



## **Portland's opbmusic Joins VuHaus**

Boulder, CO (November 4, 2015) – VuHaus is proud to announce the addition of opbmusic—the musical arm of Oregon Public Broadcasting (OPB)—as a participating station in the VuHaus network. opbmusic will join public radio stations WFUV in New York City, KCRW in Los Angeles, KEXP in Seattle, WXPB in Philadelphia, KUTX in Austin, KTBG The Bridge in Kansas City and KXT in Dallas.

The VuHaus network of stations are the country's leading engines for music discovery, constantly finding and handpicking artists and songs that will be household names soon. The contributing stations film local, emerging and established artists playing live music in their studios and on location, and these videos are then curated on the VuHaus mobile app and website.

“We're pleased to become a partner with VuHaus, one of the most exciting new developments in public media,” comments opbmusic Program Director Dave Christensen. “Portland has a thriving music community and has become a place that grows emerging talent – which we can share with more fans through VuHaus.”

Each VuHaus station also curates their own local channel on the VuHaus site, giving fans a unique window into the country's most vibrant music scenes. opbmusic's [Portland page](#) features beautifully shot performances from unique locations around the Portland area including: [Josh Ritter "Joy to You Baby"](#) recorded at the Crystal Ballroom in Portland, [Calexico "Bullets and Rocks"](#) recorded at the Edgefield Winery and [Alela Diane's "Colorado Blue"](#) recorded in Portland's Old Church.

“At VuHaus, our mission is to introduce our audience to new and emerging artists, and there is no one better than opbmusic to uncover the very best of Portland's music scene,” comments VuHaus President, Erik Langner.

### About opbmusic:

opbmusic is the musical arm of Oregon Public Broadcasting (OPB). Deep in the thriving Northwest scene of Portland, opbmusic gets fans closer to new music and music they love through an eclectic online broadcast, hundreds of studio sessions, and concert and video series.

<http://www.opb.org/opbmusic/>

About VuHaus:

VuHaus is a non-profit, non-commercial organization comprised of public media's leading Music Discovery radio stations. The human-curated, state of the art music discovery video platform features performances from the studios of the participating stations, and is available via mobile and web.

The VuHaus network includes WFUV in New York City, KCRW in Los Angeles, WXPB in Philadelphia, KUTX in Austin, KTBG The Bridge in Kansas City, KEXP in Seattle, KXT in Dallas/Ft. Worth and Oregon Public Broadcasting in Portland. VuHaus received initial funding from the Corporation for Public Broadcasting and is operated by its founding partner Public Media Company, a national non-profit organization focused on maximizing the impact of public media through innovation and strategic partnerships. [www.VuHaus.com](http://www.VuHaus.com)

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