The Road to Rediscovery Podcast Show Notes

Season:	1
Episode:	16
Length:	38:28
Guest:	Jeff Ponders II
Episode Summary:	Tune into THIS episode of the Road to Rediscovery where we chat with Motivational & Keynote Speaker, Marketing Executive, AND Jazz Musician - the Dynamic Mr. Jeff Ponders II!
	Jeff shares with us his journey, from playing a musical instrument at an early age, to becoming an entrepreneur, speaking at various events & venues, to his challenges leading to discovering his niche, his signature "Business with Jazz" methodology and principles!
Questions (please note – these are not all the questions asked in the interview)	 How early in your careers did you realize there was a correlation between a Jazz band and a team in the corporate environment? What challenges did you face in conveying the concept of relating Jazz to working in Business? Can you explain how you've learned from those challenges? When you're invited to speak the Jazz for Business model to a company, if that company applies your principles, how do you measure "success"? What must you see with that team or company for you to believe they are achieving the results using your tools?
Guest Media (i.e. Publications, Ted Talks, etc)	
Where/How to connect with Guest:	www.jeffponders.com Facebook: @JeffPonders Twitter: @JeffPonders