## RETAIL CIO INFOGRAPHIC: SD-WAN BY THE NUMBERS

FOCUS ON YOUR CUSTOMERS INSTEAD OF YOUR NETWORK

ELEVATE YOUR CUSTOMER EXPERIENCE WITH MANAGED SD-WAN



AVERAGE POS DOWNTIME COST @ \$4,700/MINUTE

Adaptiv | SD-WAN protects stores from link outages with no lost POS transactions and no dropped calls on failover

NON-STOP STORE CONNECTIONS

33% OF CUSTOMERS

WILL ABANDON CHECKOUT IF THE WAIT IS OVER 5 MINS

Adaptiv | SD-WAN is PCI compliant and accelerates payment transactions

FAST AND SECURE CHECK-OUTS

CUT STORE DEPLOYMENT CYCLES BY OVER 90%

SD-WAN agility brings new stores online in minutes with and avoiding delays for MPLS circuit provisioning

ACCELERATE NEW STORE TURN-UPS

84% SHOPPERS USE THEIR PHONES TO SHOP IN-STORE

SD-WAN makes it easy to offer smartphone shoppers plenty of bandwidth to enhance their in-store experience

CUSTOMER WIFI SOLUTIONS

10X TO 50X FASTER BANDWIDTH IN-STORE

Increase productivity for all your cloud services from VoIP to Collaboration, Inventory, CRM, Finance and Payroll

RETAIL CLOUD APPLICATIONS

SAVE 50% OR MORE COMPARED TO MPLS

Adaptiv | SD-WAN delivers quality & reliability at broadband price points so you can replace MPLS with confidence

IMPROVED NETWORK COST-TO-VALUE

We combine our expertise and technology into a simple, cloud managed store network solution designed to power your digital retail transformation with agile cloud connectivity.

## **BOOK A DEMO**

Contact us at sales@adaptiv-networks.com today to learn more about maximizing productivity and eliminating downtime for your organization.



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