



FOR IMMEDIATE RELEASE:

## **VuHaus Announces The Addition of WMOT Roots Radio/World Cafe Nashville**

Boulder, CO (March 28, 2017) – VuHaus is excited to announce the addition of its newest affiliate, WMOT / World Cafe in Nashville, TN. WMOT and World Café in Nashville is dedicated to the music that is deeply connected to Music City's legacy, including classic country music, bluegrass, singer/songwriter, folk, soul, R&B and old-school rock and roll. WMOT 89.5 FM joins the nationwide collective of the most influential public media stations, showcasing their music video content at VuHaus.com.

"WMOT is thrilled to join VuHaus as an affiliate to present Americana music and artists with partner World Café in Nashville," says Val Hoepfner, executive director of WMOT Roots Radio. "At WMOT we are building a culture of discovery and this partnership will further our efforts to bring attention to Nashville artists and the sound that is distinctly our Middle Tennessee heritage."

In celebration of the new VuHaus Nashville collaboration ([www.VuHaus.com/Nashville](http://www.VuHaus.com/Nashville)), WMOT will be live streaming Americana/Folk band, [The Stray Birds](#), who will be kicking off their 34-city tour. Watch the WMOT 'Wired In' performance from Aurora Nashville live on VuHaus.com, Tuesday March 28, 2017 at 5pm CT.

"In launching World Cafe Nashville with NPR Music as a southern hub for World Cafe, we were delighted to partner with a great local station in WMOT," states Roger LaMay, General Manager of WXPB and Chair of the VuHaus Board of Directors. "Extending this commitment to exposing the incredible music of Nashville and the region to a video channel on VuHaus is an important next step."

### About WMOT:

WMOT Roots Radio is a 100,000-watt station and the region's only channel devoted to the unique amalgam of bluegrass, folk, gospel, soul, country and blues music, defined in the music industry as Americana. The station boasts the clearest and strongest radio signal in greater Nashville. WMOT is a charter member of National Public Radio and is owned by Middle Tennessee State University.

#### About World Cafe:

[World Cafe](#) is the daily two-hour music program produced by public radio station WXPB in Philadelphia and syndicated by [NPR](#) to more than 200 US radio stations. One of public radio's most listened-to music programs, *World Cafe* has been an influential source of musical discovery since its launch in 1991. It features a signature mix of artist interviews with in-studio performances by both established and emerging artists, and a curated music selection that encompasses singer-songwriters, classic rock, indie rock, Americana, alt-country, blues, world music, Latin music, R&B and soul. Its "[Sense of Place](#)" series takes listeners to musical hotspots around the globe, and *World Cafe Nashville* was established in 2016 as a Southern US content hub for the show. There have been 40 *Live at World Cafe* CDs and two *World Cafe* books issued to date.

#### About VuHaus

VuHaus (pronounced "view house") is a collaboration of public radio and television stations from across the country, deeply rooted in their local music communities. We share a common mission to support artists and be a source of music discovery for audiences around the world. VuHaus is a non-profit, non-commercial organization, with an aim to be true partners to artists while providing a unique window into the country's most vibrant music scenes.

The VuHaus network includes public radio stations [WFUV](#) in New York City, [KCRW](#) in Los Angeles, [KXT](#) in Dallas/Ft. Worth, [WXPB](#) in Philadelphia, [KEXP](#) in Seattle, [KDHX](#) in St. Louis, [opbmusic](#) in Portland, [KUTX](#) in Austin, [KTBG](#) The Bridge in Kansas City, [Mountain Stage](#) in West Virginia, [WGBH](#) in Boston, [Houston Public Media](#), [WMOT](#) in Nashville and Colorado's [KSUT](#), [KVNE](#), [KSJD](#), [KRCC](#), [KRFC](#) and [The Colorado Sound](#). VuHaus received initial funding from the [Corporation for Public Broadcasting](#) and is operated by its founding partner, [Public Media Company](#), a national non-profit organization focused on maximizing the impact of public media through innovation and strategic partnerships.

Website: [www.VuHaus.com](http://www.VuHaus.com)

Twitter: @VuHaus

Facebook: <https://www.facebook.com/VuHaus>

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