



KEXP Seattle Joins VuHaus – Public Media’s New Music Discovery Video Platform

Seattle, WA (May 5, 2015) – VuHaus is proud to announce the addition of Seattle’s world-renowned public radio station, KEXP, as a participating station in the new music discovery destination. KEXP will join founding stations WFUV in New York City, KCRW in Los Angeles, WXPB in Philadelphia, KUTX in Austin, and KTBG The Bridge in Kansas City. VuHaus, which received initial funding from the Corporation for Public Broadcasting, is set to launch on May 13 at the Non-Commvention in Philadelphia and will announce the addition of more stations soon.

VuHaus (“view house”) is a new, non-profit collaboration of public radio’s leading Music Discovery stations that have joined together to build a video service so audiences can view rare in-studio performances of emerging artists, one-of-a-kind interviews of their favorite musicians, and live performance streams, all housed under one roof.

Our stations are the country’s leading engines for music discovery, constantly finding and handpicking artists and songs that will be household names soon. The contributing stations film local, emerging and established artists playing live music in their studios and on location, and these videos are then curated on the nationally-curated VuHaus mobile app and website. Each VuHaus station will also curate their own local channel on the VuHaus site, giving fans a unique window into the country’s most vibrant music scenes.

“We are delighted to welcome KEXP into the VuHaus collaboration,” comments Roger LaMay, General Manager, WXPB-FM Philadelphia and chairman of the VuHaus board. “They have built a global reputation as a destination for music discovery, and by producing so many high quality videos, they are continuously demonstrating their commitment to their audience and the artists. Adding KEXP will introduce our audience to great new bands and the world famous Seattle music scene.”

"KEXP enriches people's lives by championing music and discovery." Comments Tom Mara, Executive Director KEXP. "Hosting more than 500 live in-studio sessions every year, and sharing high-quality video of those exclusive performances with our global audience, plays a huge role in fulfilling that mission. I'm thrilled that this partnership with VuHaus will enable even more music lovers to discover new, local, and emerging artists from the KEXP Community."

About KEXP:

KEXP is a non-profit arts organization dedicated to enriching people's lives by championing music and discovery. To pursue this mission, KEXP focuses on curatorial excellence and creating one of a kind music discovery experiences. Instead of prescribed playlists, 45 curating DJs are given the exclusive authority and responsibility for selecting all music including indie rock, electronic, jazz, hip hop, the blues, modern global, country, reggae and particularly Northwest artists who are featured every hour. In 2014, KEXP produced and broadcast 522 in-studios. More than 8,000 live performance videos are accessible on KEXP's YouTube channel. The combined audiences of KEXP's 24-hour broadcast, online stream, on-demand audio and video, YouTube Channel, podcasts, website and blog serve approximately over than one million people weekly. More information is available at www.KEXP.org.

About VuHaus:

VuHaus is a non-profit, non-commercial organization comprised of public media's leading Music Discovery radio stations. The curated national streaming video platform features performances from the studios of these participating stations, and is available via mobile and web.

VuHaus stations include WFUV in New York City, KCRW in Los Angeles, WXPB in Philadelphia, KUTX in Austin, KTBG The Bridge in Kansas City, and KEXP in Seattle. VuHaus received initial funding from the Corporation for Public Broadcasting and is operated by its founding partner Public Media Company, a national non-profit organization focused on maximizing the impact of public media through strategic partnerships. www.VuHaus.com

CONTACTS:

Erik Langner
Public Media Company
erik@publicmedia.co
415.235.6923

Ethan Raup
KEXP -FM
ethan@kexp.org
206.351.2684

###