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#### FOR IMMEDIATE RELEASE:

# **VuHaus Celebrates One Year with Exclusive Live Stream From NON-COMM 2016**

Boulder, CO (May 12, 2016) – VuHaus, the music discovery video platform and its network of the country's leading public radio music stations, will be celebrating its one year anniversary by live streaming from the 16<sup>th</sup> annual <u>WXPN NON-COMMvention</u> in Philadelphia, May 18, 19 and 20, 2016.

VuHaus launched in May 2015 at the NON-COMM with a coalition of public radio member stations that have become the nation's musical tastemakers and a must-stop for artists, including KCRW (Los Angeles), KEXP (Seattle), WFUV (New York), WXPN (Philadelphia), KUTX (Austin), and KTBG The Bridge (Kansas City). Over the past year VuHaus has grown to ten markets, with four additional stations being announced in coming weeks. Now, users can see and share thousands of one-of-a-kind performances from over 1100 innovative artists.

NON-COMM attendees represent some of the country's most notable public media music stations, record labels, talent and touring managers, marketing and promotions companies, media, and WXPN members. Performers this year include:

Bonnie Raitt Amos Lee Kurt Vile & The Violators

The Jayhawks Yeasayer Darlingside
Sunflower Bean Hayes Carll Kevin Morby
The Zombies The Record Company Maybird
Joseph Billy Bragg & Joe Henry Aubrie Sellers

Shawn Colvin & Steve Earle The Head & The Heart Big Head Todd & The Monsters

Corinne Bailey Rae Mary Chapin Carpenter

Cactus Blossoms Soul Asylum Band Of Horses
Esme' Patterson Low Cut Connie Car Seat Headrest
Sam Beam & Jesca Hoop Simo Dylan LeBlanc

<sup>\*</sup>Artists are subject to change. Performance schedules to be announced.

Presented by <u>Subaru</u>, viewers can watch NON-COMM live on <u>VuHaus.com</u> or via the VuHaus app (iOS and Android), the VuHaus stations' websites and NPR Music. Performances begin Wednesday evening and continue through the days and evenings of Thursday and Friday.

### About VuHaus:

VuHaus (pronounced "view house") is a non-profit, non-commercial organization comprised of public media's leading Music Discovery radio stations. The human-curated, state of the art music discovery video platform features stunning performances from the studios of the participating stations, and is available via mobile and web.

The VuHaus stations film local, emerging and established artists playing live music in their studios, on location, and in intimate settings, with one-of-a-kind interviews, and live performance streams. VuHaus curates this exclusive content providing a single platform for music discovery in an ever-expanding video collection from America's most vibrant music scenes.

The VuHaus network includes <u>WFUV</u> in New York City, <u>KCRW</u> in Los Angeles, <u>WXPN</u> in Philadelphia, <u>KUTX</u> in Austin, <u>KTBG</u> The Bridge in Kansas City, <u>KEXP</u> in Seattle, <u>KXT</u> in Dallas/Ft. Worth, <u>opbmusic</u> in Portland, <u>Mountain Stage</u> in West Virginia and <u>KDHX</u> in St. Louis. VuHaus received initial funding from the Corporation for Public Broadcasting and is operated by its founding partner Public Media Company, a national non-profit organization focused on maximizing the impact of public media through innovation and strategic partnerships. <u>www.VuHaus.com</u>

## About WXPN:

WXPN, the nationally recognized leader in Triple A radio and the premier guide for discovering new and significant artists in rock, blues, roots and folk, is the non-commercial, member-supported, public radio service of the University of Pennsylvania. WXPN produces *World Cafe*, public radio's most popular program of popular music, hosted by David Dye and syndicated by NPR, and the Peabody Award-winning *Kids Corner* hosted by Kathy O'Connell. WXPN serves the greater Philadelphia area at 88.5 FM, the Lehigh Valley at 104.9 FM, Worton/Baltimore at 90.5 FM, Lancaster/York at 88.7 FM, Harrisburg at 99.7 FM, Northeastern PA and Northwestern NJ at 91.9 FM, and the world via online streaming at <a href="https://www.XPN.org">www.XPN.org</a>. The <a href="https://wxpn.org">wXPN</a> app brings all of WXPN to any mobile device. WXPN produces <a href="https://wxpn.org">XPoNential Radio on XPN2</a> as its secondary radio channel in HD, also available online.

### About Subaru of America, Inc.

Subaru of America, Inc. is a wholly owned subsidiary of Fuji Heavy Industries Ltd. of Japan. Headquartered at a zero-landfill office in Cherry Hill, N.J., the company markets and distributes Subaru vehicles, parts and accessories through a network of more than 620 retailers across the United States. All Subaru products are manufactured in zero-landfill production plants and Subaru of Indiana Automotive Inc. is the only U.S. automobile production plant to be designated a backyard wildlife habitat by the National Wildlife Federation. For additional information visit media.subaru.com.