

Shaun E. Chapman

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25 E19th St, #1B Brooklyn, NY 11226

Experience

Weedmaps – NY, NY / Irvine, CA – 2018 - Present - *Largest and oldest technology platform serving the cannabis industry worldwide. Headquartered in Irvine, CA Weedmaps provides B2B and B2C solutions for the cannabis industry including location data, reviews, growth opportunities and software solutions*

Director, Government Relations

As lead executive on East Coast, develop multi-billion-dollar cannabis markets by negotiating policy reform for an emerging retail product with regulatory complexity and uncertainty. Implement and improve information reporting, including KPIs for policy timelines and outcomes. Open bilateral dialogue with key legislators and regulators, at the state level as well as on Capitol Hill, through direct lobbying, engagement of third-party interest groups, and both grassroots and “grasstops” activism. Manage external consultants, including network of lobbyists and public affairs vendors. Lead policy reform in New York, including passage of expanded cannabis decriminalization, launched commercial product in Maine, secure regulatory approval for online Orders platform in Massachusetts, secure draft approval for standalone cannabis delivery license in Massachusetts.

SolarCity/Tesla – NY, NY / San Francisco, CA – 2011 – 2017

Largest provider of clean distributed resources in the United States, focused on deployment of solar energy technology and coupling with battery storage technology.

Vice President and Chief of Staff, Policy & Electricity Markets

Lead and grow policy division of 60+, establish key metrics for success reporting to executive management, oversee personnel growth, and strategically implement a revenue-generating policy staff. Develop, manage and execute annual budget of \$30MM+. Strategically defend, with a record of 64-0, the ability to sell and grow businesses in contested policy arenas in 20+ markets. Grow and improve company standing as a responsible corporate citizen with public servants, elected officials, existing customers and the general public. Establish thought leadership in the clean, distributed energy sector, deliver keynote addresses and expert panelist appearances, develop and distribute white papers – examples include: The Utility Business Model ([video](#)); Closing Keynote Second Annual Energy Summit, Hogan Lovells ([reference](#)); Pathway to a Distributed Grid ([pdf](#)). Serve as periodic policy adviser to multi-billion-dollar investor portfolios, including Credit Suisse, Bank of America, US Bank and Goldman Sachs. Co-founded the Solar Sandy Project, delivering emergency clean energy for survivors of Superstorm Sandy in New York and New Jersey ([video](#))

Education

MIT Sloan School of Management, Cambridge, Massachusetts

2017

Short Course, Artificial Intelligence: Implications for Business Strategy

University of Essex, Essex, England

2004 – 2006

Post Graduate Diploma, Economics

Hartwick College, Oneonta, New York

1998 – 2002

Bachelor of Arts in Economics, Minor in Theatre Arts

Captain Varsity Swim Team, Resident Advisor, Tour Guide, College Paper

Board & Volunteer Experience

New York Solar Energy Industry Association, *President*

Renewable Energy and Energy Efficiency Business Association (REEBA), *Board of Directors*

Brooklyn Triathlon Club, *Board of Directors*

TopHonors, *Board of Directors*