



香港認知障礙症協會  
Hong Kong Alzheimer's Disease Association

# 2018/19 ANNUAL REPORT 年報



香港公益金  
THE COMMUNITY CHEST  
會員機構 MEMBER AGENCY



Alzheimer's Disease  
International

早檢測 • Early Detection 早診治 • Early Treatment 早準備 • Early Planning



**心**和**手**代表著能用心地去幫忙有需要人士；**綠葉**代表著長青的心態，勇於接受改變及創新，有前瞻的視野及策劃未來的能耐，不畏困難、勇往向前。

The **heart** and **hand** symbolize our service passion and unreserved effort in helping people in need; the **leaf** represents a youthful and courageous attitude to accept changes and with creativity, to have the vision of strategizing future plans and capacity of overcoming challenges.

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# 關於我們 About Us

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香港認知障礙症協會於1995年成立，前稱香港老年痴呆症協會，為了減低標籤及負面影響，於2012年，老年痴呆症正名為認知障礙症。本會中文名稱亦隨之改為「香港認知障礙症協會」。本會是國際認知障礙症協會在香港的唯一會員，全港第一個專門提供認知障礙症服務的非牟利、自負盈虧、未有政府資助的慈善機構。

近年，本會致力為認知障礙症患者及家屬提供專業及多元化非藥物治療及支援服務。同時，提供不同程度的培訓和教育活動予專業人士、護老者及社會大眾，加強他們對認知障礙症的認識，並且關注大腦健康，以期達致**早檢測、早診治、早準備**，抵禦大腦功能衰退。

本會依據儒家「禮、樂、射、御、書、數」的概念，設計成現代化全人多元智能的「六藝®」認知刺激訓練模式，應用於本會的服務上及推廣至其他長者服務單位。

The Hong Kong Alzheimer's Disease Association (HKADA) was established in 1995, is a non-profit-making, self-financed charitable organization without Government subvention. We are the only member of the Alzheimer's Disease International and the first organization specialized in providing services to people living with dementia and their families in Hong Kong.

HKADA provides professional and multi-dimensional non-medical treatments and services to people living with dementia and their family caregivers. At the same time, we provide education on brain health and knowledge of the disease to the general public; as well as training to medical practitioners, professionals and caregivers, to enhance their early detection of the disease and to enhance their knowledge and skills in caring for people with dementia.

In the recent years, taking reference of the Confucian's "Rites, Music, Archery, Charioteering, Literacy and Numeracy", a modern, multi-intellectual cognitive stimulation model of "6 Arts®" was designed. Such has been put to practice in our cognitive training and activities, and further extended to other elderly service units.

## 使命 MISSION

為受認知障礙症影響的家庭提供專門的服務及全面的關顧，並倡議適切的社區支援，以促進本港認知障礙症的優質照顧。

To promote quality dementia care in Hong Kong by providing specialized and comprehensive intervention and support services for families living with dementia and advocate appropriate management of the condition in the community.

## 目標 OBJECTIVES

- 提供專門服務及支援予認知障礙症患者及家屬，並倡導足夠的優質服務及社區資源。
- 透過社區教育活動，提高大眾對認知障礙症的疾病資訊、預防方法與大腦健康意識。
- 提供認知障礙症訓練課程予專業人士、照顧者及社會大眾。凝聚相關團體及個人，加強合作、分享經驗及擴闊網絡，增強社區對認知障礙症的互助及義務精神。
- 促進適合香港社會環境的研究工作，持續改善認知障礙症的照顧。
- To provide specialized intervention and support services to people living with dementia and their families, and to advocate sufficient quality services and community resources of dementia care.
- To promote public awareness of brain health, dementia and its prevention through community education activities.
- To facilitate collaborations, experience sharing and network extension among related organizations and individuals to enhance mutual support and volunteerism for dementia in the community.
- To promote appropriate research in Hong Kong societal context for continued advancement in dementia care.



# 服務發展里程

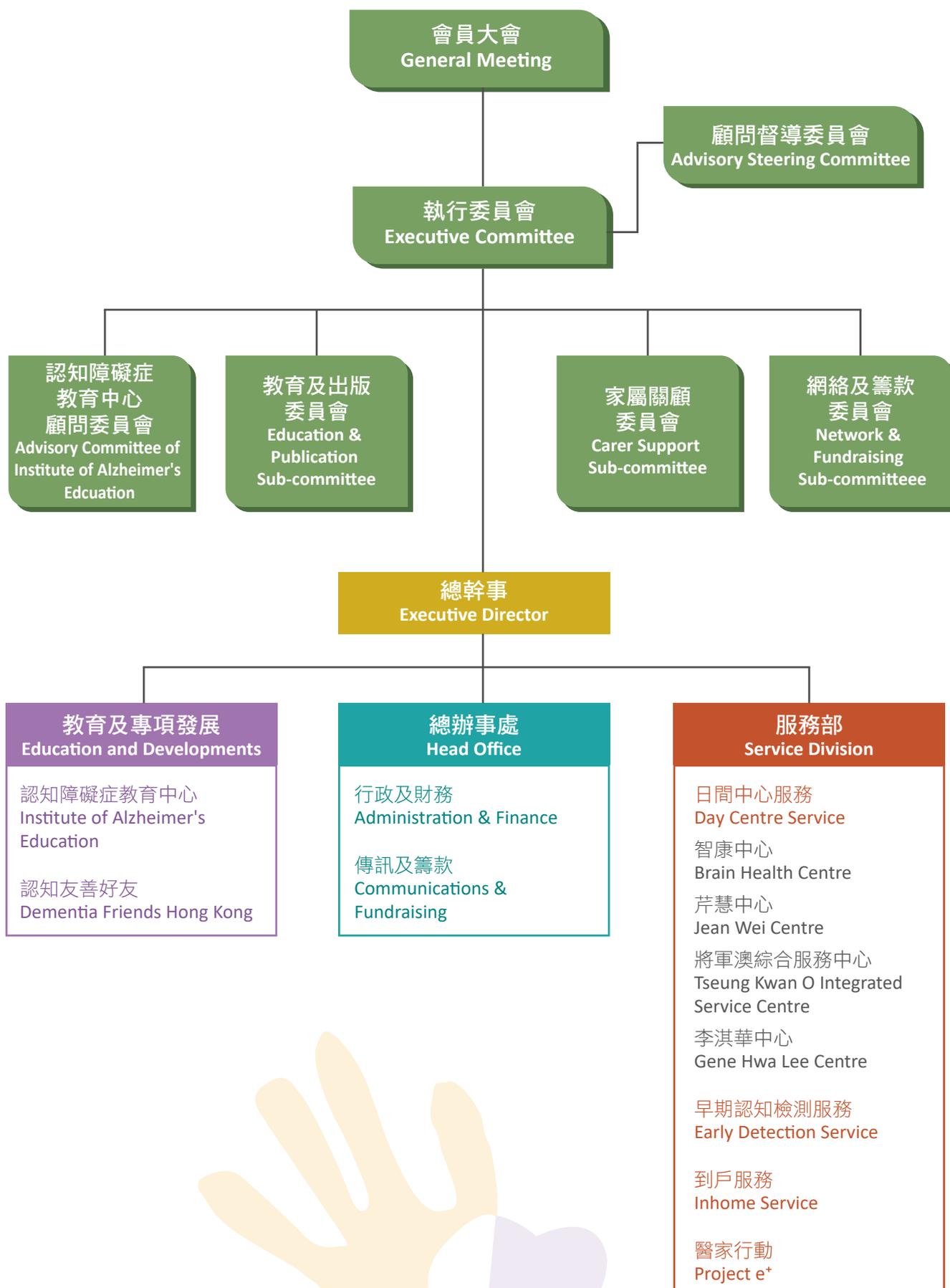
## SERVICE DEVELOPMENT MILESTONE

1995	香港老年痴呆症協會(本會前稱)成立,為一個自助組織,設於深水埗的社區復康網絡李鄭屋邨中心,為會員提供服務 The Hong Kong Alzheimer's Disease Association was established in the form of a self-help group, providing services to members
1996	成為國際認知障礙症協會在香港的唯一會員 Recognized by Alzheimer's Disease International as the only member in Hong Kong
2001	於橫頭磡邨宏祖樓開設專為認知障礙症患者而設的日間中心 The first day centre for people living with dementia was established at Wang Cho House, Wang Tau Hom Estate
2004	遷至現址橫頭磡邨宏業樓地下,擴展日間中心並訂名為智康中心 The Head Office and day centre were moved to Ground Floor, Wang Yip House, Wang Tau Estate, the day centre was formally named as Brain Health Centre with capacity expanded
2006	獲香港公益金資助於智康中心開展早期認知檢測服務 With support from the Community Chest, early detection service was started at the Brain Health Centre
2007	灣仔芹慧中心成立 Jean Wei Centre at Wanchai was established
2011	把儒家六藝設計成現代化全人多元智能的「六藝 <sup>®</sup> 」認知訓練模式,應用於本會的認知訓練上,並推出「六藝 <sup>®</sup> 智趣」iPad應用程式 Taking reference of the Confucian's 6 Arts, designed a multiple intelligence cognitive stimulation model and put to practice in our cognitive training and activities; based on the model, an iPad App titled "6 Arts <sup>®</sup> Fun App" was developed
2012	<ul style="list-style-type: none"><li>為減低「痴呆症」一詞的標籤及負面影響,病症正名為「認知障礙症」,本會名稱亦隨之改為「香港認知障礙症協會」 Chinese name of the Hong Kong Alzheimer's Disease Association was renamed as to reduce stigma to people living with dementia</li><li>上環通善中心成立 Tung Sin Centre at Sheung Wan was established</li></ul>
2013	<ul style="list-style-type: none"><li>開展將軍澳綜合服務中心及荃灣李淇華中心 Tseung Kwan O Integrated Service Centre and Tsuen Wan Gene Hwa Lee Centre were established</li><li>「六藝<sup>®</sup>」商標註冊申請成功 Successfully applied trademark registration for the Chinese name of "6 Arts"</li></ul>
2014	<ul style="list-style-type: none"><li>成立認知障礙症教育中心,加強並凝聚應付病症的能力,建立認知障礙症友善社區 Institute of Alzheimer's Education was formally established to address the pressing needs of community-wide capacity building, to promote quality of dementia care and to build a dementia-friendly community.</li><li>舉辦「第十六屆國際認知障礙症協會亞太區學術研討會」 "16<sup>th</sup> Asia Pacific Regional Conference of Alzheimer's Disease International" was jointly organized with Alzheimer's Disease International</li><li>進行「六藝<sup>®</sup>」全人多元智能認知刺激訓練模式的成效研究,結果理想。「六藝<sup>®</sup>」的英文名稱及相關商標設計的商標註冊申請成功 A study to verify the effectiveness of 6 Arts<sup>®</sup> multi-intellectual cognitive stimulation model was conducted and successfully applied trademark registration for "6 Arts<sup>®</sup>" and related logos</li></ul>
2015	<ul style="list-style-type: none"><li>澳門特區政府社會工作局委任本會為顧問,就認知障礙症政策及服務發展提供建議 Commissioned by Social Welfare Bureau of the Macao SAR as consultant to provide advices to their dementia policy and service development</li><li>使用15年的橫頭磡會址進行全面翻新 Renovation of premises at Wang Tau Hom Estate after 15 years of utilization</li></ul>
2016	地區性共同照護模式——「日樂」社區認知友善計劃於荃灣區試驗性展開 A district-based shared-care model for dementia care – "Project Sunrise" was piloted at Tsuen Wan
2017	<ul style="list-style-type: none"><li>醫家行動——認知障礙症社區支援服務於葵青區展開 Project e+: Dementia Community Support Service was launched at Kwai Tsing District</li><li>開展「六藝<sup>®</sup>網絡夥伴計劃」分享這認知刺激訓練模式予其他長者服務單位 6 Arts<sup>®</sup> Learning Network was established to share the cognitive stimulation model with other elderly service units</li><li>加入全球關注認知障礙症運動——「認知友善好友」行列 Joined the global movement, Dementia Friends</li></ul>
2018 ~19	與滙豐合作,並協助其成為本港首間認知友善銀行 Collaborated with HSBC on implementing dementia-friendly initiatives and it became the first dementia-friendly bank in Hong Kong

# 我們的組織圖表

## OUR ORGANIZATION CHART

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# 我們的委員會及管理團隊

## OUR COMMITTEES AND MANAGEMENT TEAM

<b>顧問督導委員會</b> <b>ADVISORY STEERING COMMITTEE</b> (2018-2020)	
<b>主席 Chairman</b>	
趙宗義律師	Mr Charles Chiu
<b>委員 Members</b>	
汪國成教授	Prof Thomas Wong, JP
周永新教授	Prof Nelson Chow, GBS, JP
馬天競醫生	Dr Hector Ma
<b>當然委員 Ex-Officio Member</b>	
戴樂群醫生	Dr David Dai, JP

<b>執行委員會</b> <b>EXECUTIVE COMMITTEE (2017-2019)</b>	
<b>主席 Chairman</b>	
戴樂群醫生	Dr David Dai, JP
<b>副主席(內務)</b> <b>Vice-chairman (Internal Affairs)</b>	
譚鉅富醫生	Dr Stanley Tam
<b>副主席(外務)</b> <b>Vice-chairman (External Affairs)</b>	
吳義銘醫生	Dr Wu Yee Ming
<b>義務司庫 Honorary Treasurer</b>	
錢黃碧君教授	Prof Teresa Tsien
<b>義務秘書 Honorary Secretary</b>	
謝偉鴻先生	Mr Henry Shie
<b>委員 Members</b>	
吳紹平先生	Mr George Ng
李鳳琮女士	Ms Alice Lee
陳肖齡女士	Ms Ophelia Chan, BBS
陳恩賜先生	Mr Samuel Chan
陳婉雯女士	Ms Marina Chan
馬漢明醫生	Dr Bosco Ma
賴錦玉教授	Prof Claudia Lai
<b>義務法律顧問 Honorary Legal Advisor</b>	
許宗盛律師	Mr Herman Hui, SBS, MH, JP
<b>核數師 Auditor</b>	
天職香港會計師事務所 Baker Tilly Hong Kong Ltd	

<b>認知障礙症教育中心顧問委員會</b> <b>ADVISORY COMMITTEE OF INSTITUTE OF ALZHEIMER'S EDUCATION</b> (2017-2019)	
<b>主席 Chairman</b>	
戴樂群醫生	Dr David Dai, JP
<b>國際顧問 International Advisor</b>	
Prof Henry Brodaty	
<b>委員 Members</b>	
史泰祖醫生	Dr Louis Shih, JP
朱亮榮醫生	Dr Chu Leung Wing
汪國成教授	Prof Thomas Wong, JP
吳義銘醫生	Dr Wu Yee Ming
林一星博士	Dr Terry Lum
梁以德教授	Prof Andrew Leung
梁智鴻醫生	Dr Leong Che Hung, GBM, GBS, OBE, JP
梁萃明律師	Ms Olivia Leung
黃凱茵博士	Dr Gloria Wong
賴錦玉教授	Prof Claudia Lai

<b>教育及出版委員會</b> <b>EDUCATION AND PUBLICATION</b> <b>SUB-COMMITTEE (2017-2019)</b>	
<b>主席 Chairman</b>	
譚鉅富醫生	Dr Stanley Tam
<b>委員 Members</b>	
王啟淞博士	Dr Wong Kai Shung
王蓓恩女士	Ms Venus Wong
司徒艾華女士	Ms Helen Seztó
吳義銘醫生	Dr Wu Yee Ming
杜義朗先生	Mr Keith To
姚恩美女士	Ms Yiu Yan Mei
馬漢明醫生	Dr Bosco Ma
陳龍達醫生	Dr Andrew Chan
陳鎮中醫生	Dr Ray Chan
梁琳明醫生	Dr Jess Leung
黃凱茵博士	Dr Gloria Wong
廖建華醫生	Dr Liu Kin Wah
鄧穎嫻醫生	Dr May Tang
戴樂群醫生	Dr David Dai, JP

<b>家屬關顧委員會</b> <b>CARER SUPPORT SUB-COMMITTEE</b> (2017-2019)	
<b>主席 Chairman</b>	
李鳳琮女士	Ms Alice Lee
<b>委員 Members</b>	
王啟淞博士	Dr Wong Kai Shung
吳紹平先生	Mr George Ng
夏兆彭先生	Mr Ha Siu Pang
陳婉雯女士	Ms Marina Chan
黃潤秀女士	Ms Wong Yun Sau
鍾湛年先生	Mr Chung Cham Nin
顧依人女士	Ms Ada Ku

<b>網絡及籌款委員會</b> <b>NETWORK AND FUNDRAISING</b> <b>SUB-COMMITTEE (2017-2019)</b>	
<b>主席 Chairman</b>	
戴樂群醫生	Dr David Dai, JP
<b>委員 Members</b>	
陳肖齡女士	Ms Ophelia Chan, BBS
錢黃碧君教授	Prof Teresa Tsien
謝偉鴻先生	Mr Henry Shie

<b>管理團隊</b> <b>MANAGEMENT TEAM</b>	
<b>總幹事 Executive Director</b>	
李雅儀女士	Ms Maggie Lee
<b>高級經理 Senior Manager</b>	
郭靜儀女士	Ms Astor Kwok
<b>服務經理 Service Managers</b>	
張麗文女士	Ms Jenny Cheung
劉海玲女士	Ms Rita Lau
李慧君女士	Ms Vivien Lee
李馨兒女士	Ms Ada Lee
曾玉玲女士	Ms Anna Tsang
<b>項目經理 Project Manager</b>	
馬麗精女士	Ms Mary Ma
<b>教育經理 Education Manager</b>	
梁湘靈女士	Ms Barbara Leung
<b>行政經理 Administration Manager</b>	
麥少梅女士	Ms Jenny Mak
<b>財務經理 Finance Manager</b>	
趙鎮龍先生	Mr Chiu Chun Lung

# 執行委員會主席報告

## EXECUTIVE COMMITTEE CHAIRMAN'S REPORT

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**戴樂群醫生**  
太平紳士  
Dr David Dai, JP

### 全民為認知障礙症做準備

香港不只面對人口老化，市民的平均壽命更蟬聯全球最長壽地區，認知障礙症已成為我們必須正視的健康挑戰。此病症一直被視為「家庭病」，源於它影響的並不單是患者一人，更是一整個家庭。隨著病情發展至不同階段，社區人士亦牽涉其中。要讓這些患者在社區居家安老，我相信不只要活得健康，更要讓他們活得有尊嚴、有質素，當中關鍵是提高市民對認知障礙症的認識，繼而接納及關心患者。

作為國際認知障礙症協會在香港的唯一會員機構，本會配合國際趨勢，積極在港推動認知友善文化。近年，越多的機構及企業也需面對銀齡或認知障礙症顧客，認知友善文化漸受重視，本會工作亦漸見成果，不同界別相繼響應。去年，本會受社會福利署委託，協助推行「全城認知無障礙大行動」，開辦多場認知友善好友活動，政府部門、公營機構及地區人士亦紛紛出席支持；另外，本會亦為企業提供針對其行業需要的職場培訓，更協助滙豐於2018年12月成為全港首間認知友善銀行，除了提升員工的應對技巧，更關注認知障礙症顧客的權益及需要。未來我們將努力把認知友善文化推廣至不同行業。

身為食物及衛生局精神健康檢討委員會轄下認知障礙症專家小組的成員，多年來我一直於會內提倡以醫社協作模式支援受認知障礙症影響的家庭，並經由安老事務委員會積極跟進。隨著局方把「智友醫社同行計劃」恆常化及進一步擴展至全港，可見醫社協作模式得到廣泛認同。本會2017年推行的「醫家行動」計劃，透過加強公私營醫療協作及基層醫療角色。兩年間，成功為270位葵青居民進行確診及醫護跟進，讓患者得到一站式支援。本會將繼續探索不同照顧模式的可行性，並透過嚴謹的成效考證，以成功經驗作政策倡議。

面對服務需求不斷增加，我們喜見不少長者機構也相繼開展認知障礙症支援服務，互相分享經驗和協作，本會亦透過「認知障礙症照顧策劃師課程」及醫生培訓等教育工作，提升行業質素，以承接服務需要。

廿多年來，本會秉承著促進本港認知障礙症優質照顧的使命，發展不同服務回應社會需要，從最初一班熱心人士成立的自助組織、至為患者提供直接服務、進而為家庭照顧者、行業同工及醫護人員提供培訓，未來致力把工作擴展至全民層面，共同關注認知障礙症，打造認知友善社區。

### Uniting community to prepare for dementia

Hong Kong is facing the challenges of ageing population, and our citizens enjoy the longest life expectancy in the world, dementia inevitably becomes our health priority. Dementia is treated as a family disease because it affects the family as a whole and each member individually. And in order to actualize the concept of ageing in place, everyone in the community should be involved. As ageing in place is more than just live a healthy life, the people living with dementia should also live with dignity and quality of life, so having a society with people who care and accept them is the key factor to make it comes true.

As the only member of Alzheimer's Disease International in Hong Kong, in echo with the global appeal, we actively promote dementia friendly culture among community. We are delighted to see that more and more organizations and corporates share this aspiration with us. Last year, we were commissioned by the Social Welfare Department to conduct "Dementia Friends" information sessions in the territory under the Dementia Friendly Community Campaign. We also provided tailor-made corporate trainings to meet the unique needs of different industries. In December 2018, HSBC has taken the first step to become the first dementia-friendly bank in Hong Kong, and we partnered together to support people living with dementia in different aspects. We will continue seizing the opportunity to promote the dementia friendly culture to different industries.

Being the member of the Expert Group on Dementia under the Review Committee on Mental Health, I advocated strongly the feasibility of medical-social collaboration in dementia care, which suggestions have been studied by the Elderly Commission. Along with years of advocacy, the regularization of Dementia Community Support Scheme demonstrated the recognition of this development. In 2017, we launched Project e+ to explore the feasibility of public-private partnership in dementia care, and in the past two years we have provided one-stop diagnostic and medical care to 270 residents in Kwai Tsing District.

We are pleased that increasing number of elderly service organizations started to provide dementia related services, share their experience and collaborate in service development, in order to meet the ever-growing service demand. Aiming to improve service quality and strengthen capacity building, we will continue our education work, including the Certified Dementia Care Planner Course and training for medical practitioners.

With the mission of promoting quality dementia care in Hong Kong, we developed various services in the past 24 years. We established in the form of a self-help group, and expanded as an organization providing comprehensive services to people living with dementia, family caregivers, professional and frontline staff. In future, we will expand our service target to whole community, so as to build a dementia friendly Hong Kong.

# 總幹事報告

## EXECUTIVE DIRECTOR'S REPORT

雖然近年各界越來越關注認知障礙症照顧和支援，但我們仍然不間斷地檢視本地現有服務的不足和斷層，彈性發展多項服務填補缺口；同時，我們亦以倡導優質而專門的認知障礙症服務，積極與各界分享經驗。協會各項的工作，也是朝推動本港的認知障礙症患者和家屬擁有更好的生活的目標進發。

為回應不斷增加的服務需求，服務團隊均努力提高服務輸出量，過往5年間，日間中心的服務人次升幅接近一倍，按年增長均達一至兩成。縱使如此，社區裡仍有很多家庭未有渠道接觸服務。故此，我們透過「醫家行動」和「認知障礙症社區診療服務」這兩項專項計劃，主動發掘社區裡未有醫療及/或社會服務支援的認知障礙症家庭。由計劃開始至今，我們已為316個家庭提供支援，當中更資助不少基層家庭使用醫療、日間中心及到戶服務。另外，我們亦把各日間中心的「長者社區照顧服務券試驗計劃」的服務名額增加近一倍，望能讓更多患者可受惠於社會福利署的資助，接受認知障礙症的專門服務。

資源是支撐各項工作的重要基石，在過往數年努力開拓及善用資源下，2018-19財政年度的發展儲備已累積至過千萬元。過往一年，本會成為不少企業及團體籌辦慈善活動時的受惠機構，例如友邦慈善基金及屈臣氏集團，皆證明我們的宣傳及教育工作有效地讓公眾關注協會理念和優質服務，我們的努力亦得到各界有心人士的肯定。

### 15年工作的小總結

當初加入協會時，只有不足10位的同事，發展到今天近60人的團隊；由一間服務中心擴展至5個服務點；亦有幸參與協會很多的第一次：本港首個早期檢測服務的開展、本地首個為認知障礙症患者而設的平板電腦應用程式的誕生，至近年推動醫社協作的照顧模式和基層醫療的參與；各大零售、銀行業界加入認知友善行列；亦有機會將自己的工作經驗分享至鄰近城市，例如參與澳門政府的針對認知障礙症的十年政策規劃、建立及優化當地的認知障礙症服務等。

提及這些，並不是想回顧個人成就，反而是衷心希望鼓勵我們的工作團隊——很多人覺得一個自負盈虧的小機構，資源有限，能做的不多。其實只要我們不看輕自己的力量和熱誠，無論經歷再多的歲月，也保持年青的心，便能繼續為更多「老友記」和家人服務。

The aging population in Hong Kong calls for an ever-increasing demand for elderly services, and the provision of demand care services has aroused wide public concerns.

With the aim of advocating better living for families with dementia, HKADA has always devoted to the betterment of local dementia services by developing new initiatives to fill identified gaps and sharing practice experiences to promote service advancement.

In order to meet the ever-growing demand for services, our team strives hard for increasing service provision, in which the attendance of day centre service has been doubled in the past 5 years, as it maintained a constant annual growth of 10% to 20%. There are still many families who cannot reach the services even though service availability has improved. In view of this, we actively identify families living with dementia, who have not yet received any medical or social services, through the implementation of two specialized projects, titled "Project e+" and "4E's Action for Dementia". Services included medical, day centre, and inhome support have been provided to 316 families so far, and many of them are low income families. In order to let more people living with dementia to be able to receive specialized services, the service quota of our day centres under the Pilot Scheme on Community Care Service Voucher for the Elderly has also been doubled since the Scheme was launched.

As stable supply of resources is the cornerstone of supporting the implementation of all these initiatives, we kept exploring new resources while also making better use of it, so as to strive for a steady resource supply. The development reserve fund for the year of 2018-2019 has accumulated up to \$10 million. Over the last year, we have been the beneficiary of several charity events organized by the corporates and organizations, such as AIA Foundation and A.S. Watson Group. This serves as a recognition of our hard work and our dedication to quality services.

### A brief summary of the past 15 years

There were less than 10 staff when I joined HKADA, and now it expanded from one service centre to five service outlets with around 60 staff members. I am pleased to be taking part in working on numerous new initiatives of HKADA, included the first early detection service and mobile apps in Hong Kong that specially designed for people living with dementia, advocacy works on promoting medical-social collaboration and the role of primary care in dementia care, and development of local dementia friendly initiatives across different industries like retails and banks. I am also honoured to be invited to share my experience aboard, and in particular participated in the formulation of the 10-year plan for dementia care in Macao and the establishment and enhancement of its specialized dementia services.

This summary should not be treated as the overview of my personal accomplishments. Despite being a small-scale NGO with limited resources, HKADA will keep working for the betterment of families living with dementia. So I would like to take this as an encouragement for our team to continue keeping the passion alive and believing in our capabilities in serving the people in needs.

總幹事李雅儀女士與總辦事處同事  
Our Executive Director, Ms Maggie Lee, and Head Office staff



# 我們的服務數字

## OUR SERVICE FIGURES

### 8 參與日間中心服務 Attending Day Service

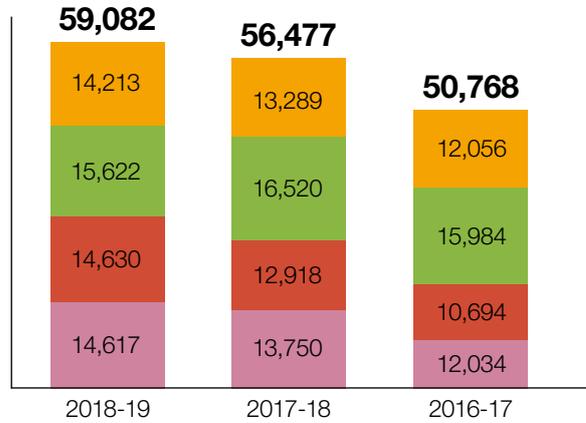
**59,082** 人次  
person-times

註：每半天為一節，每節人次作算  
Remarks: half day per session, attendance per session

#### 服務人次分布

#### No. of person-time distribution

- 智康中心 Brain Health Centre
- 芹慧中心 Jean Wei Centre
- 將軍澳中心 Tseung Kwan O Centre
- 李淇華中心 Gene Hwa Lee Centre



#### 服務使用者 Service users

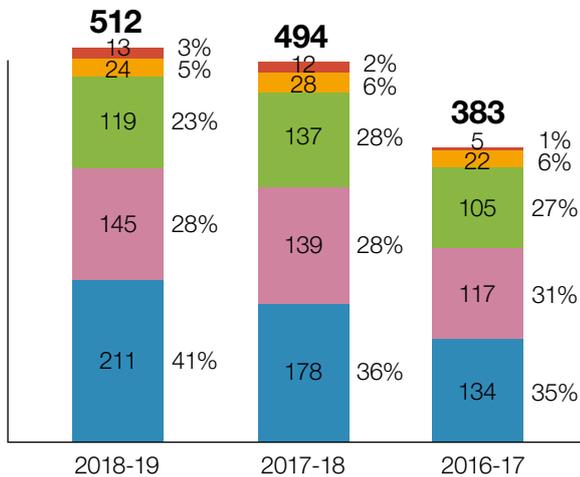
**512** 人  
persons

131 男 Male 26%

381 女 Female 74%

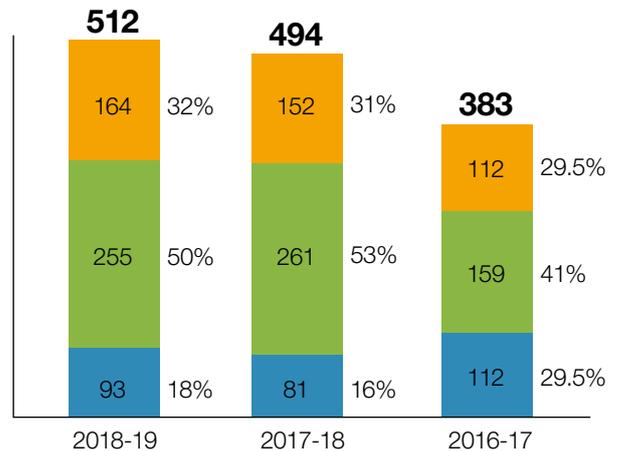
#### 年齡分布 Age distribution

- <60
- 60-69
- 70-79
- 80-84
- ≥ 85



#### 患病程度 Stage of Dementia

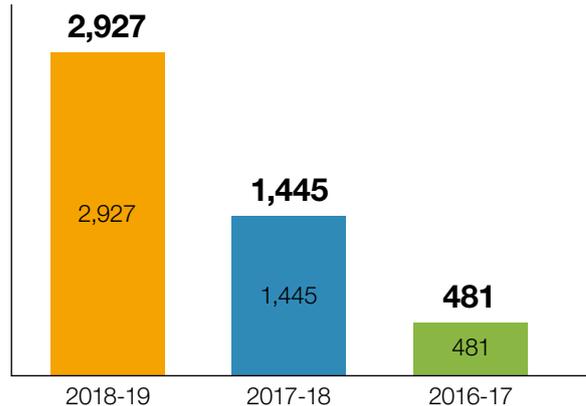
- 早期 early stage
- 後期 late stage
- 中期 middle stage



#### 到戶訓練

#### Receiving inhome service

**2,927** 人次  
person-times



## 接受早期認知檢測服務 Receiving Early Detection Service

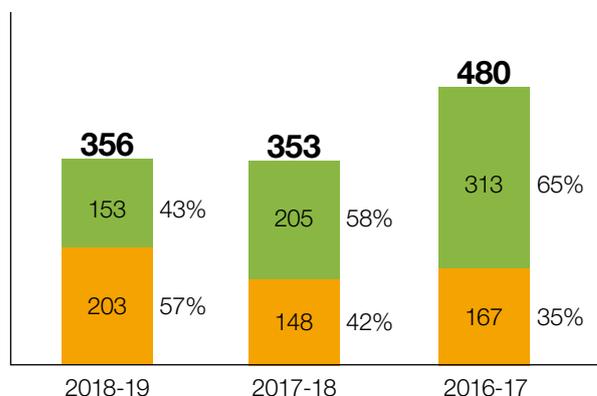
**356** 人  
persons

100 男 Male 33%

256 女 Female 67%

### 檢測結果 Results

- 懷疑患有認知障礙症 with suspected symptoms
- 沒有出現認知障礙症狀 no symptom



## 專業 / 前線工作人員培訓 Training for Professional / Frontline Workers

**535** 人  
persons

成功完成課程人數  
No. of trainees successfully completed the course

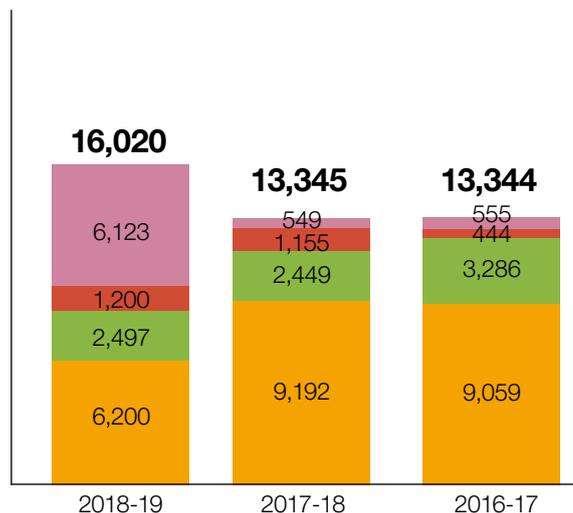
認知障礙症照顧策劃師課程 Certified Dementia Care Planner (CDCP) Course	176
認知障礙症照顧策劃師課程(單元/單節) CDCP Course (Modular/per-session study)	19
研討會/工作坊 Thematic seminars/workshops	223
訓練課程 Training programmes	98
澳門訓練課程 Training programmes in Macau	19

## 參與家屬支援及公眾教育活動

## Attending Family Caregiver Support & Public Education Activities

**16,020** 人  
persons

- 接受大腦健康篩查  
Brain health screening
- 家屬支援活動  
Family caregiver support activities
- 公眾/機構/公司/團體教育講座  
Education talks to general public/organization/corporation/group
- 公眾/機構/公司/團體教育活動(包括展覽、健腦八式示範、  
認知友善友好活動)  
Education activities to general public/organization/  
corporation/group (including brain health booth games,  
display, brain health exercises demonstrations)



# 服務要紀

## SERVICE HIGHLIGHTS

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### 智康中心

這一年來，我們以解決多年來輪候需時的問題為優先目標，盡我們所能增加服務名額，使本年度的服務人次增長近10%。希望惠及更多的患者和家人，令他們得到適切的服務。

每一位老友記的人生經歷就好像一本故事書，每人帶著不同的故事，當中有喜有悲、有高有低，而這些經歷亦成就了現在的他或她。作為協會歷史最悠久的智康中心來說，隨著歲月的過去，面對服務了好一段時間的老友記，他們認知功能漸退，情緒和行為出現問題的機會漸多。加上服務名額的增加，讓新參加的老友記能適應新環境，在這一年來，我們更能體驗到老友記的經歷和故事的重要性。我們按他們以往的習慣、職業、強項、喜好等，發掘各種他們喜歡的活動，例如以往當會計、「數口精」的主婦，特別投入跟數字有關的活動，包括米蘭棋、Bingo等。家務能手協助我們抹碗筷、縫衣服等。當老友記投入自己喜歡的活動時，他們出現負面情緒和行為的機會確實減少不少。

智康中心同事

Our staff of Brain Health Centre



### Brain Health Centre

In order to enable more people living with dementia and their families to acquire timely services which suit their needs, shortening the service waiting time is the first priority of our centre in this year. In view of this, we have increased our service capacity, and the total annual attendance has increased by 10%.

Each client has different life experience which shapes how he or she is today. As Brain Health Centre is the oldest among our 4 day centres, many clients have joined our service for years and they have become more likely to experience behavioral and psychological symptoms in dementia along with their disease progression. While taking care of existing service users, we also have to help the newly joined ones to adapt to the new environment. This makes us even more clear about the importance of understanding the unique experience and life story of each of our service users. In order to provide the enjoyable experience for them, cognitive stimulating activities were designed according to their habits, occupations, strengths, preferences, etc. For example, those performed the works related to accounting before retirement and housewives with good calculation were being invited to participate in mathematics activities such as bingo and Rummikub. Meanwhile, those service users who were good at housework would help us to dry the dishes and sew the stuffs. They tended to have fewer negative emotions or challenging behaviors when they engaged in the activities they like.



各式各樣合乎老友記喜好的六藝®認知刺激活動

Different kinds of 6 Arts® cognitive stimulating activity fulfilling interest of service users

## 芹慧中心

芹慧中心在港島區服務了12年。

慶幸的是多年來建立的口碑和外界的認同，使各界同工及家屬持續的推薦及轉介，讓更多有需要的認知障礙症家庭認識我們日間中心的服務，於去年我們共收到82份新服務申請，而我們亦不敢怠慢，儘快提供支援和服務。

中心時常洋溢著熱鬧、歡欣的氣氛，這是我們特別之處。我們有一班熱心的個人及團體義工，每星期或每兩星期到中心關懷老友記、協助中心的運作或做表演。我們的確很有福氣。

這一年，我們繼續發揮「亦師亦友」的互助精神，以一群照顧經驗豐富的家屬帶領著新照顧者以積極、正面的態度面對照顧壓力。雖然這資助計劃已於2019年8月完滿結束，他們仍自發地互相分享資訊，在中心的家屬月會和Whatsapp群組互相交流照顧困難和心得。我們的照顧者亦參加了第十二屆全港認知障礙症照顧者論壇，發表他們對現時認知障礙症服務的意見。

上年7月，張建宗司長探訪中心時，與家屬傾談和認真地了解認知障礙症服務的迫切性和重要性，同時亦表達了對家屬全心全意的照顧的敬佩和鼓勵。期盼我們能繼續建構各界溝通的橋樑，讓更多持份者更了解老友記及家屬的需要。

芹慧中心的同事 Our staff of Jean Wei Centre



我的大作!  
I can draw!

## Jean Wei Centre

Jean Wei Centre has been operated on Hong Kong Island for 12 years.

We were grateful to have a good reputation and recognition from caregivers and working partners. With their recommendations and referrals, many families in needs approached us actively and we received 82 new applications in this year. At the same time, we paid much effort in starting provide support and service to the needy families as early as possible.

We were lucky that we had the continuous support of a group of passionate volunteers, who make our centre always be filled with joy and laughter. They visited us once or twice a week to chat with our clients, assist in our daily operations or make enjoyable performances for them.

The Peer Mentorship Programme has been successfully completed, but the mentors under this programme continued to demonstrate the spirit of mutual help through active sharing of information and experiences via Whatsapp group chats and monthly gatherings. The experienced caregivers passionately led the new ones to handle the caring stress with active and positive attitudes, and they also joined the 12<sup>th</sup> Carer Forum to express their opinions on dementia service in Hong Kong.

Mr. Matthew Cheung, the Chief Secretary for Administration, visited our centre and chatted with our caregivers in last July to learn more about the urgency and importance of providing dementia service. At the same time, he also expressed his admiration and support for the devotion of our caregivers in the caring journey. We do hope that we can keep on communicating with different sectors so as to let more stakeholders understand the needs of people living with dementia and their caregivers.

齊玩六藝®桌上遊戲  
Play 6 Arts® Game

舊式飯壺你用過未?  
Have you used the old style food container?



張建宗司長聆聽  
家屬的心聲  
Mr. Matthew Cheung  
is listening the voice  
of caregiver



# 服務要紀

## SERVICE HIGHLIGHTS

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### 將軍澳綜合服務中心

隨著將軍澳中心踏入了服務的第六個年頭，無論新加入還是已參加日間中心一段時間的老友記，他們的狀況也隨年月過去而有所變化，部分患者的認知功能及情緒比剛加入中心時出現明顯下降和變差。故此，不斷發掘不同的治療和活動以切合老友記的需要是我們一直以來的重要工作。去年，中心除了如常舉辦六藝<sup>®</sup>認知訓練活動外，我們亦跟老友記一同嘗試禪繞畫、園藝治療等。另外，我們開始定期舉辦家屬聚會，更多機會聆聽家屬的需要，協助他們解決照顧上的困難，家屬亦透過聚會互相分享照顧心得，有助減輕他們的照顧壓力。

中心亦參與長者牙科外展服務計劃，安排牙科到診服務，讓患者能在熟悉的環境及同事陪同下進行牙科檢查及初步治療，以減低患者的焦慮及不安，順利完成口腔護理，提升患者的生活質素。

包餃子無難度！

Making dumplings is an easy job!



### Tseung Kwan O Integrated Service Centre

Tseung Kwan O Integrated Service Centre has been providing services for 6 years. As years went by, quite a number of service users experienced significant deterioration in daily functioning and fluctuating emotions along their disease progression. In view of that, we keep exploring and trying different new strategies and interventions so as to fit clients' changeable needs. Apart from implementing 6 Arts<sup>®</sup> cognitive stimulating activities in the centre we also introduced special activities such as Zentangle art group, horticulture group, etc. which could motivate our clients' interests and promote positive mood. In addition, we started our first caregiver gathering this year and it will be organized regularly. Through the gatherings, caregivers could support each other by sharing tips and experiences of dementia care. Meanwhile, we could address caregivers' difficulties and render appropriate help if needed.

We are grateful to join the outreach dental care programme for the elderly and to arrange the oral checkup for our service users. Some clients became anxious easily and refused any dental care service in the clinic due to the unusual surroundings. The onsite checkup is favorable because the familiar faces and environment could ease their frustration and confusion.

將軍澳綜合服務中心的同事

Our staff of Tseung Kwan O Integrated Service Centre



老友記互相幫忙，在中心充滿溫暖 Full of happy and warm atmosphere in our centre

### 李淇華中心

為了縮短服務使用者的輪候時間，同時讓更多老友記受惠，李淇華中心於過去一年將「長者社區照顧服務券」名額由10增至每天20名。故此，設施及人手相應添加去應付日常中心運作及照顧老友記的需要，經歷了新同事加入的磨合期和新團隊的建立，透過各同事的努力，讓中心的服務能穩步發展。我們持續創新和探索不同新元素，以豐富中心的認知刺激活動的內容和趣味，去年有幸獲得華人永遠墳場基金資助，購置科技產品揉合六藝®多元智能的概念，作認知刺激及肢體協調的訓練。另外，中心亦與香港浸會大學許士芬博士體康研究中心合作，透過賽馬會活腦健體計劃訓練模式以延緩老友記的退化速度及加強活動量。

過去一年，我們亦努力與荃葵青區的團體和持份者成為地區協作夥伴，舉行了一連串講座和工作坊，中心更舉辦開放日等活動，提升了荃灣區內居民對認知障礙症的關注及認識。

中心亦努力為業界繼續培育年青人，提供一個實務的平台讓心理學系的學生體驗及學習，見證一班學生實習前後的改變和成長，他們更能了解患者及家人的需要，期盼他們能繼續將認知障礙症的知識及經驗薪火相傳。

科技結合認知刺激活動  
Adding technology element in cognitive stimulating activity



### Gene Hwa Lee Centre

In order to shorten the waiting time and to serve more clients in need, the number of daily service quota of the Community Care Service Voucher for the Elderly scheme has been doubled to 20 by this year. The enhancement of facilities and manpower allocation supported the smooth expansion of services, and with the joint efforts of the team, we also kept enriching our services. An interactive virtual reality system has been installed through the support of The Board of Management of The Chinese Permanent Cemeteries, which facilitated the application of 6 Arts® elements in cognitive stimulating activities and body coordination training. In addition, we collaborated with Dr. Stephen Hui Research Centre for Physical Recreation and Wellness of Hong Kong Baptist University to apply the Brain Invigoration and Gross Motor Activation Programme for promoting cognitive and physical training for people living with early dementia.

We had been actively networked with different stakeholders and NGOs in the nearby districts and organized series of promotional activities, such as talks and workshops, open day of the Centre, etc. So that the public awareness and understanding of dementia has been increased.

Our centre also offered opportunities for students in psychology to enrich their exposure and learning. They are encouraged to understand the needs of people living with dementia and their caregivers, and share their knowledge and experience with others.

李淇華中心同事  
Our staff of Gene Hwa Lee Centre



社交互動很重要 Social interaction is important



# 服務要紀

## SERVICE HIGHLIGHTS

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### 到戶服務

到戶服務一直發揮靈活及彈性的特質，讓我們團隊各人穿梭各地區，為有需要的老友記和照顧者提供家居支援。

過去一年，到戶服務團隊參與不同的服務計劃，包括「亦師亦友」同路人支援計劃和醫家行動，以及透過攜手扶弱基金資助為低收入或綜援家庭患者提供服務。

通過各有意義的專項計劃，到戶服務的服務人次亦由每年一千多增至接近三千，服務人數亦有兩倍多的增長。

同時亦因不同的專項計劃，讓我們有機會接觸到不同背景和需要的家庭。對家人來說，堅持於家中照顧老友記是不容易的任務，尤其對於低收入或綜援家庭未能安排家人/傭工於日間照顧或陪伴患者，老友記於日間「無枉管」地四處「探險」、忘記吃飯、忘記帶鎖匙、忘記關爐火、重覆購物將屋企變成「貨倉」等……家人不懂應付之餘，亦難免因不理解而誤以為老友記處處跟自己「對著幹」。故此，透過家居環境評估和改善建議，希望利用小小的裝置和建議適合的照顧方法，盡量支持照顧者一同解決家中的大小問題。我們深信只要小小行動，患者也可以如常地生活，達到居家安老。



在家中進行認知訓練  
Cognitive training in their home

### Inhome Service

Our Inhome service team travels around different districts every day to provide home based cognitive stimulating activities and support to needy families living with dementia. In this year, inhome service team has participated in different projects, including Peer Mentorship Programme for Family Caregivers of People Living with Dementia, Project e+, and subvention programme under the Partnership Fund for Disadvantaged, in order to provide support to those families with low income or in receipt of CSSA.

The annual service attendance has increased from around 1,000 to 3,000, and the number of service recipients has been doubled through the provision of various projects.

Through the implementation of these projects, we could also have the chance to reach families with different backgrounds and needs. Taking care of people living with dementia (pwd) at home is definitely not an easy task, and it is even more challenging for those families with low income or in receipt of CSSA as they might not be able to arrange companion care for pwd during daytime. Resulting that pwd may wander around the community, forget to eat, forget to bring their keys when going out, forget to turn off the stove, stock up repeated purchases at home, etc. The caregivers may not know how to handle these situations and may even wrongly perceive that the pwd intentionally act against them. In view of this, we assisted caregivers tackling challenges by devising possible solutions after conducting the home environment assessments. We believe that every small action or minor adaptation can help pwd to live a quality life in the community.

到戶訓練的同事  
Our staff of inhome training



傳授照顧技巧，改善患者生活質素  
Different technique to enhance the living quality of people living with dementia



# 特別項目

## SPECIAL PROJECTS

### 醫家行動 — 認知障礙症社區支援服務

為加強社區對認知障礙症的認識，及早發現患者，並為患者及家人提供實質支援，本會與葵青民政事務處合作推展「醫家行動」— 認知障礙症社區支援服務，而服務亦已踏入第二個年頭。

貫徹「加強基層醫療服務」的理念，透過於葵青區內設置流動健康檢測站，為有需要的居民提供簡單健康檢查和初步認知檢測，並按需要轉介居民進行詳細認知能力評估。隨著居民及地區組織對服務的認識增加，服務團隊於本年度已為超過5,700位居民進行初步認知檢測，按年升幅達八成。縱然團隊能立刻為懷疑患有認知障礙症的居民安排醫療診斷，繼而為確診患者提供藥物及非藥物治療，但約有接近四成長者或其照顧者拒絕接受相關安排，其原因包括認為相關病徵只是正常老化現象、其日常生活並未受影響故不急於接受治療、對藥物及非藥物的治療效果存疑，可見社區對認知障礙症的認識不足。

隨繼續透過由社區醫生、護士、職業治療師及社工組成的跨專業團隊為患病居民提供確診後醫療跟進及藥物治療、家居環境評估及改善建議、到戶認知刺激活動等服務，團隊將加強與地區組織的聯繫，期望透過共同努力，喚醒市民對認知障礙症的警覺性及增加他們對病症的正確認識，達至及早檢測、及早確診、及早醫治。



### Project e<sup>+</sup> : Dementia Community Support Service

With the aims to raise community awareness of dementia, enhance early detection of peoples living with dementia, and provide concrete support to people living with the disease and their families, HKADA collaborated with Kwai Tsing District Office to launch Project e<sup>+</sup>: Dementia Community Support Service, and the project is now in its second year.

With the mission to strengthen the primary care service in Kwai Tsing District, pop-up health checkup stations were scattered throughout the district to provide health checks, preliminary cognitive assessments and referrals of residents for detailed cognitive assessments. Along with the growing awareness of the Project, more than 5,700 residents have gone through preliminary cognitive assessments, with 80% annual growth. Despite timely medical treatment and related support can be provided to the needy residents, nearly 40% of the elders or their caregivers rejected the services for reasons include believing the symptoms are simply an aging consequences, having no urgency in treatment as their lives have not been affected, and having doubt on the effectiveness of both medical and non-medical treatments. All these reflected the inadequacy of public understanding about dementia.



Besides continue providing medical care, home modifications service and inhome cognitive stimulating activities for the residents living with dementia, our multidisciplinary team consists of community doctors, nurses, occupational therapist, and social workers will strengthen the connection with the community organizations, in order to jointly boost the public awareness and understanding of dementia.



# 特別項目

## SPECIAL PROJECTS

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### 社區診療服務

承蒙Ronald and Rita Mcaulay Foundation贊助，本會於本年度7月開展了為期三年的社區診療服務，為合資格並出現早期認知障礙症徵狀的基層人士，提供免費的早期認知檢測、醫療診斷、過渡性醫療及日間中心服務，並向照顧者提供適切的支援。

這計劃的開展，除了為我們現有的早期檢測服務加強了醫療診斷的元素，更重要的是我們可以為來自基層家庭的患者由疑似階段到確診，至醫療和社會服務跟進提供無縫的支援，這對剛確診的患者和家屬來說尤其重要，避免不必要的擔憂之餘，亦可與他們及早作準備。

計劃推展一年，已為181名參加者提供早期認知檢測服務，並資助71位懷疑認知障礙症的人士進行診斷，而大部份個案均能於三個月內確診並即時得到醫療支援，以達早檢測、早診治、早準備的目標。當中我們更為有需要的患者提供免費日間中心服務。我們亦邀請以往受惠於同一基金的家屬，成為新參加者的同路人。透過照顧者月會，強化他們的照顧技巧外，亦讓他們建立互助網絡。

過往一年，我們與黃大仙、九龍城及深水埗內的12間長者服務單位合作，建立共同照顧的聯網。為服務單位的長者提供教育講座，以加強社會大眾對認知障礙症的認識及轉介有需要長者參與計劃。

### 4E's Action for Dementia

The three-year project of community medical service, which is supported and sponsored by the Ronald and Rita Mcaulay Foundation, has been implemented since July 2018. A continuum of services including early cognitive detection, medical diagnosis, transitional medical care, transitional non-drug intervention and care management services had been provided for the deprived people with suspected dementia symptoms.

Along with the development of this project, our early cognitive detection service has been strengthened by the inclusion of medical diagnosis. This one stop dementia care service, which provides both medical diagnosis and post-diagnostic support, is important for those who have just been diagnosed with dementia and their families, as the seamless services help easing their worries and preparing them for the disease progression.

Subsidized early cognitive detection service has been provided to 181 deprived persons with suspected symptoms of dementia and 71 of them have been referred to receive medical investigations and diagnosis in the first year of service. Most of them received the medical diagnosis and treatment within three months. Meanwhile, day centre service had been arranged for those in need so as to maintain their cognitive functions. As we also believe that caregivers play an essential role in dementia care, we invited caregivers to share with each other through participating in monthly gatherings, so as to enhance their caring knowledge and skills, and strengthen their mutual support network.

In the past year, we established collaborative network among 12 elderly service units in the Kowloon area, and educational talks on brain health and dementia have been delivered in order to enhance the public awareness of dementia and introduce the service to the needy.



# 教育及專項發展

## EDUCATION AND DEVELOPMENT

### 持續推動培訓 讓業界同工更好照顧患者

認知障礙症教育中心於過去一年繼續推動不同的教育項目予業界專業和前線同工，包括第5年舉辦認知障礙症照顧策劃師訓練課程，已累積舉辦了14期及成功培訓了587位認知障礙症照顧策劃師。

本會與香港家庭醫學學院合作，於9月18日為家庭醫生舉辦了「認知障礙症在社區的早期診斷及治療」研討會，向家庭醫生分享基層醫療作認知障礙症的診斷及治療的重要性及可行性，也邀請了家庭醫學界權威醫生，李國棟教授及林露娟教授作討論環節的嘉賓，跟各參與的家庭醫生討論香港基層醫療於認知障礙症照顧的角色、發展藍圖及挑戰。

在太古地產關懷基金及ACCA Charitable Foundation Limited的慷慨支持下，協會舉辦了不同的公眾教育講座及展覽攤位，超過二千四百人次參與。



### Building capacity through knowledge and experience sharing

Our Institute of Alzheimer's Education continued to deliver various training programmes to the professional and frontline staff in the year, included organizing the Certified Dementia Care Planner Course in the fifth year, in which 14 series of course were conducted with 587 Certified Dementia Care Planners trained so far.

A luncheon seminar named "Early Diagnosis and Intervention for Dementia in Community" was held on 18 September, co-organized with the Hong Kong College of Family Physicians. The seminar shared the importance and feasibility of having early diagnosis and management of dementia in primary care to family physicians. Prof Donald Li and Prof Cindy Lam, authorities in Family Medicine sector, were invited to discuss the role and challenges of primary care in dementia care management with the participated family physicians.

With the generous support of Swire Properties Community Caring Fund and ACCA Charitable Foundation Limited, public health talks and exhibition were held, with over 2,400 person-times participated.



# 教育及專項發展

## EDUCATION AND DEVELOPMENT

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### 推動各界關注認知障礙症 共建認知友善香港

透過推動「認知友善好友」運動，包括於網頁及不同活動中推廣、培訓「認知友善大使」及舉辦「認知友善好友」分享會，邀請各界成為「認知友善好友」，正面認識認知障礙症及以行動關心患者及其家人。我們亦受社會福利署委託，舉辦多場全港性和地區層面的「認知友善好友」分享會及「認知友善大使」培訓。期盼一班認知友善大使能繼續於不同地區招募更多認知友善好友，讓種子散播開去，共建認知友善社區。截至2019年3月底，已有超過8,000人及50家公司或團體登記成為「認知友善好友」。

本會於2018年10月透過進行「認知障礙症患者使用銀行服務狀況」調查以了解老友記及家人在使用銀行及財務時遇到的困難及需要。同時，經過近一年的工作，本會成功與香港滙豐銀行協作並於2018年12月促成滙豐成為全港首間認知友善銀行，我們將繼續透過員工培訓、專業諮詢及義工活動等，支援銀行員工能繼續協助老友記和家人能安心自主地處理財務，並及早作好財務安排。



### Raising public awareness on dementia and building the dementia friendly community together

We continue raising public understanding of dementia and encouraging actions of care to people living with dementia and their families by promoting the Dementia Friends movement and inviting people to join as Dementia Friends via conducting various promotion activities, delivering Dementia Friends Ambassadors training workshops and organizing Dementia Friends information sessions. We were also commissioned by the Social Welfare Department to help organize Dementia Friends information sessions and Dementia Friends Ambassadors workshops in the territory. It is hoped that the Dementia Friends Ambassadors continue to spread the seeds of dementia friendliness and help recruit more people to become Dementia Friends, so as to build a dementia friendly community together. As of March 2019, over 8,000 people and 50 corporations or groups registered as Dementia Friends.

A survey on "How People Living with Dementia Use Banking Services" was conducted in October 2018 to understand the situation and difficulties faced by people living with dementia and their families. With a year of work, we successfully collaborated with The Hongkong and Shanghai Banking Corporation Limited (HSBC) and assisted them to become the first dementia friendly bank in Hong Kong in December 2018. Through the provision of staff training, professional consultancy and voluntary opportunities, we shall continue to assist HSBC's staff in supporting people living with dementia and their families to manage their finances independently and to plan their finances in advance.



# 推廣及籌款

## PROMOTION AND FUNDRAISING

### 感謝各方支持 善用資源堅持專業專門優質服務

隨著人口老化及市民對認知障礙症日益關注，對相關支援服務的需求亦隨之大增。本會二十多年來未有政府恆常資助下，以自負盈虧的營運模式，堅持為有需要的患者和家庭提供優質服務。全賴香港公益金、各慈善基金、企業及各善心人士的慷慨支持，讓協會能維持收費額於服務使用者可支付的水平，同時亦能資助出現經濟困難的家庭繼續接受服務。除此之外，更能有機會開展創新的服務模式及前瞻性項目，為將來的挑戰作準備。

本年度的專項贊助及捐款共\$9,550,502，佔整體收入約37%。為了答謝各界支持者的信任，協會承諾繼續善用得來不易的資源，讓更多認知障礙症患者及家庭受惠，並努力推動建設認知友善社區。盼望日後能獲得更多慈善基金、企業及公眾的支持，讓更多知障礙人士得以受惠。

### Ensure continued provision of specialized professional dementia care services with support from the community

The demand of dementia care service has rapidly increased as population ages. Being a self-financed agency without regular government subvention for over 20 years, we strive hard to continuously provide high-quality, specialized services for the families affected by dementia whilst keeping our service fee at an affordable level and offering fee assistance for families with financial difficulty. We were grateful to The Community Chest of Hong Kong, charitable foundations, corporations and philanthropists for their generous sponsorship and donation in supporting our service operation and development.

In the year, a total of \$9,550,502 sponsorship and donation were received, presented 37% of our total revenue. We appreciate the trust and support from esteemed supporters and donors, and we will continuously use the valuable resource effectively while striving for service excellence in building a dementia friendly community. We look forward to the support of the foundations, corporations and public, together we work for the betterment of people and families affected by dementia.



# 推廣及籌款

## PROMOTION AND FUNDRAISING

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### 賣旗日 Flag Day

本年度的分區賣旗日於7/4/2017在九龍區順利舉行，超過500多位來自學校、企業、團體及個別熱心人士鼎力協助賣旗；同時感謝各界人士的慷慨捐助，整個活動籌得超過52萬善款。此外，我們再次感謝香港上海滙豐銀行協助點算捐款及借出場地作旗站之用，讓賣旗日得以順利進行。

Regional Flag Day of this year was held on 7 April 2018, we were grateful to have over 500 volunteers from schools, corporations, organizations and individual helping us to sell flags in Kowloon region. With their participation and generous support from the public, over \$520,000 was raised. We also appreciated the continuous assistance of The Hong Kong and Shanghai Banking Corporation Limited in lending venue and counting donations.



### 善用不同平台 推動關注認知障礙症

協會積極透過不同平台，向公眾推廣認知障礙症及大腦健康資訊。有幸獲各傳媒機構的邀請，協會於本年度共接受了約95次媒體報導或專訪；配合協會的季刊《集智》、網頁及社交媒體，讓我們能廣泛接觸不同群體，加強公眾對病症及協會服務的認識，達致「早檢測、早診治、早準備」。

本會在此感謝受訪的患者家屬，透過分享自身照顧經歷，讓公眾人士更深入了解病症和患者及家屬的需要，喚起各界關注認知友善社區的重要性。

### Raising public awareness via various platform

We aim at raising public awareness of dementia through various platforms. With the assistance of media, 95 media shots were released in this year, together with our newsletters, webpage and social media channel, the brain health messages were able to reach different parties, as to achieve the effect of "early detection, early treatment, early planning".

We are grateful for the family caregivers who share their experiences in caring journey, which enhancing public understanding of the disease, the needs of families affected by dementia and the importance of dementia friendly community.



我們珍惜每一個可推動公眾關注認知障礙症的機會

We treasure every promotion opportunity in raising public's awareness to dementia

# 世界認知障礙症月 WORLD ALZHEIMER'S MONTH

## 「2018全球認知障礙症報告」

每年9月為「世界認知障礙症月」，世界各地的認知障礙症組織亦分別於所在地區舉辦活動以喚起政府及公眾對認知障礙症的關注。而2018年度主題為「認知障礙症研究：新領域」。國際認知障礙症協會發表的全球報告指出，現時全球認知障礙症的研究工作嚴重不足。醫學界仍未破解病發原因，以致未能找出根治方法，並呼籲各地增撥更多資源在病理、診斷和治療等方面作科學研究，以求儘快取得突破。

協會也著力透過先導計劃和研究，探討不同照顧模式和方案的可行性，就此倡議合適政策。同時，協會亦擔當醫療及社福界的橋樑，撮合各方合作，共同應對認知障礙症。



以專題文章增加市民關注  
Raise public awareness through education feature article

## 2018 World Alzheimer's Report

In September, "World Alzheimer's Month", together with Alzheimer's associations all over the world, we called for awareness of dementia from local governments and the general public. Alzheimer's Disease International (ADI) released World Alzheimer Report 2018 with the theme "The state of the art of dementia research: New frontiers". As there are no major medical treatment breakthroughs for over 20 years, ADI highlighted an urgent need for increased and sustainable funding for dementia research.

Through different pilot programmes and research projects, we explore the feasibility of different care models and advocate appropriate policies for Hong Kong. We will continuously strive to facilitate the collaboration and enhance our role as a bridge between medical and social welfare sectors in order to combat with dementia.

## 「尋找記憶」

本年協會再次於「世界認知障礙症月」舉辦「尋找記憶」活動，活動結合教育及籌款元素，邀請不同團體參與並化身成記憶搜索隊，於沙田區不同地點進行任務尋回「記憶碎片」。過程中讓參賽隊伍體會患者失去記憶的疑惑和懊惱，隊伍亦可以透過主持適合認知障礙症患者參與的攤位遊戲，藉著與患者及其家人一起互動，加強彼此的接觸和溝通，促進共融。賽事最終由滙豐銀行的"HSBC RBWM"及衛材(香港)有限公司的"Super Hunter"奪得冠軍。

## Memory Hunt

We continued to organize the experiential education and fundraising event "Memory Hunt" this year in the World Alzheimer's Month in September. The participants teamed up to hunt for the lost memory by accomplishing various mission at specific places in Shatin. In the process, participants would experience how people living with dementia feel when struggling for their lost memory. The teams also operated game booth for our service users. Participants had chance to communicate with people living with dementia and their caregivers, so as to enhancing their acceptance to them. After all those exciting competitions, "HSBC RBWM" team from The Hong Kong and Shanghai Banking Corporation Limited and "Super Hunter" team from Eisai (HK) Ltd won the championships of the event.



# 推廣及籌款

## PROMOTION AND FUNDRAISING

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### 2018/19年度的項目贊助 (以年度贊助入賬為準)

### Sponsors of our special projects in 2018/19 (according to sponsorship received in the year)

贊助 Sponsor	項目 Project
民政事務總署 Home Affairs Department	醫家行動 - 認知障礙症社區支援服務 Project e+: Dementia Community Support Service
世界傳道會/那打素基金 CWM/Nethersole Fund	認知障礙症家庭照顧者計劃 Support Services for Family Caregivers of People with Dementia
利希慎基金 Lee Hysan Foundation	Advancing Primary Care for Dementia at Kwun Tong's 4 District Elderly Community Centres
香港公益金 The Community Chest of Hong Kong	為貧窮家庭提供專門認知障礙症照顧及訓練 Specialized Care & Training for Deprived Families with Dementia 早期認知檢測服務 Early Detection Service
滙豐150週年慈善計劃 HSBC 150th Anniversary Charity Programme (allocation via the Community Chest of Hong Kong)	「亦師亦友」同路人支援計劃 Peer Mentorship Programme for Family Caregivers of People Living with Dementia
運動家有限公司 Sportshouse Limited	認知障礙症日間中心服務資助計劃 Fee Assistance Scheme for Specialize Dementia Day Care Service
應善良福利基金 Yin Shin Leung Charitable Foundation	認知障礙症日間中心服務資助計劃(將軍澳) Fee Assistance Scheme for Specialized Dementia Day Services at Tseung Kwan O
攜手扶弱基金 Partnership Fund for the Disadvantaged	認知障礙症家居支援服務 Dementia Home Support Services
ACCA Charitable Foundation Ltd.	認知障礙症早期認知檢測服務 Early Detection Programme for Dementia
香港美國婦女會 American Women's Association of Hong Kong	認知障礙症照顧者茶座 Community Cafe for Caregivers of People Living with Dementia
林國強博士 Dr. Lam Kwok Keung, Alex	認知障礙症日間中心服務資助計劃 Fee Assistance Scheme for Specialize Dementia Day Care Service
Ronald and Rita Mcaulay Foundation	社區診療服務 4Es Action for Dementia
S C Liang Charitable Trust	認知障礙症日間中心服務資助計劃 Fee Assistance Scheme for Specialize Dementia Day Care Service

## 陳小姐

智康中心家庭照顧者

### 與媽媽一起適應新身份

回想起三年前媽媽在訂枱時說出十多年前已停用的電話號碼；又發現家中的藥物因她重覆服用而短時間內消失，我印象仍十分深刻。

確診後，她十分抗拒自己患病、性格變得隱閉。在她使用智康中心日間服務這三年裡，我和她也學習適應新生活、新身份。透過參加中心活動，她慢慢解開心結、回復開朗積極。我也在中心的家屬聚會中，對病症認識多了、與同路人互相交流分享，從中學懂接受及應對這個病症，摸索與媽媽的相處之道。

現在媽媽到日間中心的日子，我才安心暫時抽離照顧者的角色，到社區中心參加運動班，好讓自己放鬆繃緊的情緒，照顧好自己心理健康，這樣才能有力量去照顧媽媽。



## Ms Chan

Family caregivers of Brain Health Centre

### Taking up the new role with my mum.

Three years ago, my mum made table reservation by providing a phone number which stopped service for 10 years, and the pills stored at home have all been consumed in a short period of time. These incidents are unforgettable for me!

She was sad for the diagnosis, and gradually cut herself off. In the past three years in Brain Health Centre, we have both learned to take up our new roles. She became cheerful and responsive again through participating in centre activities. At the same time, I knew more about dementia through sharing with other caregivers. I found my way to deal with the disease and get along with my mum.

When she attends the day centre, I can take rest and join different interest classes. Now I have the positive mind to face the ever-coming challenges.

## 吳文鍵先生

智康中心認知障礙症治療助理

### 一起累積歡樂

在社福界工作幾年，直至加入協會成為治療助理後，我才發現服務認知障礙症患者是很有挑戰性的工作。我從帶領現實導向及小組活動的過程中，學懂與他們溝通和解決行為問題的技巧，真的增進不少知識。每一個患者都是獨一無二，與他們相處需要細心觀察他們的喜好，才能建立信任關係。

而在智康中心工作兩年半多了，我早已把老友記當作家人，並用心與他們相處。當中深刻的一次回憶，有老友記的女兒告訴我，爸爸每天回家後，雖然記不起當天在中心參加了什麼活動，但常跟家人提及中心有一位「吳先生」，「吳先生」經常帶給他歡樂。一天一天的工作，讓我跟老友記從陌生走到熟悉，為他們的銀齡歲月增添色彩，讓我從工作上得到滿滿的成功感。

我很喜歡這份工作，也有信心懷著這裡累積的知識和經驗，能夠讓我在將來照顧好身邊的家人及老友記！

## Mr Kin Ng

Dementia Training Assistant of Brain Health Centre

### Let's accumulate happy memory

Though I have worked in social service sector for several years, I started realized that taking care of people living with dementia is a challenging work when I took up my current position. I learnt how to communicate with our service users and deal with their behavior problems through engaging with them. They are unique, so it is important to carefully observe their preferences in order to build trustful relationships with them

We are just like family members, and I recalled one memorable incident that reminds me how rewarding my work is. A caregiver told me that when her father comes back home every day, he always mentions "Mr Ng" and says that Mr Ng brings a lot of joy to him, though he cannot recall what activities he participated.

I really love my job and I strongly believe that the knowledge and experiences accumulated can better equip me to take care my family members and elders around me.



### 蔡麗煥姑娘

芹慧中心服務助理

#### 你們的笑容便是我工作的動力

加入協會快一年，這年來在中心工作除了讓我可以學以致用之外，亦獲益良多。當初入職時，只覺得老友記沒有太多表情、靜靜的，亦不太理會別人，但經過一段時間的相處，才發現他們都十分有趣可愛。

老友記們每人都有自己的獨特性格，多與他們聊天，時間久了便能與他們建立信任，在信任之下，大家亦會互相分享生活感受、也懂得對旁人關心問候。

然而，老友記也喜歡別人讚賞，我們同事常常鼓勵他們，欣賞他們所做的事等，希望老友記得到稱讚後，自然也歡樂一點，也會更投入中心活動。現在回到中心，偶爾有老友記會主動跟我說：「我很喜歡你啊姑娘！」這些溫馨小點滴，讓我每天工作都充滿動力！



### Ms Cai Li Huan

Service Assistant of Jean Wei Centre

#### Their smiles are my energizer in work

I am working in Jean Wei Centre for almost a year, which offers me the chance to put what I have learned into practice. At the beginning, most of the clients were not responsive to me. And I now realize that they are all nice and cute after getting along with them for a while.

Every one of our clients have their own personalities and characters, but one thing stays the same, they are all willing to share their feelings and extend their concerns to someone they trust.

The service users will actively participate in our activities when they are being appreciated and praised, and in return they may say that "I like you so much". All these warm-hearted moments are the motivation for me.

### 梁永賢先生

芹慧中心家庭照顧者

#### 讓媽媽逐步重拾笑容

媽媽原本是個朋友眾多、外向健談、喜歡外出的人，但自從患病後，不敢胡亂出門，生活亦變得枯燥乏味，人亦消極起來。為此，我們嘗試為她報名，參加中心舉辦的敲擊樂興趣班，每星期一堂，希望讓她接觸多一點刺激大腦的活動。後來看到活動對她有正面影響，我們更為她申請了中心的日間中心服務。

這兩年來，媽媽能夠再一次擴闊她的生活圈子，重拾社交生活，比起剛患病時開心多了。縱然媽媽需要協助及照顧的情況日漸增加，但我們亦十分放心，因中心不只提供健腦活動，更十分關注媽媽的身體健康，對她悉心照料，正如我們擔心獨居的她常常進食外賣食品，但在中心的日子，媽媽能享用營養膳食，釋除我們的擔憂，她的生活質素亦得以維持。

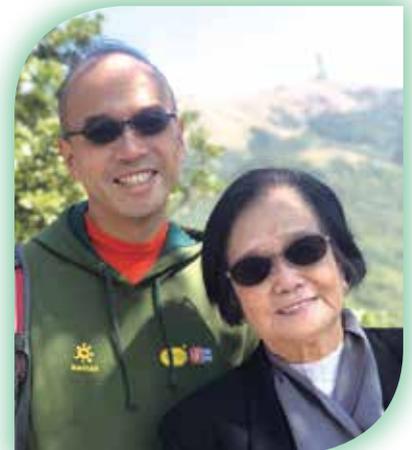
### Mr Simon Leung

Family caregiver of Jean Wei Centre

#### Let my mum get back her smiley face

My mum used to be outgoing and active. However, things had been changed after she got dementia. We tried to arrange some cognitive stimulating activities for her. She started to join the weekly percussion interest class and positive impacts were clearly observed. She then joined the day centre service.

In the past two years, she became cheerful again after having social interactions in centre. Even now she needs more personal assistance, we still are not worried as we know that she is in good hands. The staff not only provides cognitive stimulating activities for her but also concerns her physical health.



## 黃小姐

將軍澳綜合服務中心家庭照顧者

### 我們背後強大的支援

媽媽3年前被確診患上認知障礙症，當時我已退休，雖然有充裕空間及時間，但我對病症並沒有太多的認識，對於如何照顧她，腦裡還是有一個大問號。

我常常擔心她獨處時會發生意外、擔心她忘記吃藥、沒有吃飯……好像少看一眼也不能，壓力亦變得越來越大。當時，我明白單靠自己一人並不能夠應付照顧工作，於是便決定找社區資源協助。

後來，透過朋友介紹，認識到協會的將軍澳綜合服務中心。媽媽便開始使用日間中心服務，參與各類型大腦刺激活動、與其他老友記社交互動等，現時媽媽的認知能力能尚算能維持、也比以前開心多了，已大大紓解了我們的照顧困難。而我亦可有時間讓自己休息一下，放鬆緊張的心情，這全賴中心職員的全力協助，謝謝你們！

作為照顧者，我們要懂得找合適的支援，才能面對將來大小挑戰。

## Ms Wong

Family caregiver of Tseung Kwan O Integrated Service Centre

### Our strongest support

I was in retirement when my mum was diagnosed with dementia three years ago. Though I had plenty of time to take care her, I still felt confused about the proper way of caring because of the limited understanding about the disease.

I kept worrying that accidents would happen if she stayed alone. Would she remember to take medicine? Would she remember to have dinner? I was really stressed out. I knew I could no longer taking care of her on my own and I must seek community support.

I was introduced to Tseung Kwan O Integrated Centre by my friend and my mum started attending the day centre service. Those activities enhance her social interactions and brain stimulation, and she is much happier than before. This service relieves my caring burden. Now I have some private time to take a rest, and I am really appreciated the help of HKADA staff.

Being the caregivers, we must find appropriate support for ourselves in order to overcome the different challenges faced.

## 張志平

將軍澳綜合服務中心司機

### 他們純真而直接

機緣巧合下，我來到將軍澳綜合服務中心工作，在協會工作快兩年了，比起以往在其它院舍工作，有很不一樣的感覺。

在這裡的老友記每一位都十分純真、直接，他們沒有任何機心，喜歡就說喜歡，不喜歡就會說不喜歡，我很喜歡他們簡簡單單。老友記們因病症影響，認知能力較差。在別人眼中記性差是一個缺點，但轉換一點角度來看，卻是令我工作上增添歡樂的源頭。又有一次，有老友記把我錯認為另一位男同事，叫我做「靚仔黃」，我會回答他們說「我是靚仔張呀！」然後大家就會嘻嘻哈哈歡笑一番。

自從接觸多了認知障礙症的老友記後，現在，我也會多留意身邊的家人朋友，看看他們會否出現認知障礙症的一些徵兆，希望能夠將自己在工作上的得著，幫助身邊人。

## Mr Cheung Chi Ping

Driver of Tseung Kwan O Integrated Service Centre

### They are pure and sincere

I joined Tseung Kwan O Integrated Centre two years ago, the experience is quite different compared with the days I worked in elderly home before.

Our clients have poor cognitive abilities because of the disease. Some people may think that they are difficult to communicate with, however, I love them as they are true and frank, and they will simply tell me what they like or dislike directly. I recalled one happy moment. A client misrecognized me as another colleague and called me "Handsome Wong". I just replied, "I am Handsome Cheung!", and then the room full of laughter.

Nowadays, I pay more attention to my family members and friends to see if they get symptoms of dementia. I wish I can help people nearby by applying the knowledge learnt from my workplace.



### 何義忠先生

李淇華中心義工

#### 從患者角度理解他們所需

當初留意到李淇華中心開辦義工訓練課程，便報名參加，因為想多學一點技巧來照顧患有認知障礙症的家人。完成課程後，便「膽粗粗」在中心嘗試當義工，希望能夠服務社區裡的老友記。



在這一年多裡，讓我明白跟老友記同行是很重要的事，要真正了解老友記，我們便要學懂從他們的角度思考，耐心聆聽他們的需要及感受，才能理解他們所遇到的困難；即使面對他們層出不窮的行為問題，我也會先停一停、想一想背後的原因。

而平日在中心看到患者家人、外傭姐姐對患者的悉心照顧，亦讓我相當感動。能夠發揮義工角色，分擔日間中心的工作，同時亦能幫助患者，讓他們享受生活，付出的同時，讓我感到充實滿足。

### 曾玉玲姑娘

李淇華中心服務經理

#### 與照顧者同行

不經不覺我已經在李淇華中心工作了兩年多的時間，服務使用者及職員人數也不斷增長，面對區內不同認知障礙症家庭的需要，為他們提供合適的服務。透過大腦認知活動及社交互動，看到患者從中找到歡愉及樂趣，家人的壓力也可以得到適切的舒解；與他們同行，讓服務使用者繼續能在自己熟悉的社區生活，這正是中心團隊一直的期盼、盡力達到的目標。

與不同家屬溝通及透過聆聽他們的需要，讓我從他們身上更體會到照顧長路上的苦與樂，他們對患者的愛與堅毅，讓他們繼續在照顧當中尋找到意義及動力。縱然面對疲累，但工作團隊與家屬們互相支持同行，在迷亂中找到支援，盼望患者整個家庭也能得到幫助。

團隊的建立及鞏固也是過去日子努力的重點，同事之間的互動及緊密的合作，義工的投入及參與，與地區上不同的團體及持份者協作及聯繫，分享經驗及擴闊網絡，讓中心能夠在地區上發揮更大及有效的作用，讓更多人關注及正視認知障礙症，同時也讓受惠者得到最大的益處。



### Mr Ho Yee Chung

Volunteer of Gene Hwa Lee Centre

#### Understand dementia from the perspective of people living with dementia

I joined the volunteer training course in Gene Hwa Lee Centre and started volunteer work in there after course completion.

During this year, I understood that it is very crucial to stand in the shoes of the people living with dementia (pwd) in order to truly understand them. And now when I encounter their behavioral problems, I will first try to figure out the intentions and reasons behind their acts.

I was touched when I saw those family caregivers and foreign domestic helpers intensively taking care of the pwd. My participation in the voluntary work in day centre not only helps the pwd but also accomplishes my life.

### Ms Anna Tsang

Service Manager of Gene Hwa Lee Centre

#### Walk with the family caregivers

Time flies, I have been working in Gene Hwa Lee Centre for over two years. The number of service users and staff are increasing gradually. Our service benefits both our clients and their families. The service users enjoy happy and fun moments through participating in cognitive stimulating activities and social interactions; at the same time, the family caregivers can relive their stress. It is always our aim to support the people living with dementia to live a quality life in the community.

By listening the happiness and sadness that the caregivers faced, I truly believe that their love and perseverance are the motives of their caring journey. Although taking care of a family member with dementia is not an easy task, our team will continuously support the caregivers along their caring journey.

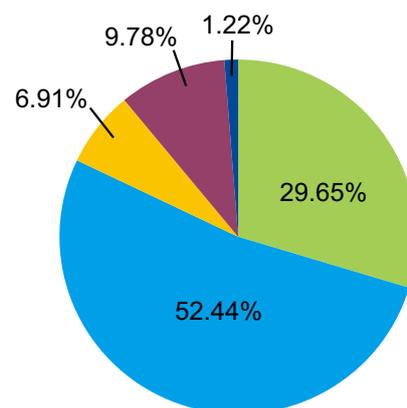
Through the collaboration and experience sharing among district organizations and stakeholders, we built an extensive community network. Together with our passionate team and volunteers, we played an effective role in raising public awareness on dementia and striving for the betterment for people living with dementia.

# 2018/19年度財務報告

## FINANCIAL REPORT 2018/19

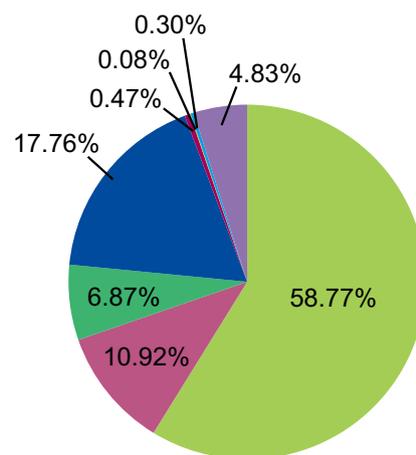
### 總收入 Total Revenue HK\$26,121,407

	HK\$	%
<span style="color: #92D050;">■</span> 專項贊助 (包括：香港公益金及慈善基金贊助) Specific sponsorship (including sponsorship from The Community Chest of HK & charitable foundations	7,745,960	29.65%
<span style="color: #00AEEF;">■</span> 服務及會費 Service and subscriptions	13,698,535	52.44%
<span style="color: #FFC000;">■</span> 捐款及籌款活動 Donations and fundraising activities	1,804,542	6.91%
<span style="color: #800040;">■</span> 教育活動 Education activities	2,554,040	9.78%
<span style="color: #000080;">■</span> 其他 Others	318,330	1.22%



### 總支出 Total Expenditure HK\$26,016,347

	HK\$	%
<span style="color: #92D050;">■</span> 服務 Service	15,288,779	58.77%
<span style="color: #800040;">■</span> 總辦事處 Head Office	2,840,395	10.92%
<span style="color: #00AEEF;">■</span> 教育活動及研究 Education and research	1,788,228	6.87%
<span style="color: #000080;">■</span> 其他活動 Other activities	4,619,796	17.76%
<span style="color: #FFC000;">■</span> 其他營運 Other operation	121,771	0.47%
<span style="color: #00AEEF;">■</span> 推廣及籌款 Promotion and fundraising	21,402	0.08%
<span style="color: #000080;">■</span> 出版 Publications	78,960	0.30%
<span style="color: #800040;">■</span> 折舊 Depreciation	1,257,016	4.83%



### 盈餘 Profit HK\$105,060





### Independent auditor's report to the members of Hong Kong Alzheimer's Disease Association

#### 香港認知障礙症協會

(Incorporated in Hong Kong and limited by guarantee)

#### Opinion

We have audited the financial statements of Hong Kong Alzheimer's Disease Association (the "Association") set out on pages 7 to 26, which comprise the statement of financial position as at 31 March 2019, and the statement of comprehensive income and the statement of changes in funds and the statement of cash flows for the year then ended, and notes to the financial statements, including a summary of significant accounting policies.

In our opinion, the financial statements give a true and fair view of the financial position of the Association as at 31 March 2019, and of its financial performance and cash flows for the year then ended in accordance with Hong Kong Financial Reporting Standards ("HKFRSs") issued by the Hong Kong Institute of Certified Public Accountants ("HKICPA") and have been properly prepared in compliance with the Hong Kong Companies Ordinance.

#### Basis for opinion

We conducted our audit in accordance with Hong Kong Standards on Auditing ("HKSA") issued by the HKICPA. Our responsibilities under those standards are further described in the "Auditor's responsibilities for the audit of the financial statements" section of our report. We are independent of the Association in accordance with the HKICPA's Code of Ethics for Professional Accountants (the "Code"), and we have fulfilled our other ethical responsibilities in accordance with the Code. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

#### Other information

The executive committee members of the Association are responsible for the other information. The other information comprises the information included in the executive committee's report, but does not include the financial statements and our auditor's report thereon.

Our opinion on the financial statements does not cover the other information and we do not express any form of assurance conclusion thereon.

In connection with our audit of the financial statements, our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements or our knowledge obtained in the audit or otherwise appears to be materially misstated. If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact. We have nothing to report in this regard.

### Independent auditor's report to the members of Hong Kong Alzheimer's Disease Association (continued)

#### 香港認知障礙症協會

(Incorporated in Hong Kong and limited by guarantee)

#### Responsibilities of the executive committee members and those charged with governance for the financial statements

The executive committee members of the Association are responsible for the preparation of financial statements that give a true and fair view in accordance with HKFRSs issued by the HKICPA and the Hong Kong Companies Ordinance, and for such internal control as the executive committee members determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, the executive committee members are responsible for assessing the Association's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the executive committee members either intend to liquidate the Association or to cease operations, or have no realistic alternative but to do so.

Those charged with governance are responsible for overseeing the Association's financial reporting process.

#### Auditor's responsibilities for the audit of the financial statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. This report is made solely to you, as a body, in accordance with section 405 of the Hong Kong Companies Ordinance, and for no other purpose. We do not assume responsibility towards or accept liability to any other person for the contents of this report.

Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with HKSA will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

As part of an audit in accordance with HKSA, we exercise professional judgement and maintain professional skepticism throughout the audit. We also:

- Identify and assess the risks of material misstatement of the financial statements, whether due to fraud or error, design and perform audit procedures responsive to those risks, and obtain audit evidence that is sufficient and appropriate to provide a basis for our opinion. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control.

**Hong Kong Alzheimer's Disease Association**  
**香港認知障礙症協會**  
**Statement of comprehensive income**  
**for the year ended 31 March 2019**  
 (Expressed in Hong Kong dollars)

	Note	2019 HKD	2018 HKD
<b>Revenue 收入</b>	5		
Donation 捐款		1,312,607	1,512,078
Specific sponsorship 專項贊助		7,745,960	11,773,901
Fund raising activities 籌款活動收入		491,935	425,406
Services and subscriptions 服務及會費收入		13,698,535	11,509,414
Education activities and programmes 其他活動收入		2,554,040	1,925,210
Other activities 其他活動收入		30,880	26,164
Income from book sales 售賣書籍收入		15,072	40,209
Bank interest 利息收入		2,187	408
Sundry income 其他收入		270,191	141,358
		<u>26,121,407</u>	<u>27,354,148</u>
<b>Less : Expenditure 支出</b>	6		
Service expenses 服務開支		15,288,779	15,150,862
Education activities and research 教育活動及研究支出		1,788,228	623,133
Projects and programmes 項目及計劃開支		4,619,796	3,852,024
Headquarters expenses 總部開支		2,840,395	2,952,289
Depreciation 折舊		1,257,016	2,386,361
Publicity and fund raising activities 宣傳及籌款開支		21,402	13,653
Publications 出版開支		78,960	179,470
Other operating expenses 其他營運開支		121,771	112,813
		<u>26,016,347</u>	<u>25,270,605</u>
<b>Surplus and total comprehensive income for the year</b> 本年盈餘及全面收益總額		<u>105,060</u>	<u>2,083,543</u>

The notes on pages 11 to 26 form part of these financial statements.

**Independent auditor's report to the members of**  
**Hong Kong Alzheimer's Disease Association (continued)**  
**香港認知障礙症協會**

(Incorporated in Hong Kong and limited by guarantee)

**Auditor's responsibilities for the audit of the financial statements (continued)**

- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the Association's internal control.
- Evaluate the appropriateness of accounting policies used and the reasonableness of accounting estimates and related disclosures made by the executive committee members.
- Conclude on the appropriateness of the executive committee members' use of the going concern basis of accounting and, based on the audit evidence obtained, whether a material uncertainty exists related to events or conditions that may cast significant doubt on the Association's ability to continue as a going concern. If we conclude that a material uncertainty exists, we are required to draw attention in our auditor's report to the related disclosures in the financial statements or, if such disclosures are inadequate, to modify our opinion. Our conclusions are based on the audit evidence obtained up to the date of our auditor's report. However, future events or conditions may cause the Association to cease to continue as a going concern.
- Evaluate the overall presentation, structure and content of the financial statements, including the disclosures, and whether the financial statements represent the underlying transactions and events in a manner that achieves fair presentation.

We communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit and significant audit findings, including any significant deficiencies in internal control that we identify during our audit.



Baker Tilly Hong Kong Limited  
 Certified Public Accountants  
 Hong Kong, - 4 OCT 2019  
 Lo Wing See  
 Practising certificate number P04607

# 2018/19年度財務報告

## FINANCIAL REPORT 2018/19

### Hong Kong Alzheimer's Disease Association 香港認知障礙症協會 Notes to the financial statements (continued) (Expressed in Hong Kong dollars)

#### 5 Revenue

The principal activities of the Association are providing services and arranging courses and activities on a non-profit making basis to the public and to persons with Alzheimer's disease and their families.

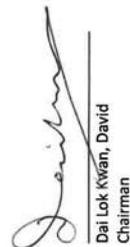
The amount of each significant category of revenue, recognised during the year is as follows:

	2019 HKD	2018 HKD
<b>Donations 捐款</b>		
General donations 一般捐款	1,173,923	1,466,758
Memory Hunt 尋找記憶籌款活動	85,114	-
孺齡月捐計劃	53,570	45,320
	<u>1,312,607</u>	<u>1,512,078</u>
<b>Specific sponsorship 專項贊助</b>		
ACCA Charitable Foundation Limited	255,960	-
Afrikon Industrial Company Limited 亞非港工業有限公司	300,000	-
CWM/Nethersole Fund 世界傳道會/那打素基金	100,000	-
Geniff Investment Limited 正祥投資有限公司	100,000	-
Ho Cheung Shuk Yuen Charitable Foundation 何張淑嫻慈善基金	-	483,100
HSBC 150 <sup>th</sup> Anniversary Charity Programme (allocation via The Community Chest of Hong Kong) 匯豐150週年慈善計劃 (透過香港公益金)	202,381	217,795
Lam Kwok Leung Alex	250,000	-
Lee Hysan Foundation 利希權基金	89,300	3,891,836
Novartis Pharmaceuticals (Hong Kong) Limited 瑞士諾製藥(香港)有限公司	65,000	-
Partnership Fund for the Disadvantaged 攜手扶弱基金 Project e.r. Dementia Community Support Service - Home Affairs Department 腦家行動 - 認知障礙症社區支援服務 - 民政事務總署	295,460	645,506
Rent and rates subsidy - Social Welfare Department 租金及差餉津貼 - 社會福利署	3,904,280	2,756,030
Reverend Kok Kwong Charitable Foundation 覺光法師慈善基金	-	687,412
S C Liang Charitable Trust	-	225,000
Sportshouse Limited 運動家有限公司	218,880	328,320
Swire Properties Community Caring Fund 太古地產社區關懷基金	300,000	150,000
The American Women's Association of Hong Kong Limited 香港美國婦女會	-	90,000
The Community Chest of Hong Kong 香港公益金	16,500	-
Ronald and Rita Mcanlay Foundation	829,200	1,266,541
The Lotteries Fund 獎券基金	629,799	-
Yin Shin Leung Charitable Foundation 應善良福利基金會	-	804,441
	<u>189,200</u>	<u>227,920</u>
	<u>2,745,960</u>	<u>11,773,901</u>

### Hong Kong Alzheimer's Disease Association 香港認知障礙症協會 Statement of financial position as at 31 March 2019 (Expressed in Hong Kong dollars)

	Note	2019 HKD	2018 HKD
<b>Non-current assets 非流動資產</b>			
Property, plant and equipment 固定資產	7	<u>1,296,984</u>	<u>2,554,000</u>
<b>Current assets 流動資產</b>			
Accounts receivable 應收帳款		2,392,284	2,240,895
Deposits 按金		456,940	456,940
Sundry debtors and prepayments 其他應收帳款及預支費用		772,866	232,774
Cash and cash equivalents 現金及現金等價物		<u>10,826,862</u>	<u>9,923,633</u>
		<u>14,448,952</u>	<u>12,854,242</u>
<b>Current liabilities 流動負債</b>			
Accrued expenses 應付未付款項		929,603	876,197
Receipts in advance 預收款項	8	<u>1,358,582</u>	<u>1,179,354</u>
		<u>2,288,185</u>	<u>2,055,551</u>
<b>Net current assets 流動資產淨值</b>		<u>12,160,767</u>	<u>10,798,691</u>
<b>Net assets 淨資產</b>		<u>13,457,751</u>	<u>13,352,691</u>
Represented by:			
<b>Designated reserve 專項儲備</b>	9(b)	<u>13,273,924</u>	<u>13,163,292</u>
<b>Accumulated funds 累積結餘</b>	9(c)	<u>183,827</u>	<u>189,399</u>
		<u>13,457,751</u>	<u>13,352,691</u>

Approved by the executive committee on - 4 OCT 2019

  
Dai Lok Kwan, David  
Chairman

  
Tsieng Waiing Bik Kwan, Teresa  
Treasurer

The notes on pages 11 to 26 form part of these financial statements.

Hong Kong Alzheimer's Disease Association  
香港認知障礙症協會

Notes to the financial statements (continued)  
(Expressed in Hong Kong dollars)

5 Revenue (continued)

	2019 HKD	2018 HKD
<b>Fund raising activities 籌款活動收入</b>		
Flag Day income 7.4.2018, net 實旗籌款淨收入	491,935	-
Flag Day income 3.6.2017, net 實旗籌款淨收入	-	425,406
	<u>491,935</u>	<u>425,406</u>
<b>Services and subscriptions 服務及會費收入</b>		
Day centre 日間中心服務	8,723,571	7,685,114
CCSV (co-payment by service users) 長者社區照顧服務券試驗計劃(服務使用者支付部份)	932,457	539,041
CCSV (co-payment by SWD) 長者社區照顧服務券試驗計劃(社署支付部份)	3,775,607	2,487,509
In-home services 到戶訓練服務	181,120	171,300
Early detection services 早期檢測服務	81,480	88,350
Members' subscriptions 會費	1,900	1,600
Consultancy service 顧問服務	<u>2,400</u>	<u>536,500</u>
	<u>13,698,535</u>	<u>11,509,414</u>
<b>Education activities 教育活動</b>		
Courses and workshops 課程及工作坊	2,554,040	1,644,670
Education activities 教育活動	-	280,540
	<u>2,554,040</u>	<u>1,925,210</u>
<b>Other activities and programmes 其他活動收入</b>	30,880	26,164
Income from book sales 售賣書籍收入	15,072	40,209
Bank interest 利息收入	2,187	408
Sundry income 其他收入	<u>270,191</u>	<u>141,358</u>
<b>Total revenue 總收入</b>	<u>26,121,407</u>	<u>27,354,148</u>

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Hong Kong Alzheimer's Disease Association  
香港認知障礙症協會

Notes to the financial statements (continued)  
(Expressed in Hong Kong dollars)

6 Expenditure

The amount of each significant category of expenditure recognised during the year is as follows:

	2019 HKD	2018 HKD
<b>Service expenses 服務開支</b>		
Operations 營運開支		
Staff cost 員工薪酬	10,593,390	9,695,239
Service operation 運作開支	621,960	344,417
Project operation 專項開支	543,462	1,838,124
The Community Chest of Hong Kong - Time-Limited Project 香港公益金 - 定期計劃	-	451,643
	<u>11,758,812</u>	<u>12,329,423</u>
<b>Premises 物業開支</b>		
Management fee 管理費	1,218,604	1,001,442
Offices supplies 辦公室雜費	98,956	62,957
Rent and rates 租金及差餉	1,621,525	1,344,776
Utilities 水電費	<u>123,768</u>	<u>89,937</u>
	<u>3,062,853</u>	<u>2,499,112</u>
<b>Transportation 交通運輸</b>		
Rehabus expenses 復康巴士開支	<u>467,114</u>	<u>322,327</u>
	<u>15,288,779</u>	<u>15,150,862</u>
<b>Total service expenses 總服務開支</b>		
<b>Education activities and research 教育活動及研究開支</b>		
Staff cost 員工薪酬	1,512,110	271,550
Other education activities and research operation 其他運作開支	<u>276,118</u>	<u>351,583</u>
	<u>1,788,228</u>	<u>623,133</u>
<b>Projects and programmes 項目及計劃開支</b>		
Staff cost 員工薪酬	505,902	205,343
Kwai Tsing's District-led Actions Scheme (DAS) Project - Project ex: Dementia Community Support Service 關家行動 - 認知障礙症社區支援服務 Other projects and programme operation 其他運作開支	<u>3,876,612</u>	<u>2,791,698</u>
	<u>237,282</u>	<u>854,983</u>
	<u>4,619,796</u>	<u>3,852,024</u>

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# 2018/19年度財務報告

## FINANCIAL REPORT 2018/19

**Hong Kong Alzheimer's Disease Association**  
**香港認知障礙症協會**  
**Notes to the financial statements (continued)**  
 (Expressed in Hong Kong dollars)

6 Expenditure (continued)	2019 HKD	2018 HKD
<b>Publications 出版開支</b>		
Annual report 年報	25,340	25,540
Newsletters 季刊	36,130	53,930
Publication of book 出版書籍	15,870	100,000
Leaflet 小冊子	<u>1,620</u>	-
	<u>78,960</u>	<u>179,470</u>
<b>Other operating expenses 其他營運費用</b>		
Auditor's remuneration 審計費用	51,800	51,800
Bank charges 銀行手續費	12,206	20,031
Legal and professional fees 專業費用	10,900	8,992
Office supplies 辦公室用品	18,200	3,713
Subscriptions fees 會費支出	28,665	28,157
Sundry expenses 雜項開支	<u>-</u>	<u>120</u>
	<u>121,771</u>	<u>112,813</u>
<b>Total expenditure 總支出</b>	<u>26,016,347</u>	<u>25,270,605</u>

**Hong Kong Alzheimer's Disease Association**  
**香港認知障礙症協會**  
**Notes to the financial statements (continued)**  
 (Expressed in Hong Kong dollars)

6 Expenditure (continued)	2019 HKD	2018 HKD
<b>Head office expenses 總辦事處開支</b>		
Staff cost 員工薪酬	2,210,520	2,590,800
Staff development & benefit 員工發展及福利	65,119	32,314
Staff recruitment 招聘開支	31,342	23,674
Overseas conference expenses 海外會議開支	10,869	34,854
Computer expenses 電腦開支	57,585	39,787
Insurance 保險費用	67,368	61,044
Postage and courier 郵費及速遞	13,955	11,830
Printing and stationery 印刷及文具費用	54,293	35,120
Telephone, fax and internet 電話、傳真及互聯網	65,569	46,986
Sundry expenses 雜項開支	249,172	52,090
Travelling allowances 交通費	<u>14,603</u>	<u>23,790</u>
	<u>2,840,395</u>	<u>2,952,289</u>
<b>Depreciation 折舊</b>	<u>1,257,016</u>	<u>2,386,361</u>
<b>Publicity and fund raising activities 宣傳及籌款開支</b>	<u>21,402</u>	<u>13,653</u>

# 鳴謝

## ACKNOWLEDGEMENT

衷心感謝以下人士/公司/團體慷慨撥款/捐助予我們的各項服務！

**We are grateful to the below individuals/corporations/groups for their generous sponsorship/donation in supporting our services!**

### HK\$1,000,000 或以上 or above

民政事務總署  
Home Affairs Department

### HK\$500,000 或以上 or above

友邦慈善基金  
AIA Foundation  
香港公益金  
The Community Chest of Hong Kong  
嘉道理慈善基金  
The Kadoorie Charitable Foundation

### HK\$100,000 或以上 or above

世界傳道會/那打素基金  
CWM/Nethersole Fund  
伍宜孫慈善基金會  
Wu Yee Sun Charitable Foundation  
亞非港實業有限公司  
Afrikon Industrial Company Limited  
林國強博士  
Dr Lam Kwok Keung, Alex  
華人永遠墳場管理委員會  
The Board of Management of The Chinese Permanent Cemeteries  
滙豐150週年慈善計劃  
HSBC 150th Anniversary Charity Programme  
(allocation via the Community Chest of Hong Kong)  
運動家有限公司  
Sportshouse Limited  
應善良福利基金  
Yin Shin Leung Charitable Foundation  
攜手扶弱基金  
Partnership Fund for the Disadvantaged  
ACCA Charitable Foundation Ltd.  
S C Liang Charitable Trust

### HK\$50,000 或以上 or above

利希慎基金  
Lee Hysan Foundation  
香港品質保證局企業社區支援基金  
HKQAA Business and Community Supporting Fund  
郭志桁先生  
Mr Lester C H Kwok, JP

陳利伯先生  
Mr Chan Lee Pak  
陳惠娟女士  
Ms Chan Wai Kuen  
瑞士諾華製藥(香港)有限公司  
Novartis Pharmaceuticals (HK) Ltd.

### HK\$10,000 或以上 or above

38廣告策劃  
38 Advertising Associates  
丹麥靈北大藥廠  
Lundbeck HK Limited  
江碧卿女士  
余其倬醫生  
Dr Yee Kay Cheuk  
余萬祥先生  
Mr Yu Man Cheung  
林婉虹女士  
Ms Lam Yuen Hung  
建達(香港)資本市場有限公司  
Cantor Fitzgerald (Hong Kong) Capital Markets Limited  
香港美國婦女會  
American Women's Association of Hong Kong  
紐迪希亞營養(香港)有限公司  
Nutricia Clinical (Hong Kong) Limited  
梁錦貞女士  
陳婉雯女士  
Ms Marina Chan  
陳楊福和基金有限公司  
Chen Yang Foo Oi Foundation  
漢域顧問有限公司  
Sino Century Consultancy Limited  
衛材(香港)有限公司  
Eisai (HK) Co Ltd  
盧嘉麗女士  
Ms Lo Ka Lai Shirley  
顧貞德女士  
Ms Ku Ching Tak Noel  
HKCSS • The Wong Family Charitable Fund  
Mr Gopi Maliwal  
Mr Tang Hin Kee Edward  
Ms Tam Margrey  
mSolution Consultants Limited

# 鳴謝

## ACKNOWLEDGEMENT

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我們衷心感謝以下優秀義工的摯誠服務！

**We are grateful to the below outstanding volunteers for their devoted service!**

吳玉珍女士 Ms Ng Yuk Chun	何義忠先生 Mr Ho Yee Chung	林竹甄女士 Ms Cecilia Lam	黃燕芬 Ms Wong Yin Fun	黎玉珍女士 Ms Lai Yuk Chun, Jenny
李炳森先生 Mr Lee Ping Sum	李麗萍女士 Ms Lee Lai Ping	俞建晶女士 Ms Christine Yu	楊慧雲女士 Ms Vivian Yeung	鍾湛年先生 Mr Chung Cham Nin

我們衷心感謝以下人士/公司/團體熱心協助/支持我們的服務！

**We are grateful to the below individuals/corporations/groups for supporting our services!**

九龍香港里拉大酒店 Kowloon Shangri-La	明恩氣球小組 Ming Yan Balloon Group
九龍塘宣道小學 Alliance Primary School, Kowloon Tong	明愛專上學院健康科學院 School of Health Sciences, Caritas Institute of Higher Education
太古地產有限公司 Swire Properties Limited	和興白花油藥廠有限公司 Hoe Hin Pak Fah Yeow Manufactory Ltd
文地貓 Mandycat	果臨門 Frutodor Ltd.
中國基督教播道會福安堂耆趣天地 Evangelical Free Church of China Fook On Church Elderly Centre	林露娟教授 Prof Cindy LK Lam, MH JP
丹麥靈北大藥廠 Lundbeck HK Ltd	星月歌舞團
仁濟醫院牙科服務 Yan Chai Hospital Dental service	保良局劉陳小寶長者地區中心 Po Leung Kuk Lau Chan Siu Po Elderly Centre
仁濟醫院朱佩音老人中心 Yan Chai Hospital Mrs Annie Chan Social Centre for the Elderly	英皇電影 Emperor Motion Pictures
半島豪庭 Royal Peninsula	香港01有限公司 HK01 Company Limited
光愛葵芳長者服務中心 Light and Love Kwai Fong Neighbourhood Elderly Centre	香港上海滙豐銀行有限公司 The Hongkong and Shanghai Banking Corporation Limited
合豐園藝 Hap Fung Landscape Company Limited	香港公開大學李嘉誠專業進修學院 (醫療護理) Li Ka Shing Institute of Professional and Continuing Education, OUHK (Health Care)
李國棟教授 Prof Donald KT Li, SBS, OStJ, JP	香港防癆會勞士施羅孚牙科診所有限公司 The Hong Kong Tuberculosis Association Rusy M. Shroff Dental Clinic Ltd
社會福利署 The Social Welfare Department, HKSAR	香港社會服務聯會 The Hong Kong Council of Social Service
社會福利署東葵涌綜合家庭服務中心 Kwai Chung (East) Integrated Family Service Centre, Social Welfare Department	香港明愛社區發展服務 Caritas Hong Kong Community Development Service
社會福利署南青衣綜合家庭服務中心 Tsing Yi (South) Integrated Family Service Centre, Social Welfare Department	香港航空地面服務有限公司 Hong Kong Aviation Ground Services Limited
屈臣氏集團 A.S. Watson Group	香港家庭醫學學院 The Hong Kong College of Family Physicians

- 香港耆康老人福利會  
The Hong Kong Society for the Aged
- 香港浸會大學許士芬博士體康研究中心  
Dr Stephen Hui Research Centre for Physical Recreation and Wellness
- 香港理工大學職業治療學科會  
Occupational Therapy Students' Society, The Hong Kong Polytechnic University
- 香港理工大學護理學院  
School of Nursing, The Hong Kong Polytechnic University
- 香港基督教女青年會長青松柏中心  
Hong Kong Young Women's Christian Association  
Cheung Ching Neighbourhood Elderly Centre
- 香港循理會竹園耆樂會所  
Free Methodist Church Chuk Yuen IVY Club
- 香港聖約翰救護機構  
Hong Kong St John Ambulance
- 通利琴行  
Tom Lee Music
- 浸信會愛群社會服務處  
Baptist Oi Kwan Social Service
- 浸信會愛群社會服務處 青衣長者鄰舍中心  
Baptist Oi Kwan Social Service Tsing Yi Neighbourhood Elderly Centre
- 凌速博覽有限公司  
In Express Expo Limited
- 耆康會懷熙葵涌長者地區中心  
SAGE Chan Tseng Hsi Kwai Chung District Elderly Community Centre
- 荃街坊  
Tsuen Neighbourhood
- 真誠創藝研習坊
- 荃灣海濱居民促進會  
Tsuen Wan Hoi Bun District Community Association Ltd.
- 培正中學  
Pui Ching Middle School
- 救世軍大窩口長者中心  
Salvation Army Tai Wo Hau Centre for Senior Citizens
- 基督教香港信義會葵涌長者鄰舍中心  
ELCHK, Kwai Chung Neighbourhood Elderly Centre
- 惠英紅女士  
Ms Kara Wai
- 惠施網  
WiseGiving
- 紫雲間沁怡護養院  
Oasis Nursing Home
- 循道衛理亞斯理社會服務處長者鄰舍中心  
Asbury Methodist Social Service Neighbourhood Elderly Centre
- 瑞士諾華製藥(香港)有限公司  
Novartis Pharmaceuticals (HK) Ltd
- 聖公會基德小學  
S.K.H. Kei Tak Primary School
- 聖母書院  
Our Lady's College
- 新生精神康復會 - 竹園宿舍  
Chuk Yuen Halfway House New Life Psychiatric Rehabilitation Association
- 聖多馬堂幼稚園  
St Thomas' Church Kindergarten
- 新松齡護老中心  
New Pine Care Centre
- 新界鄉議局  
Heung Yee Kuk N.T.
- 義務工作發展局  
Agency for Volunteer Service
- 萬國宣道浸信會荔景白普理長者鄰舍中心  
Hong Kong ABWE Social Service Lai King Bradbury Neighbourhood Elderly Centre
- 聖雅各福群會退休人士義務工作協會  
St. James' Settlement Hong Kong Retired Persons Volunteer Association
- 聖傑靈女子中學  
St. Catharine's School for Girls
- 愛樂善歌藝會
- 滙豐保險(亞洲)有限公司  
HSBC Insurance (Asia) Limited
- 銀杏館  
Ginkgo House
- 瑪利諾中學  
Maryknoll Secondary School
- 鄰舍輔導會深水埗康齡社區服務中心  
The Neighbourhood Advice-Action Council - Shamshuipo District Elderly Community Centre
- 諸聖中學  
S.K.H. All Saints' Middle School
- 曉光(大角咀)護老中心  
Hiu Kwong (Tai Kok Tsui) Nursing Centre Company Limited
- 聲樂情心誼會
- 願景基金會  
VQ Foundation Limited
- mSolution Consultants Limited

# 請支持我們的認知障礙症支援服務!

## We need your support!



香港認知障礙症協會  
Hong Kong Alzheimer's Disease Association

現時全球每3秒便有1人患上有認知障礙症，而本港每3名85歲或以上長者便有1名患者。隨著人口老化，服務需求將持續增加。我們沒有政府資助，以自負盈虧、非牟利形式營運，並一直堅持提供專業專門的優質服務。不同經濟能力的患者也有使用服務的需要，故我們致力維持收費額於患者家庭可支付的水平。為能維持現有服務質素及開展創新及先導項目，實有賴大眾的捐助。

1 case in every 3 seconds is diagnosed with Alzheimer's Disease worldwide, and 1 in every 3 local seniors over 85 years of age living with the disease. Demand of services for people living with dementia and their families will increase because of ageing population. Being a **self-financed agency without regular government subvention**, we strived hard for donation and sponsorship to support our services. We keep our service fee charged at an affordable level of our service users and their families. Your generous donation will allow us to provide specialized, professional and innovative dementia care service to people living with dementia and their families.

本人樂意捐款支持 I would like to donate \_\_\_\_\_

- HK\$1,000     HK\$500     HK\$300     HK\$100     其他 Other HK\$ \_\_\_\_\_

## 捐款方法 Donation Methods

**支票 By Cheque**

抬頭：「香港認知障礙症協會」/ Cheque payable to "Hong Kong Alzheimer's Disease Association".

**直接存入 Direct Transfer to HKADA Bank Account**

如需捐款收據，請將網上捐款記錄/銀行入帳存根正本一併郵寄回本會。

Please send us the copy of online confirmation/ **original copy of the bank pay-in slip** if official donation receipt is needed.

滙豐銀行 HSBC #809-352867-001

渣打銀行 Standard Chartered Bank #301-0-010267-8

**信用卡 By Credit Card**

單次捐款 One-off Donation /  每月捐款 Monthly Donation |  Visa /  Master

持卡人姓名

Card Holder's Name: \_\_\_\_\_

信用卡號碼

Card Number: \_\_\_\_\_

有效日期

Card Expiry Date: (月MM) \_\_\_\_\_ / (年YY) \_\_\_\_\_

持卡人簽署

Card Holder's Signature: \_\_\_\_\_

## 捐款者資料 Donor information

- 先生 Mr     女士 Ms     公司 Corporation     團體 Organization

中文姓名 Chinese Name: \_\_\_\_\_

英文姓名 English Name: \_\_\_\_\_

聯絡電話 Contact Tel: \_\_\_\_\_

傳真 Fax: \_\_\_\_\_

聯絡電郵 Email: \_\_\_\_\_

郵寄地址 Address: \_\_\_\_\_

如收據抬頭非捐款人，請列明 If the recipient's name differs from the donor, please specify \_\_\_\_\_

為節省行政支出，本人不需收據。To save administration cost, please do not send me the receipt.

請把支票或銀行入帳存根**正本**寄回「香港認知障礙症協會 簡便回郵58號(KCY) 教育及籌款部」(無需貼郵票) 以便開發捐款收據作減稅用途。信用卡捐款亦可傳真至2815 8408或電郵至pfr@hkada.org.hk(稅務局檔案編號:91/4488)。

Please send the cheque or the bank pay-in slip (original copy) with this form to "Education and Fundraising Department, Hong Kong Alzheimer's Disease Association, Freepost 58 (KCY)" (no stamp required) for donation receipt (tax deductible). For credit card donation, the form can be returned by fax at 2815 8408 or email to pfr@hkada.org.hk. (Inland Revenue file No. 91/4488)

### 收集個人資料聲明 Personal Data Collection Statement

你的個人資料只供本會與你通訊，作寄發捐款收據、籌募、接收本會服務推廣及教育資訊之用。所有個人資料將妥善儲存及絕對保密。你可隨時致電2815 8400要求本會停止使用你的個人資料作上述用途。若你不同意收到上述資訊，請在下列方格加上“√”號。Your personal data will be used for the purpose of providing you with Hong Kong Alzheimer's Disease Association (HKADA) donation receipt, donation related contact, fundraising, promotional and educational information. Your personal data will be kept securely and strictly confidential. You may request HKADA to stop using your personal data for any of the above mentioned purpose by contact us at 2815 8400. Should you find the above mentioned utilization of your personal data not acceptable, please indicate your objection by "√" in the below box(es) before signing.

本人不同意香港認知障礙症協會使用我的個人資料寄發捐款收據之用。

I object to use my personal data in receiving HKADA's donation receipt.

本人不同意香港認知障礙症協會使用我的個人資料作籌款通訊之用。

I object to use my personal data in receiving HKADA's donation contact and fundraising information.

簽名 Signature: \_\_\_\_\_

本人不同意香港認知障礙症協會使用我的個人資料作發送該會服務推廣及教育資訊之用。

I object to use my personal data in receiving HKADA's promotional and educational information.

日期 Date: \_\_\_\_\_

本會填寫 Office use: Receipt

捐款查詢 Donation Enquiry:

(電話 Tel) 2815 8400 (電郵 Email) pfr@hkada.org.hk

# 聯絡我們

## CONTACT US

### 總辦事處 Head Office

九龍橫頭磡邨宏業樓地下

G/F, Wang Yip House, Wang Tau Hom Estate, Kowloon

查詢電話 Enquiries : (852) 2338 1120

傳真 Fax : (852) 2338 0772

電郵 Email : headoffice@hkada.org.hk

網頁 Website : www.hkada.org.hk



### 智康中心 Brain Health Centre

九龍橫頭磡邨宏業樓地下

G/F, Wang Yip House, Wang Tau Hom Estate, Kowloon

查詢電話 Tel : 2338 1120

### 芹慧中心 Jean Wei Centre

香港灣仔皇后大道東282號鄧肇堅醫院一樓

1/F, Tang Shiu Kin Hospital, 282 Queen's Road East, Wanchai, Hong Kong

查詢電話 Tel : 3553 3650

### 將軍澳綜合服務中心 Tseung Kwan O Integrated Service Centre

新界將軍澳翠林邨秀林樓3樓321-326室

Unit 321-326, 3/F, Sau Lam House, Tsui Lam Estate, Tseung Kwan O, New Territories

查詢電話 Tel : 2778 9728

### 李淇華中心 Gene Hwa Lee Centre

新界荃灣永順街 38 號海灣花園商場地下11-20號舖

Shop 11-20, G/F, Waterside Plaza, 38 Wing Shun Street, Tsuen Wan, New Territories

查詢電話 Tel : 2439 9095

### 認知障礙症教育中心 Institute of Alzheimer's Education

查詢電話 Enquiries : (852) 2815 8400

電郵 Email : iae@hkada.org.hk

傳真 Fax : (852) 2815 8408

### 傳訊及籌款 Communications & Fundraising

查詢電話 Enquiries : (852) 2815 8400

電郵 Email : pfr@hkada.org.hk

傳真 Fax : (852) 2815 8408

### 認知友善好友 Dementia Friends Hong Kong

查詢電話 Enquiries : (852) 2818 1283

傳真 Fax : (852) 2815 8408

電郵 Email : dementiafriends@hkada.org.hk

網頁 Website : www.dementiafriends.hk



### 醫家行動 Project e<sup>+</sup>

新界葵涌大連排道132-134號TLP132，7樓A室

Flat A, 7/F, TLP132, 132-134 Tai Lin Pai Road, Kwai Chung, New Territories

查詢電話 Enquiries : (852) 2818 1273

傳真 Fax : (852) 2815 8408

電郵 Email : projecte@hkada.org.hk





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網頁 Website : [www.hkada.org.hk](http://www.hkada.org.hk)

