

PRESS RELEASE



CHURCH FOR THE MALFUNCTIONED

The new album by
MASSIVE EGO
Released 26 April 2019
on
OUT OF LINE MUSIC

The first single
DIGITAL HEROIN
Released 12 April 2019

MASSIVE EGO
Marc Massive (Vocals, lyrics)
Scot Collins (Synth, programming)
Oliver Frost (Percussion)

Massive Ego return with their new album, Church For The Malfunctioned a much harder beast than previous releases.

Built on beats the like of which we've not heard from this band. With songs challenging the very core of religious beliefs and questioning its role in todays society.

With solid 80s electro pop foundations, Church For The Malfunctioned combines Industrial elements alongside gothic tones and euphoric highs. The result is harder, louder and more angry than ever before, whilst remaining barefaced catchy at the same time.



Marc Massive how would you describe the album musically?

It's a much harder beast! The beats are tougher, louder and angrier than before. It also marks a new beginning, a rebirth, after a line-up change prior to starting the writing process. Being a true believer in fate we followed our souls and one year later we've come out the side with an eclectic mix of songs and sounds, taking in Industrial elements, gothic tones, euphoric highs and 80's stimuli reflecting the musical backgrounds and different ages of the three of us. No two tracks sound the same yet I think they are unmistakably Massive Ego as a whole.

2. Where do you see the differences between "Church..." and your previous albums?

The music was always going to be different to what went before and a harder sounding direction was always the way we wanted to go. Where the first album was a tentative toe dipped into the scene, this album sees us plunging in head first and swimming. Although the first album had confidence and direction, born out of it being a long time coming, and after 20 years of trying we finally found the support of a label that could realise our dream. Church For the Malfunctioned shows a maturity and feeling of belonging and is very much dedicated to lovers of all things dark and gothic.

3. What emotions should be evoked at the listener?

Because we wear black, listen to dark bands, look different and act accordingly, we are all viewed as 'malfunctioned', weird or odd in the eyes of mainstream society so why not join a new religion, a new church, a church that wants to celebrate that lifestyle rather than a church filled with believers of fake gods and icons that ridicule and persecute difference. To that young goth girl or boy who are finding it hard to explore their uniqueness and fit in, I want them to find strength from listening to the album and feel empowered by joining our congregation, a Church for the Malfunctioned.

4. What are the lyrical topics?

I started writing the album straight after my mothers funeral and this event very much shaped my writing. I'd already decided I wanted to write about my loathing of religion and my mums death confounded this direction. She was a fairly religious lady and had in the past helped out at the church and financially supported it, yet come the time for her to leave us the church weren't there for her. This made me want to write about the institution of religion and belief more than ever, and it's certainly viewed without 'rose tinted glasses'. Because the album was pretty much written in a year I'd like to think the lyrics are current and reflect on going issues in the World. Fake news and even faker presidents, the plight of animals at the hands of man, the vacuous need to be loved on social media and its effect on well being, losing loved ones and ending fake friendships, all these subjects are covered. I don't really write love songs, or happy themes so as ever I plunge the listener into a deeply dark and foreboding wormhole whilst very much pointing the mirror at them asking them to reflect on life with a magnifying glass.

BIOGRAPHY

Massive Ego formed in 1996. Marc ex model and dancer for Boy George's 90's Jesus Loves You band, DJ and art event curator has fronted the band from the beginning. The band were originally at the centre of the short lived new romantic revival scene in London called 'Romo' which culminated in a glowing half page live review by journalist Simon Price in UK music mag Melody Maker.

Over the years, with many line-up changes Massive Ego have played the length and breadth of the UK at clubs and festivals including shows at London's Finsbury Park and Trafalgar Square and in Europe. The band has seen several single and album releases in the UK (Klone / Public Disordar Recs) Germany (ZYX) as well as releases in the USA (Ninthwave Recs), Belgium (Black Leather Recs), Japan (Avex Trax) and Australia (Pro-DJ). Massive Ego tracks have featured on well over 40 compilation albums from the labels above.

Originally known for their new wave pop sound, all that changed in 2013 when Marc Massive became more interested in the darker EBM/Dark Wave/Industrial/Goth scene and from this point all new material reflected this change.

Early 2013 saw Marc supply lyrics and vocals on a track called Dead Silence by Lia Organa & Electric Prince and was released through Belgian label Black Leather Records with a brilliant video by Polish film makers/artists Suka Off and a remix package including The Horrorist and People Theatre. This single was followed up by the Low Life EP with Empire State Human.

2014 and work started on a new EP called Noise In The Machine, with producer Lloyd Price involved in production. With the track's completed Marc secured a remix from Daniel Graves (Aesthetic Perfection) and sent the EP off to labels.

The band signed to Out Of Line Music in Germany in 2015. The line-up now complete with Marc joined by Oliver Frost, Lloyd Price & Scot Collins. Lead song I Idolize You also featuring on the successful Electrostorm compilation Vol 6. The EP had great reviews from the likes of Side-Line Magazine, Brutal Resonance and Storming The Base websites. The EP entered the Deutsche Alternative Chart (DAC) at #10 & German Electronic World Chart (GEWC) at #13. A new track 'Out Of Line' featured on Electronic Saviors Vol 4 via Metropolis Recs.

2016 they celebrated their 20th anniversary with live dates at Infest UK, supported Blutengel at Das Open Air Concert in Chemnitz and Out Of Line Weekender in Berlin. The band also remixed Blutengel, OST+Front, and CHROM.

2017 and the band released their first album for OOL a double CD entitled Beautiful Suicide. They took the album on tour supporting Blutengel on their Leitbild Tour, performed at Wave Gothic Treffen & Amphi Festivals.

2018 continued at pace with live shows including M'era Luna, as the band became a 3 piece with Lloyd leaving to concentrate on solo endeavours.

2019 and bang up to date the band release their brand new album Church For The Malfunctioned, featuring guest vocals from the likes of Chris L (Agonoize/ Funker Vogt) and UK band Auger, whose singer Kyle also co-produced the new album. The album also features a cover version of And One's classic hit 'Military Fashion Show'.

The bonus CD features remixes from the likes of Agonoize, Solar Fake, Blutengel, OST+Front & The Horrorist.

The album is launched on 26 April which coincides with the bands support once again for the current Blutengel UN:Gott tour with a show in Munich. And preceded by the first single from the album 'Digital Heroin' released 12 April.

Live 2019 festival dates to include Hexentanz, Amphi, and Scattenwelt in Austria



First single release from the new album is **DIGITAL HEROIN**
released with a video on 12 April 2019.



Oliver Frost



Scot Collins



Marc Massive

EDITORIAL / PRESS REQUESTS

We have a selection of exclusive content and hi-res photographs should you be interested in running a feature on the new album or including an interview with the band in your website, magazine, blog or radio show.
Please don't hesitate to contact us should this be of interest.

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