



FOR IMMEDIATE RELEASE:

VUHAUS OFFERS A NEW, FREE DAILY WEBSITE FEATURE: *SONG OF THE DAY*

Boulder, CO (March 2, 2016) – VuHaus, the new Music Discovery video platform from public radio, is now offering a new, free website feature called *Song of the Day*. The video feature is available to all CPB-qualified non-commercial radio and TV stations.

Delivered via an embeddable player, music videos from some of the country's most exciting new artists will be selected and updated daily by VuHaus. All content is produced by VuHaus's growing network of public music radio stations. The first performances to be featured are Robert DeLong "Possessed" (from KUTX/Austin), Graham Nash "Immigration Man" (from WXPB/Philly), and M. Ward "Girl from Conejo Valley" and Lake Street Dive "Side Pony" (both from WFUV/NY).

"This is a great opportunity for public radio and television stations to take advantage of the amazing content that the VuHaus stations are producing," states Erik Langner, President of VuHaus. "By using *Song of the Day*, stations will be able to play a curatorial role in the music discovery space, allowing them to serve new and younger music fans in their communities."

Several stations have already committed to carry the *Song of the Day* website feature, including KOPB-FM/Portland, KUT-FM/Austin, New Hampshire Public Radio, Alabama Public Radio, KNBA-FM/Anchorage, and the new The Colorado Sound/Ft. Collins.

"This is so good for KNBA. We have a strong 35+ cume," comments Program Director Loren Dixon. "But we need to capitalize on simple, new avenues to retain our 18-34 audience and to generate new 18-34 interest."

In addition, VuHaus, along with its stations, will be live streaming from the SXSW Radio Day Stage on Friday, March 18th. This six hour live webcast will be made available for free, to all *Song of the Day* station affiliates. Bands performing during the live video stream are Jack Garratt, Chvrches, The Heavy, Bombino, Lucius and Hinds.

To learn more please inquire at info@VuHaus.com.

About VuHaus:

VuHaus (pronounced “view house”) is a non-profit, non-commercial organization comprised of public media’s leading Music Discovery radio stations. The human-curated, state of the art music discovery video platform features performances from the studios of the participating stations, and is available via mobile and web www.VuHaus.com.

The VuHaus stations film local, emerging and established artists playing live music in their studios, on location, and in intimate settings, with one-of-a-kind interviews, and live performance streams. VuHaus curates this exclusive content providing a single platform for music discovery in an ever-expanding video collection from America’s most vibrant music scenes.

The VuHaus network includes [WFUV](#) in New York City, [KCRW](#) in Los Angeles, [WXPB](#) in Philadelphia, [KUTX](#) in Austin, [KTBG](#) The Bridge in Kansas City, [KEXP](#) in Seattle, [KXT](#) in Dallas/Ft. Worth, [opbmusic](#) in Portland, and [Mountain Stage](#) in West Virginia. VuHaus received initial funding from the Corporation for Public Broadcasting and is operated by its founding partner Public Media Company, a national non-profit organization focused on maximizing the impact of public media through innovation and strategic partnerships.

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