

***Ultimately,  
the female  
bodybuilder's  
muscle  
constitute a  
kind of drag  
  
Fen coles***

IT IS PRECISELY  
THROUGH THE  
IDEAS OF DRAG  
AND CROSS  
- DRESSING  
THAT THE FEMALE  
BODYBUILDER'S  
SUBVERSIVENESS  
CAN BE MEASURED

FEMALE  
BODYBUILDERS  
IN PARTICULAR  
ARE MADE  
TO DRAMATISE  
THEIR  
SEXUALITY

BU LLO I N O R

B E T T E R B O O R

“ B E T T E R , ” I

B O O I B U L L O I N O

R R R L R H O E ,

H E R R S

U R R R R R

R L R R R R R R

IN IMITATING GENDER  
DRAG IMPLICITLY  
REVEALS THE  
IMITATIVE STRUCTURE  
OF GENDER ITSELF  
AS WELL AS ITS  
CONTINGENCY

JUDITH BUTLER



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BUILDING

MARSS

MARSS

AND

MORE

MARSS

**BODYBUILDING IS SURELY ONE OF THE 'QUEEREST' ACTIVITIES WITHIN POSTMODERN CULTURE AS, DEPENDENT UPON ITS CONTEXT,**

**THE FLEXING FEMALE BODYBUILDER MAY BE READ AS EITHER EMBODYING FEMINIST POLITICS AND CHALLENGING TRADITIONAL FEMININE BEAUTY OR AS A STRANGELY EROTIC SPECTACLE.**

**EITHER WAY BODYBUILDING CHALLENGES THE TRADITIONAL SEX/GENDER/SEXUALITY CONTINUUM NOT ONLY BY DE-ESSENTIALIZING THE GENDERED BODY BUT ALSO BY CHALLENGING THE NARROW PERCEPTION OF HETEROEROTICS.**

**NIAL RICHARDSON**



Performing  
a failed  
impersonation  
of a failed  
impersonation

Doug Aoki