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**The Kazan Action Plan :
A Foundation for Strengthening
Policy Coherence and Impact
in Sport for Development and Peace**

ALL IN:
Towards Gender Balance in Sport
Closing event

Brussels, 10 September 2019

UNESCO's Leading Role in Sport



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World Conference of Sport Ministers (MINEPS)

International Charter of Physical Education, Physical Activity and Sport (1978, revised in 2015)

Intergovernmental Committee for Physical Education and Sport (CIGEPS) – created in 1978

International Convention against Doping in Sport (2005)



The World Sport Ministers Conference (MINEPS)



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- 1976** **MINEPS I, Paris, France:**
initiated International Charter of Physical Education and Sport, and CIGEPS
- 1988** **MINEPS II, Moscow, Russian Federation**
focused on **threats to sport** due to increased commercialization
- 1999** **MINEPS III, Punta del Este, Uruguay**
set 10 year objectives pertaining to **Quality Physical Education, gender & sport, traditional games**, anti-doping
- 2004** **MINEPS IV, Athens, Greece**
support to International Convention against **Doping in Sport**
- 2013** **MINEPS V, Berlin, Germany**
set up a **platform for multi-stakeholder consultations and action**

MINEPS V, 2013

Platform for multi-stakeholder consultations and action

Action-oriented commitments and recommendations

- **Access to sport as a fundamental right for all**
 - Quality Physical Education
- **Promoting investment in sport and PE programmes**
 - Socio-economic benefits
 - Sport Mega events
- **Preserving the Integrity of Sport**
 - Manipulation, corruption & governance



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MINEPS VI, 2017 – Kazan Action Plan

Legitimacy & Ownership

- Adopted by over 100 Member States that attended MINEPS VI
- **United Nations General Assembly** Recognizes the KAP as “a guiding framework” and a “pivot point for policy coordination across the UN System and Member States”.
- Supported by UNESCO’s General Conference (195 MS)
- Referenced by Consejo Americano del Deporte and the African Union



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Main implications: Sport for Development and Peace

- Position sport as a transversal policy instrument
- Unveil relevance of sport for achieving the SDGs
- Define policy areas to facilitate exchange of knowledge and data
- Prioritize partnerships within and beyond governments

MINEPS VI, 2017 – Kazan Action Plan

5 Key Actions to stimulate local and international partnerships, setting a Sport Follow-up Framework:

- 1) Elaborate an **advocacy tool** for investment in PE and Sport
- 2) Develop **common indicators** for measuring contribution of sport to SDGs
- 3) Unify **international standards** in the field of sport integrity
- 4) Conduct a feasibility study on the establishment of a **Global Observatory for Women and Sport**
- 5) Develop a **clearinghouse** for sharing information



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MINEPS VI KAZAN 2017

Sixth International Conference
of Ministers and Senior Officials Responsible
for Physical Education and Sport



Thank you!

sport@unesco.org



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