



FOR IMMEDIATE RELEASE:

NPR Music And VuHaus Join Forces To Feature Best Sessions From Public Radio Music Stations

Boulder, CO (May 24, 2016) – Every day on public radio stations across the country, musicians like Sturgill Simpson, Nathaniel Rateliff & the Night Sweats, Jason Isbell, Andrew Bird and Grace Mitchell are delivering intimate, beautifully shot, mesmerizing performances.

Now, the best of these in-studio videos will be available on NPR through its collaboration with VuHaus (www.vuhaus.com), a new public radio video platform for music fans seeking to experience and discover the most compelling new artists and songs. Through this collaboration, NPR Music will carry the VuHaus *Song of the Day*, a daily video feature of emerging and established performers, filmed in studio and on location by public radio stations across the country. The VuHaus video player will appear permanently on NPR Music's Favorite Sessions page, (<http://www.npr.org/series/15667984/favorite-sessions/>) updating content daily, with links to more information about the artist.

According to Anya Grundmann, NPR's Vice President for Programming and Audience Development, the NPR audience is curious and cherishes discovery. "Through *Song of the Day*, we will be able to introduce our audience to a wide range of amazing artists, all hand-picked and curated by VuHaus and its growing network of public radio stations from across the country," says Grundmann.

"Non-commercial radio stations like KCRW have been uncovering the best new artists and music for decades," said Jennifer Ferro, President of KCRW, a founding VuHaus station. "We're thrilled to have NPR as a partner. Public radio has music discovery at its core and VuHaus is the perfect way to find new music and support artists. With NPR involved, we can reach a much larger national audience together."

Song of the Day, which is curated by VuHaus Program Director Mark Abuzzahab, is updated daily with performances captured at the VuHaus network of public radio stations. It's a convenient snapshot to discover exciting new music. With dozens of artists performing at our stations each week, VuHaus has its finger on the pulse of the most promising artists in markets across the country.

About VuHaus

VuHaus (pronounced “view house”) is a non-profit, non-commercial organization comprised of public media’s leading Music Discovery radio stations. The human-curated, state of the art music discovery video platform features performances from the studios and events of the participating stations, and is available via mobile and web.

The VuHaus stations film local, emerging and established artists playing live music in their studios, on location, and in intimate settings, with one-of-a-kind interviews, and live performance streams. VuHaus curates this exclusive content providing a single platform for music discovery in an ever-expanding video collection from America’s most vibrant music scenes.

The VuHaus network includes [WFUV](#) in New York City, [KCRW](#) in Los Angeles, [WXPB](#) in Philadelphia, [KUTX](#) in Austin, [KTBG](#) The Bridge in Kansas City, [KEXP](#) in Seattle, [KXT](#) in Dallas/Ft. Worth, [opbmusic](#) in Portland, [Mountain Stage](#) in West Virginia and [KDHX](#) in St. Louis. VuHaus received initial funding from the Corporation for Public Broadcasting and is operated by its founding partner Public Media Company, a national non-profit organization focused on maximizing the impact of public media through innovation and strategic partnerships.

About NPR Music

NPR Music collaborates with NPR's newsmagazines, public radio Member Stations and the passionate NPR community to celebrate great music in every genre. Visit [NPRMusic.org](#) to find the complete Tiny Desk Concerts series, live music, extensive archives of performances, interviews and reviews of artists from all genres.

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