



FOR IMMEDIATE RELEASE:

## **VuHaus Announces a Colorado Collaboration - The Colorado Sound, KRCC, KSJD, KVNF, KSUT, KRFC -**

Boulder, CO (March 9, 2017) – VuHaus adds a new Colorado affiliation to its growing network of public media organizations. The ‘VuHaus Colorado’ page is a collaboration of six public radio stations in the state that are part of the Colorado Music Strategy, a partnership between [Colorado Creative Industries](#) and [Bohemian Foundation](#). VuHaus is the country-wide collective of the most influential public media stations, showcasing their music video content at [VuHaus.com](#).

Initial stations include KJAC-FM “The Colorado Sound” in Greeley-Ft. Collins, KRCC-FM in Colorado Springs, KSJD-FM in Cortez, KVNF-FM in Paonia, KSUT-FM in Durango and KRFC-FM in Ft. Collins. These stations joined forces to curate an all-Colorado local page on [VuHaus.com/Colorado](#). Other Colorado public radio stations are expected to join the collaboration soon.

“The Colorado Sound is excited to be a part of the Colorado page collaboration along with KSJD, KVNF, KRCC, KSUT and KRFC,” said Colorado Sound Program Director Benji McPhail. “The Colorado page on VuHaus would not have happened without the creative ideas and direct support from Bohemian Foundation. All of our non-profit organizations are committed to benefiting local and emerging Colorado artists.”

In celebration of the new VuHaus Colorado page, The Colorado Sound will engage a 6-person video crew to film their first birthday on March 9, 2017 at the Aggie Theater in Fort Collins. The event includes an all Colorado artist line-up, including Paper Bird, Brent Cowles, Dragondeer and Rob Drabkin.

“The new Colorado page is unique to VuHaus in three ways,” stated VuHaus Brand Manager Mike Henry, who is based in Colorado. “This is the first time multiple stations have created a local page, and this is the first state-wide page. Also, this is the first instance where a local page has been funded by a foundation to promote local music. We look forward to more Colorado public radio stations coming aboard.”

About Bohemian Foundation:

Based in Fort Collins, Colorado, Bohemian Foundation is a private family foundation that supports local, national, and global efforts to build strong communities. Founded in 2001 by philanthropist Pat Stryker, Bohemian Foundation takes its name and inspiration from the bohemian movement of 19th century Europe. We believe that by working together, we can build stronger communities.

About The Colorado Sound:

[The Colorado Sound](#) is Colorado's Home for Music Discovery. Broadcasting at 105.5 FM on Colorado's Front Range, and on 88.9 FM in Steamboat Springs, the non-commercial, listener supported station plays a combination of emerging and established artists, blending rock, blues, soul, local music and more, reflecting Colorado's unique lifestyle. The Colorado Sound is an active part of Colorado's vibrant music scene, and contributes to Colorado's rich musical heritage through the development and promotion of Colorado music.

About KRCC:

[KRCC](#) strives to be the premier public multimedia hub for discovery, engagement, and civil discourse. Through rigorous reporting, impactful storytelling and thoughtful music curation, 91.5 KRCC serves those seeking knowledge and an authentic connection to Southern Colorado and the world at large.

About KSJD:

[KSJD](#) informs, entertains and empowers the people of the Four Corners Region of Arizona, Colorado, New Mexico and Utah, including the Ute Mountain Ute Tribe and portions of the Navajo Nation. KSJD provides news, information and entertainment through its public radio service and The Sunflower Theatre.

About KVNF:

[KVNF Community Radio](#) has been serving the western slope of Colorado since 1979 with news programs from National Public Radio, alternative news programming, local news and current affairs and an eclectic mix of musical genres with an emphasis on independent recording artists.

About KSUT:

[KSUT](#) is a community supported public broadcasting organization serving the communities of the Four Corners, providing diverse and eclectic entertainment, education, news, and information while promoting multicultural awareness and understanding. Founded in 1976 by the Southern Ute Tribe, KSUT is an NPR and PRI affiliate and was one of the first stations in the country to be licensed to a Native American tribe.

### About KRFC:

For 14 years, volunteer-powered [KRFC](#) has been the soundtrack of northern Colorado. With an early mission to support local musicians, we helped launch the careers of notable Colorado artists Nathaniel Rateliff, SHEL, and Gregory Alan Isakov (as well as many others) by featuring them on our signature program, Live@Lunch, and playing their tracks before any other station picked them up. Based in The Music District, KRFC is Fort Collins' only locally-focused community radio station.

### About VuHaus

VuHaus (pronounced “view house”) is a collaboration of public radio and television stations from across the country, deeply rooted in their local music communities. We share a common mission to support artists and be a source of music discovery for audiences around the world. VuHaus is a non-profit, non-commercial organization, with an aim to be true partners to artists while providing a unique window into the country's most vibrant music scenes.

The VuHaus network includes public radio stations [WFUV](#) in New York City, [KCRW](#) in Los Angeles, [KXT](#) in Dallas/Ft. Worth, [WXPB](#) in Philadelphia, [KEXP](#) in Seattle, [KDHX](#) in St. Louis, [opbmusic](#) in Portland, [KUTX](#) in Austin, [KTBG](#) The Bridge in Kansas City, [Mountain Stage](#) in West Virginia, [WGBH](#) in Boston, [Vermont Public Radio](#), [Houston Public Media](#) and Colorado's [KSUT](#), [KVNE](#), [KSJD](#), [KRCC](#), [KRFC](#) and [The Colorado Sound](#). VuHaus received initial funding from the Corporation for Public Broadcasting and is operated by its founding partner, Public Media Company, a national non-profit organization focused on maximizing the impact of public media through innovation and strategic partnerships.

Website: [www.VuHaus.com](http://www.VuHaus.com)

Twitter: @VuHaus

Facebook: <https://www.facebook.com/VuHaus>

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