



FOR IMMEDIATE RELEASE:

88.1 KDHX St. Louis Joins VuHaus

Boulder, CO (March 10, 2016) – St. Louis' community station KDHX has joined VuHaus and is now live on VuHaus.com and on the VuHaus mobile app. VuHaus, the music discovery video platform for public media, is a growing network of public media organizations who share a common mission to support emerging and local artists. VuHaus content originates from the country's most trusted radio tastemakers: WFUV in New York City, KCRW in Los Angeles, KXT in Dallas, WXPN in Philadelphia, KEXP in Seattle, opbmusic in Portland, KTBG The Bridge in Kansas City, KUTX in Austin, Mountain Stage of West Virginia Public Broadcasting and now KDHX in St. Louis. KDHX is curating a St. Louis local page [http://www.VuHaus.com/StLouis] on the VuHaus platform.

"KDHX is thrilled to be joining other favorite non-commercial stations on VuHaus," comments Kelly Wells, Interim Executive Director. "We relish the opportunity to share, connect and engage with our live in-studio content and to partner with VuHaus in our ongoing passion of music discovery."

KDHX joins the VuHaus network stations as they live stream six hours of amazing performances from the <u>SXSW</u> Radio Day Stage presented by <u>ROK Mobile</u> on Friday March 18th, 2016 from 12-6pm CT. The artist line-up was handpicked by the VuHaus stations and shapes up like this -- 12pm: **Jack Garratt**; 1pm: **Chvrches**; 2pm: **The Heavy**; 3pm: **Bombino**; 4pm: **Lucius** and 5pm: **Hinds**.

"KDHX is a great community station with a brand new facility that hosts great local and national talent on a regular basis," states Mark Abuzzahab, VuHaus Program Director. "They are a tremendous addition to VuHaus."

About KDHX

KDHX has been building community through media since 1987. Committed to music discovery and curation, major programs of KDHX are 88.1FM, kdhx.org, The Folk School, The Stage @ KDHX and the Magnolia Cafe. With a staff of 10, KDHX is powered by over 1,000 trained volunteers performing roles ranging from DJ to writer to music catalogue management to photographer to events staff and many in between. KDHX reaches 95,000 people per month through the radio station and 100,000 per week on kdhx.org in addition to the 75,000 who attend KDHX events annually.

About VuHaus

VuHaus (pronounced "view house") is a non-profit, non-commercial organization comprised of public media's leading Music Discovery radio stations. The human-curated, state of the art music discovery video platform features performances from the studios and events of the participating stations, and is available via mobile and web.

The VuHaus stations film local, emerging and established artists playing live music in their studios, on location, and in intimate settings, with one-of-a-kind interviews, and live performance streams. VuHaus curates this exclusive content providing a single platform for music discovery in an ever-expanding video collection from America's most vibrant music scenes.

The VuHaus network includes <u>WFUV</u> in New York City, <u>KCRW</u> in Los Angeles, <u>WXPN</u> in Philadelphia, <u>KUTX</u> in Austin, <u>KTBG</u> The Bridge in Kansas City, <u>KEXP</u> in Seattle, <u>KXT</u> in Dallas/Ft. Worth, <u>opbmusic</u> in Portland, <u>Mountain Stage</u> in West Virginia and <u>KDHX</u> in St. Louis. VuHaus received initial funding from the Corporation for Public Broadcasting and is operated by its founding partner Public Media Company, a national non-profit organization focused on maximizing the impact of public media through innovation and strategic partnerships.

Website: www.VuHaus.com

Twitter: @VuHaus

Facebook: https://www.facebook.com/VuHaus

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