>
<td>2</td>
<td>4</td>
<td>0%</td>
</tr>
<tr>
<td>Mozambique</td>
<td>2</td>
<td>2</td>
<td>4</td>
<td>0%</td>
</tr>
<tr>
<td>São Tomé and Principe</td>
<td>2</td>
<td>2</td>
<td>4</td>
<td>0%</td>
</tr>
<tr>
<td>Angola</td>
<td>1</td>
<td>1</td>
<td>2</td>
<td>0%</td>
</tr>
<tr>
<td>Seychelles</td>
<td>1</td>
<td>1</td>
<td>2</td>
<td>0%</td>
</tr>
</tbody>
</table>

www.french-african.org
In just one month, over 2,000 candidates from 54 countries: a guaranteed succession

Targeting a new generation of leaders in France and Africa, and the Diasporas, the call received more than 2,000 applications (4 times more than the first edition; 36% female applicants) from 54 countries.

In particular, the application platform was consulted nearly 50,000 times in one month.

The top ten countries (60% of all applications) are particularly diverse and include several English-speaking countries (Nigeria, Kenya, Ghana, Uganda) alongside Cameroon, France, the Democratic Republic of Congo, Senegal, Ivory Coast and Benin.
ALPHABETICAL LIST OF THE 2019 YOUNG LEADERS

ABBAY Adan
Somaliland

ABE Wande
Nigeria, UK

ADENOT-OWUSU Delphine
Ivory Coast

ANDERSON Magalie
Ivory Coast

BINDA Tatianna Lukama
Democratic Republic of the Congo

BOUHASSOUN Sarah
Algeria, France

CAMARA Nelson Mendela
Mali, France

CUVELLIER Max
France

DE GUIO Sandrine
France

DHAKER Mohamed
Mauritania

ETOKE EYAYE Mélissa
Cameroon, France

KALOMBO Jimmy
South Africa

KASAY Yann
Madagascar, France

KIFUKWE Gwamaka
Tanzania

KONE-DICOH Khady
Ivory Coast, France
COMMITMENT OF OUR PARTNERS

The Agence Française de Développement (AFD) is the leading actor in France’s development policy. We commit to projects that genuinely improve the everyday lives of people, both in developing and emerging countries and in the French overseas territories. AFD funds, supports and accelerates the transitions to a fairer and more sustainable world.

www.afd.fr

Focusing on climate, biodiversity, peace, education, urban development, health and governance, our teams carry out more than 4,000 projects in France’s overseas departments and territories and other 115 countries. In this way, we contribute to the commitment of France and French people to support the sustainable development goals.

Duval Group

Founded by Eric Duval and co-led with his daughter Pauline Duval, Duval Group is a French family business and a diversified group. It has 3000 employees and turnover of 700 million euros.

www.groupeduval.com

Meridiam

With offices in, Addis Ababa, Amman, Dakar, Istanbul, New York, Luxembourg, Paris, Toronto and, Vienna, Meridiam currently manages 7 billion Euros of assets, and more than 70 projects and assets to date, worth more 55 billion euros of capital deployed. The Group has 250 employees, including 110 working in project companies. Meridiam is certified ISO 9001: 2015, ISO 26000 Robust by VigeoEiris and operates on a proprietary methodology in relation to ESG and impact based on UNSDGs.

www.meridiam.com
Societe Generale is one of the leading European financial services groups. Based on a diversified and integrated banking model, the Group combines financial strength and proven expertise in innovation with a strategy of sustainable growth, aiming to be the trusted partner for its clients, committed to the positive transformation of society and the economy. Active in the real economy for over 150 years, with a solid position in Europe and connected to the rest of the world, Societe Generale has over 147,000 members of staff in 67 countries and supports on a daily basis 31 million individual clients, businesses and institutional investors around the world by offering a wide range of advisory services and tailored financial solutions. The Group is built on three complementary core businesses: French Retail Banking which encompasses the Societe Generale, Crédit du Nord and Boursorama brands. Each offers a full range of financial services with omnichannel products at the cutting edge of digital innovation; International Retail Banking, Insurance and Financial Services to Corporates, with networks in Africa, Russia, Central and Eastern Europe and specialized businesses that are leaders in their markets; Global Banking and Investor Solutions, which offers recognized expertise, key international locations and integrated solutions. Societe Generale is included in the principal socially responsible investment indices: DJSI (World and Europe), FTSE4Good (Global and Europe), Euronext Vigeo (World, Europe and Eurozone), four of the STOXX ESG Leaders indices, and the MSCI Low Carbon Leaders Index.

Deloitte provides professional services in audit & insurance, consulting, financial advisory, risk advisory, legal & tax and public and private sector accounting to its clients, regardless of their field of activity. Deloitte serves nearly 90% of the 2018 Fortune Global 500® companies through a network of member firms in more than 150 countries, and combines world-class expertise with high quality service to help its clients meet their most complex challenges with 286,000 professionals that make an impact that matters.

ESSEC, founded in 1907, is a major player in management education on the world stage. With 5,330 students in initial training, a wide range of management programs, partnerships with the largest universities in the world, a network of 47,000 graduates, a faculty composed of 158 permanent professors in France and Singapore including 19 professors Emeritus, recognized for the quality and influence of their research, ESSEC perpetuates a tradition of academic excellence and cultivates a spirit of openness in the service of economic, social and innovation activities. In 2005, ESSEC opened a campus in Asia, ESSEC Asia-Pacific, strategically located in Singapore. This campus represents for ESSEC the opportunity to participate in the growth of Asia and bring its expertise in this rapidly expanding region.
QIMA (formerly AsiaInspection) is a leading provider of supply chain compliance solutions, that partners with brands, retailers and importers to secure, manage and optimize their global supply network. QIMA has on-the-ground presence in 85 countries, combining industry-leading experts for onsite inspections, supplier audits and lab testing with a digital platform that brings accuracy, transparency and intelligence for quality and compliance data. For all our clients in 120 countries who use the QIMA platform and benefit from 24/7 support in over 20 languages, QIMA is Your Eyes in the Supply Chain™.

Egon Zehnder is the world's leadership consulting firm, sharing one goal: to transform people, organizations and the world through great leadership. Knowing what great leaders can do and being passionate about delivering the best leadership solutions for our clients, as One Firm, with more than 480 Consultants in 68 offices and 40 countries to bring individual strengths to form one powerful collaborative team.

With 175 employees, Publicis Consultants is the influence agency of the Publicis group which accompanies companies and institutional leaders in developing communication strategies to enhance their reputation in France and internationally. The agency is organized around practices to support its clients in a global way: media relations, financial communication, corporate communication, consumer communication, public affairs, crisis management, digital, change management and employer branding. Publicis Consultants is member of the MSL group, one of the world's top three Public Relations and Events conglomerate with 3,400 employees.

Baobab is a leading financial inclusion group in Africa & China. Baobab's mission is to unleash the potential of its clients by offering them simple and easy to use financial services. Focusing on micro & small entrepreneurs Baobab serves more than 1 million clients in Africa.
CONTACTS

French-African Foundation
Marion Scappaticci
Secretary General
marion@french-african.org
+33 6 44 20 90 32

Publicis Consultants
Raphaëlle Brachet
Consultant
raphaele.brachet@publicisconsultants.com
+ 33 6 38 62 32 83