

Strategic Management for CHDO and Nonprofit Development Executives

COURSE DESCRIPTION

Sponsored by the Indiana Housing and Community Development Authority (IHCDA), this **intensive 17-week training series** is for IHCDA's Community Housing Development Organizations (CHDOs) and nonprofit development partners. IHCDA will review registration lists prior to TDA approving your registration.

Targeted to executive directors and senior managers of CHDOs and nonprofit development organizations and based on courses developed and delivered for HUD, the core of Strategic Management for CHDO and Nonprofit Development Executives is a four-month college-style online course. The course includes modules on operations management, financial management, and strategic planning. Each week includes several short presentations and reading assignments. Participants are required to join discussion forums and complete weekly assignments, applying their learning to issues and challenges facing their own organizations.

The program begins with a two-day in-person session – **CHDO Opportunities in HOME** – to kick off the series and to provide an overview of the HOME program and the CHDO set-aside – covering the CHDO definition, CHDO project roles, and core HOME requirements related to the development of both homebuyer (for-sale) and rental housing.

From this foundation, participants transition into the core online portion of the course, during which there will be a one-week break between each module. The online course ends with each participant preparing a final “capstone” project – typically the development of a strategic business plan intended to improve an aspect of their organization's operations.

The overall series then culminates in two-day in-person **Capstone Session** where participants present their final projects to each other, the course instructor, and IHCDA representatives.

DISCOUNT

Enter discount code IHCDAFREE for a 100% discount on the registration fee.

TRAINING POLICIES

Registration is free to participants. IHCDA will review registration lists prior to TDA approving your registration. The training is limited to two persons per organization. Everyone who registers is expected to fully participate in the training.

Approved registrants who fail to attend, do not cancel their registration at least 10 days before the course, or do not complete the course will be charged a \$100 “no show” fee by IHCDA.

LOGISTICS INFORMATION

The training series is **primarily delivered via an online learning management system** over 17 weeks during which participants will log in, review two to four short video presentations, download readings, and participate in discussion forums and weekly assignments. Please note that, other than during the

two break weeks in between modules, participants should expect to login to the online course 3 to 5 times each week and spend a total of 6 to 10 hours per week on the course.

The in-person kickoff session will be held on Thursday and Friday, **March 5 and 6, 2020**.

The in-person capstone session will be held on Wednesday and Thursday, **July 1 and 2, 2020**.

Onsite check-in for the in-person sessions begins at 8:30 AM Eastern Time, with sessions starting at 9:00 AM and ending at 4:30 PM Eastern Time each day. The training will be held at IHCD's offices at 30 South Meridian Street, Suite 900, Indianapolis, Indiana 46204.

Parking is available at 31 South Meridian (directly across from IHCD's office) for \$20/day or at the Sun Garage (Circle Centre Mall) at 20 West Maryland Street for \$18 (6-12 hours). Lunch will be on your own.

Participants should plan for adequate time to park and check in with building security each morning. Participants should also bring a laptop computer or other device (such as a tablet) capable of accessing the internet.

HOTEL INFORMATION

There is no hotel room block for this training. Several downtown hotels, however, are available within walking distance or within a short drive. To identify hotel options, participant can use a travel booking site such as Expedia or Hotels.com.