

## 1.0 Introducing Teach the Future

Teach the Future is UKSCN and SOS-UK's joint campaign to repurpose the education system around the climate emergency and ecological crisis. As students studying across the UK, we believe the majority of teaching and learning throughout the entirety of our education system is misaligned from the systemic changes urgently required to make to society sustainable. Our education system routinely fails to educate, prepare and equip us, and our fellow students, for the climate emergency and ecological crisis. Initially the campaign is focused on England, but we will be developing nation-specific asks soon. More information on the campaign can be found at <a href="https://www.teachthefuture.uk">www.teachthefuture.uk</a>.

## 2.0 What are we asking Government to do?

DEMAND 1: A government commissioned review into how the whole of the English formal education system is preparing students for the climate emergency and ecological crisis

DEMAND 2: Inclusion of the climate emergency and ecological crisis in English teacher standards

DEMAND 3: An English Climate Emergency Education Act

DEMAND 4: A national climate emergency youth voice grant fund

DEMAND 5: A national Youth Climate and Ecological Endowment Fund

DEMAND 6: All new state-funded educational buildings should be net-zero from 2020; all existing state-funded educational buildings net-zero by 2030

## 3.0 Advocacy plan

Initially are asking individuals to register their support www.teachthefuture.uk (1.5k in the first two days after the launch!), sign our parliamentary petition (6k after 10 days!) and write to their MP. As the campaign is focused on policy and Government actions, we have approached the heads of all the main political parties asking for their support and commitment, as well as using NUS's links to civil servants and minsters in the Department for Education. We are hoping that some of our asks will appear in party manifestos in any forthcoming general election. We will be having a Teach the Future education theme at a future strike. We also hope to gain the formal support of key youth, education and environmental organisations such as yours.





## 4.0 Organisational support

To help us build momentum and grow support for our campaign we are hoping to make a series of announcements of support from key organisations and alliances. We envisage that these will primarily be youth, educational and environmental and sustainability organisations, and trade unions, and possibly supportive business groups and businesses. We really hope, and need, organisational support will be more than just a logo on our campaign page. As such we are asking all organisations formally supporting the campaign agree to do a blog on the campaign written by your CEO, President, Founder or similar, within a month of being listed on <a href="https://www.teachthefuture.uk">www.teachthefuture.uk</a>. The blog should be hosted on your website or digital platform so our campaign reaches your supporters, although we will link to it from, or reproduced it on, our campaign page.

We also ask that you consider supporting us with any of the following optional means of helping us:

- Encourage your staff and trustees to support our campaign;
- Promote Teach the Future through your website. We can send you the TtF logo as a widget that you can embed;
- Sustained promotion of the campaign on your social media feeds;
- Mention the campaign in your supporter communications, such as newsletters, magazines, etc;
- Support with advocacy and political engagement through your advocacy or political affairs teams, or just talking favourably about the campaign to influencers you know;
- Supportive with resourcing or funding we are fundraising for a campaigner and a parliamentary reception.

If you would like to formally support us, please send your logo to us and we will get back in touch to confirm your support. Many thanks for helping us Teach the Future!

Joe Brindle, 17, UKSCN Zamzam Ibrahim, 24, SOS-UK hello@teachthefuture.uk 23 October 2019



