

### FOR IMMEDIATE RELEASE:

# **VuHaus Stations Converge on SXSW 2018**

Boulder, CO (March 1, 2018) – VuHaus, public radio's music discovery station network, will descend upon Austin for numerous SXSW 2018 activities. Many of the stations will be hosting stages, producing videos, conducting interviews, and shooting photos from all their music events in Austin.

Here is the public radio station event schedule at SXSW 2018, showcasing emerging and established artists.

#### MUSIC SHOWCASES

\* These events are open to all with SXSW badges.

Tuesday, March 13, 2018 (8p-2a CT)\*

KCRW Music Showcase at Elysium, 705 Red River St, Austin

Featuring: Hovvdy, Jordan Rakei, Nilufer Yanya, Jade Bird, Now Now, and Cut Chemist

## Tuesday March 13 – Friday March 16, 2018 (12p-6p CT)

WMOT Music Showcase at El Mercado, 1302 South 1st Street

Featuring: Becca Mancari, The Accidentals, Courtney Marie Andrews, Kelly Willis, Liz Brasher, Paul Thorn, Rev. Sekou, Janiva Magness and The Grahams

## Wednesday, March 14 – Saturday, March 17, 2018 (7a-11a CT)

KUTX Live at the Four Seasons Hotel, 98 San Jacinto Blvd, Austin

Featuring: Kalu and The Electric Joint, Knox Fortune, Bully, Erika Wennerstrom, Mélat, Naked Giants, David Ramirez, Nathaniel Rateliff & The Night Sweats, Duncan Fellows, Dessa, Jade Bird, Lukas Nelson & Promise Of The Real, Lido Pimienta; CLARA-NOVA, Bekon, Ghostland Observatory

Wednesday Mar 14, 2018 (12p-2p CT)\*

Alt. Latino Showcase at the Austin Convention Center

Featuring: The Marias and Amara La Negra.

Wednesday, Mar 14, 2018 (3p-6p CT)\*

KCRW Radio Day Stage at the Austin Convention Center

Featuring: Wye Oak, Sudan Archives, Marlon Williams

Wednesday, Mar 14, 2018 (8p-2a CT)\*

NPR Music Showcase at Stubb's BBQ, 801 Red River St, Austin

Outdoor Stage: Lucy Dacus, Superorganism, Low, Okkervil River, Tank and the Bangas, and August Greene.

Indoor "Slingshot" Stage: Mt. Joy, Hembree, WebsterX, Liz Brasher, Gracie and Rachel

Made possible with support From Izotope, Makers of Spire Studio.

Friday, March 16, 2018 (12p-6p CT)\*

Pubic Radio Day Stage at the Austin Convention Center

Featuring: Sunflower Bean, Lo Moon, Natalie Prass, Nikki Lane, Mélat, The Shacks

WFUV/New York, KXT/Dallas, and KUTX/Austin will provide a live on-air broadcast of the Public Radio Day Stage. Other stations participating at the stage are WXPN/Philadelphia, Radio Milwaukee, NV89/Reno, opbmusic/Portland, and KCRW, Los Angeles.

## **PANELS and SESSIONS**

Thursday, March 15, 2018 (12:30-1:30p CT)

2018 New Music Meeting

Panelists: Mark Abuzzahab (VuHaus), Sean Coakley (Songlines), David Safar (The Current) and Talia Schlanger (World Café/ WXPN)

Friday, March 16, 2018 (2:00p – 3:00p CT)

Is This the Golden Age of Alternative Radio?

Panelists: Willobee (NV89/Nevada Public Radio), Rob Goldklang (WB), Jim Fox (Entercom), Amber Bouchard (iHeart Radio)

## **About VuHaus**

VuHaus (pronounced "view house") is a collaboration of public radio and television stations from across the country, deeply rooted in their local music communities. We share a common mission to support artists and be a source of music discovery for audiences around the world. VuHaus is a non-profit, non-commercial organization, with an aim to be true partners to artists while providing a unique window into the country's most vibrant music scenes.

The VuHaus network includes public radio stations <u>WFUV</u> in New York City, <u>KCRW</u> in Los Angeles, <u>KXT</u> in Dallas/Ft. Worth, <u>WXPN</u> in Philadelphia, <u>KEXP</u> in Seattle, <u>KDHX</u> in St. Louis, <u>opbmusic</u> in Portland, <u>KUTX</u> in Austin, <u>KTBG</u> The Bridge in Kansas City, <u>Mountain Stage</u> in West Virginia, <u>WGBH</u> in Boston, <u>Houston Public Media</u>, <u>WMOT</u> in Nashville, <u>88Nine Radio Milwaukee</u> in Milwaukee and Colorado's <u>KSUT</u>, <u>KVNF</u>, <u>KSJD</u>, <u>KRCC</u>, <u>KRFC</u> and <u>The Colorado Sound</u>, <u>Vocalo</u> Radio in Chicago and <u>NV89</u> in Reno. VuHaus received initial funding from the <u>Corporation for Public Broadcasting</u> and is operated by its founding partner, <u>Public Media Company</u>, a national non-profit organization focused on maximizing the impact of public media through innovation and strategic partnerships.

In the Fall of 2017, <u>NPR Music</u> and <u>VuHaus'</u> public radio network kicked off *Slingshot*, a collective effort among taste-making music stations to elevate exceptional emerging artists. <u>More About Slingshot</u>

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