



FOR IMMEDIATE RELEASE:

WGBH Boston Joins VuHaus, Public Media's National Music Video Network

Boulder, CO (July 12, 2016) – Boston's WGBH has joined VuHaus and is now live on VuHaus.com. VuHaus, the music discovery video platform for public media, is a growing network of public media organizations who share a common mission to support emerging and local artists, and to introduce their music to new audiences. VuHaus content originates from the country's most trusted radio tastemakers: WFUV in New York City, KCRW in Los Angeles, KXT in Dallas, WXPN in Philadelphia, KEXP in Seattle, opbmusic in Portland, KTBG The Bridge in Kansas City, KUTX in Austin, Mountain Stage of West Virginia Public Broadcasting, KDHX in St. Louis, and Live From the Fort of Vermont Public Broadcasting.

WGBH music performance series, "Front Row Boston," will be curating a Boston channel [http://www.VuHaus.com/boston] on the VuHaus platform. Front Row features performances by local legends and emerging talents alike, across multiple genres, in the authentic, first-person experience of a live show. A sample of Front Row presentations includes performances by the Punch Brothers, St. Paul & the Broken Bones, and Jason Isbell. In addition to performances recorded in Boston-area venues, the series now will include performances recorded in WGBH's onsite, state-of-the-art performance spaces.

"It's an honor to join this network of incredibly talented stations producing great video content. The VuHaus platform adds an exciting opportunity to share the work we've been doing in Boston with viewers across the country," said Greg Shea, Executive Producer, *Front Row Boston*.

"I think we're in very good company with the VuHaus family of public radio stations," said Bob Kempf, Vice President, WGBH Digital. "We're looking forward to joining the efforts of these exceptional producers to help bring new and important musical voices to new digital audiences."

"We are thrilled to welcome WGBH into the VuHaus collaboration," said VuHaus President, Erik Langner. "The production quality and caliber of artists that are featured on Front Row Boston are truly exceptional, and we're excited to share this great content across the VuHaus Network!"

About WGBH

WGBH Boston is America's preeminent public broadcaster and the largest producer of PBS content for TV and the Web, including *Masterpiece*, *Antiques Roadshow*, *Frontline*, *Nova*, *American Experience*, *Arthur*, *Curious George*, and more than a dozen other primetime, lifestyle and children's series. WGBH's television channels include WGBH 2, WGBX 44, and the digital channels World and Create. WGBH TV productions focusing on the region's diverse community include *Greater Boston*, *Basic Black* and *High School Quiz Show*. WGBH Radio serves listeners across New England with 89.7 WGBH, Boston's Local NPR®; 99.5 WCRB Classical Radio Boston; and WCAI, the Cape and Islands NPR® Station. WGBH also is a major source of programs for public radio (among them, *PRI's The World*®), a leader in educational multimedia (including PBS LearningMedia™, providing the nation's educators with free, curriculum-based digital content), and a pioneer in technologies and services that make media accessible to deaf, hard of hearing, blind and visually impaired audiences. WGBH has been recognized with hundreds of honors: Emmys, Peabodys, duPont-Columbia Awards and Oscars. Find more information at wgbh.org.

About VuHaus

VuHaus (pronounced "view house") is a non-profit, non-commercial organization comprised of public media's leading Music Discovery radio stations. The human-curated, state of the art music discovery video platform features performances from the studios and events of the participating stations, and is available via mobile and web.

The VuHaus stations film local, emerging and established artists playing live music in their studios, on location, and in intimate settings, with one-of-a-kind interviews, and live performance streams. VuHaus curates this exclusive content providing a single platform for music discovery in an ever-expanding video collection from America's most vibrant music scenes.

The VuHaus network includes <u>WFUV</u> in New York City, <u>KCRW</u> in Los Angeles, <u>WXPN</u> in Philadelphia, <u>KUTX</u> in Austin, <u>KTBG</u> The Bridge in Kansas City, <u>KEXP</u> in Seattle, <u>KXT</u> in Dallas/Ft. Worth, <u>opbmusic</u> in Portland, <u>Mountain Stage</u> in West Virginia, <u>KDHX</u> in St. Louis, <u>Live From the Fort</u> in Vermont and <u>WGBH</u> in Boston. VuHaus received initial funding from the Corporation for Public Broadcasting and is operated by its founding partner Public Media Company, a national non-profit organization focused on maximizing the impact of public media through innovation and strategic partnerships.

Website: www.VuHaus.com

Twitter: @VuHaus

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