



FOR IMMEDIATE RELEASE:

VuHaus To Live Stream From SXSW 2016

Boulder, CO (March 8, 2016) – VuHaus, the new music discovery video platform, and its network of the country’s leading public radio music stations, will be live streaming six hours of amazing performances from the [SXSW](#) Radio Day Stage presented by [ROK Mobile](#) on Friday March 18th, 2016 from 12-6pm CT. Our artist line up was handpicked by the VuHaus stations and includes:

12n - [Jack Garratt](#)

1p - [Chvrches](#)

2p - [The Heavy](#)

3p - [Bombino](#)

4p - [Lucius](#)

5p – [Hinds](#)

Viewers can watch live on [VuHaus.com](#) or via the VuHaus app (iOS and Android), the VuHaus stations’ websites and NPR Music.

“The SXSW Radio Day Stage is a unique collaboration of the country’s leading public radio music stations,” states Program Director Mark Abuzzahab of VuHaus. “Now for the first time ever, larger national audiences will be able to watch these amazing performances live on the VuHaus network.”

VuHaus is a growing network of the country’s most trusted music tastemakers that all share a common mission to support emerging artists and to be a premier music discovery source for audiences around the world: WFUV in New York City, KCRW in Los Angeles, KEXP in Seattle, WXPB in Philadelphia, KUTX in Austin, KTBG The Bridge in Kansas City, KXT in Dallas, opbmusic in Portland, Mountain Stage of West Virginia Public Broadcasting and KDHX in St. Louis.

About VuHaus:

VuHaus (pronounced “view house”) is a non-profit, non-commercial organization comprised of public media’s leading Music Discovery radio stations. The human-curated, state of the art music discovery video platform features performances from the studios of the participating stations, and is available via mobile and web.

The VuHaus stations film local, emerging and established artists playing live music in their studios, on location, and in intimate settings, with one-of-a-kind interviews, and live performance streams. VuHaus curates this exclusive content providing a single platform for music discovery in an ever-expanding video collection from America's most vibrant music scenes.

The VuHaus network includes [WFUV](#) in New York City, [KCRW](#) in Los Angeles, [WXPB](#) in Philadelphia, [KUTX](#) in Austin, [KTBG](#) The Bridge in Kansas City, [KEXP](#) in Seattle, [KXT](#) in Dallas/Ft. Worth, [opbmusic](#) in Portland, [Mountain Stage](#) in West Virginia and [KDHX](#) in St. Louis. VuHaus received initial funding from the Corporation for Public Broadcasting and is operated by its founding partner Public Media Company, a national non-profit organization focused on maximizing the impact of public media through innovation and strategic partnerships. www.VuHaus.com

About ROK Mobile:

Founded by entrepreneurs John Paul DeJoria (Patron Tequila, Paul Mitchell) and noted serial entrepreneur Jonathan Kendrick, ROK Mobile is a prepaid, mobile provider who includes a premium ad free streaming music service. For a monthly cost of \$49.99, consumers have unfettered access to unlimited talk, text, music, and 5GB of 4G LTE data without any activation fees or hidden costs. The ROK Music app is included with every ROK Mobile account so your music feels free. ROK Music is a premium ad free streaming music app that allows listeners to download and listen to songs or albums offline, stream radio, create playlists, or search over 20 million tracks. For more information on ROK Mobile, please visit www.rokmobile.com.

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