



FOR IMMEDIATE RELEASE:

**VUHAUS WELCOMES
CHICAGO'S URBAN ALTERNATIVE
VOCALO 91.1**

Boulder, CO (November 16, 2017) – VuHaus is excited to announce the addition of its newest affiliate, [Vocalo 91.1](#) in Chicago. VuHaus, the music discovery video platform from public media, is a growing network of public radio music stations that share a common mission to support emerging and local artists. Vocalo joins 20 of the most influential public media stations that showcase their music video content at [VuHaus.com](#).

“We’re excited about the opportunity to present music performances and interviews featured on Vocalo Radio and with a particular focus on highlighting the Chicago sound. Being on VuHaus allows us to join tastemakers across the system in collectively demonstrating why music is such a powerful way to connect with new audiences”

Vocalo will curate a new VuHaus Chicago page [<https://www.vuhaus.com/Chicago>] with unique and engaging video content. Vocalo content includes an interview with popular Chicago rap duo **The Cool Kids**, who've recently made an unexpected comeback with the release of Special Edition Grandmaster Deluxe, a live performance by Chicago avant-garde jazz fusion group **Bottle Tree** performing "Another Other", a live performance by futuristic Chicago Hip Hop project **Air Credits**, and an unreleased live performance video by **Ravyn Lanae**.

“Vocalo brings a local audience from the third largest U.S. radio market, plus a diversity of music and culture that widens the music discovery on VuHaus,” states Mike Henry, Brand Manager of VuHaus. “Chicago has a vibrant local music scene that produces national talent, including [Jamila Woods](#), who is one of the first [Slingshot](#) artists in VuHaus’ collaboration with NPR Music.”

About Vocolo:

Vocolo Radio 91.1 is Chicago's Urban Alternative. By highlighting Hip Hop, R&B, Dance and DJ culture, Vocolo Radio counter-programs to commercial radio's representation of the urban experience. We give voice to those that enrich our city culturally and socially. Vocolo Radio is sister to WBEZ 91.5, Chicagoland's premier media hub for high quality, fact-based journalism.

Download our app at the [App Store](#) or [Google Play](#). Learn more about Vocolo radio at vocolo.org, or follow us on [Facebook](#), [Instagram](#) or [Twitter](#).

About VuHaus

VuHaus (pronounced "view house") is a collaboration of public radio and television stations from across the country, deeply rooted in their local music communities. We share a common mission to support artists and be a source of music discovery for audiences around the world. VuHaus is a non-profit, non-commercial organization, with an aim to be true partners to artists while providing a unique window into the country's most vibrant music scenes.

The VuHaus network includes public radio stations [WFUV](#) in New York City, [KCRW](#) in Los Angeles, [KXT](#) in Dallas/Ft. Worth, [WXPB](#) in Philadelphia, [KEXP](#) in Seattle, [KDHX](#) in St. Louis, [opbmusic](#) in Portland, [KUTX](#) in Austin, [KTBG](#) The Bridge in Kansas City, [Mountain Stage](#) in West Virginia, [WGBH](#) in Boston, [Houston Public Media](#), [WMOT](#) in Nashville, [88Nine Radio Milwaukee](#) in Milwaukee and Colorado's [KSUT](#), [KVNE](#), [KSJD](#), [KRCC](#), [KRFC](#) and [The Colorado Sound](#) and [Vocolo Radio](#) in Chicago. VuHaus received initial funding from the [Corporation for Public Broadcasting](#) and is operated by its founding partner, [Public Media Company](#), a national non-profit organization focused on maximizing the impact of public media through innovation and strategic partnerships.

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