

32ND ANNUAL

OUT ON FILM

ATLANTA'S LGBT FILM FESTIVAL



CELEBRATING PRIDE
AT THE MOVIES

SEPTEMBER 26 - OCTOBER 6, 2019

2019 SPONSOR OPPORTUNITIES

WWW.OUTONFILM.ORG



THEATRE PARTNERS

WHY YOU SHOULD SPONSOR



Created in 1987, Out On Film is one of the oldest LGBT film festivals in the country and the third largest cultural event for the LGBT community in Atlanta. Since becoming an independent, 501(c)(3) organization in 2008 – as well as an LGBT-run one – attendance has risen sharply each year. We will be celebrating our 32nd anniversary this year, and each event has been more successful than the last, reaching almost 10,000 attendees. Becoming a sponsor allows a business a number of ways to brand and market itself over an eleven day period – as well as with events leading up to the festival – to large, appreciative diverse crowds. It also allows Out On Film to continue to grow and add more days, films, filmmakers and events to our schedule.



PARTNERS & SPONSORS



Turner



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MAKE THE MOVIE EXPERIENCE A LASTING CONNECTION



Out On Film makes the movie experience more complete because movies have the ability to bring people together. Top rated films, intimate settings, audience participation and special celebrity events give moviegoers and sponsors a way to connect, a way to extend a 90-minute film into a lasting relationship. The annual event attracts thousands of patrons from metro Atlanta and surrounding areas and states. Our loyal audience looks forward to our films and events year after year.



AWARDS FOR OUT ON FILM



Recipient of a 2013 grant from the Academy of Motion Picture Arts and Sciences for our visiting filmmaker series

Recipient of the 2014 Guardian Angel Award for Nonprofit Excellence from the Atlanta Gay and Lesbian Chamber of Commerce (AGLCC)

Named Best Atlanta LGBT Event in 2015
by the readers of Georgia Voice

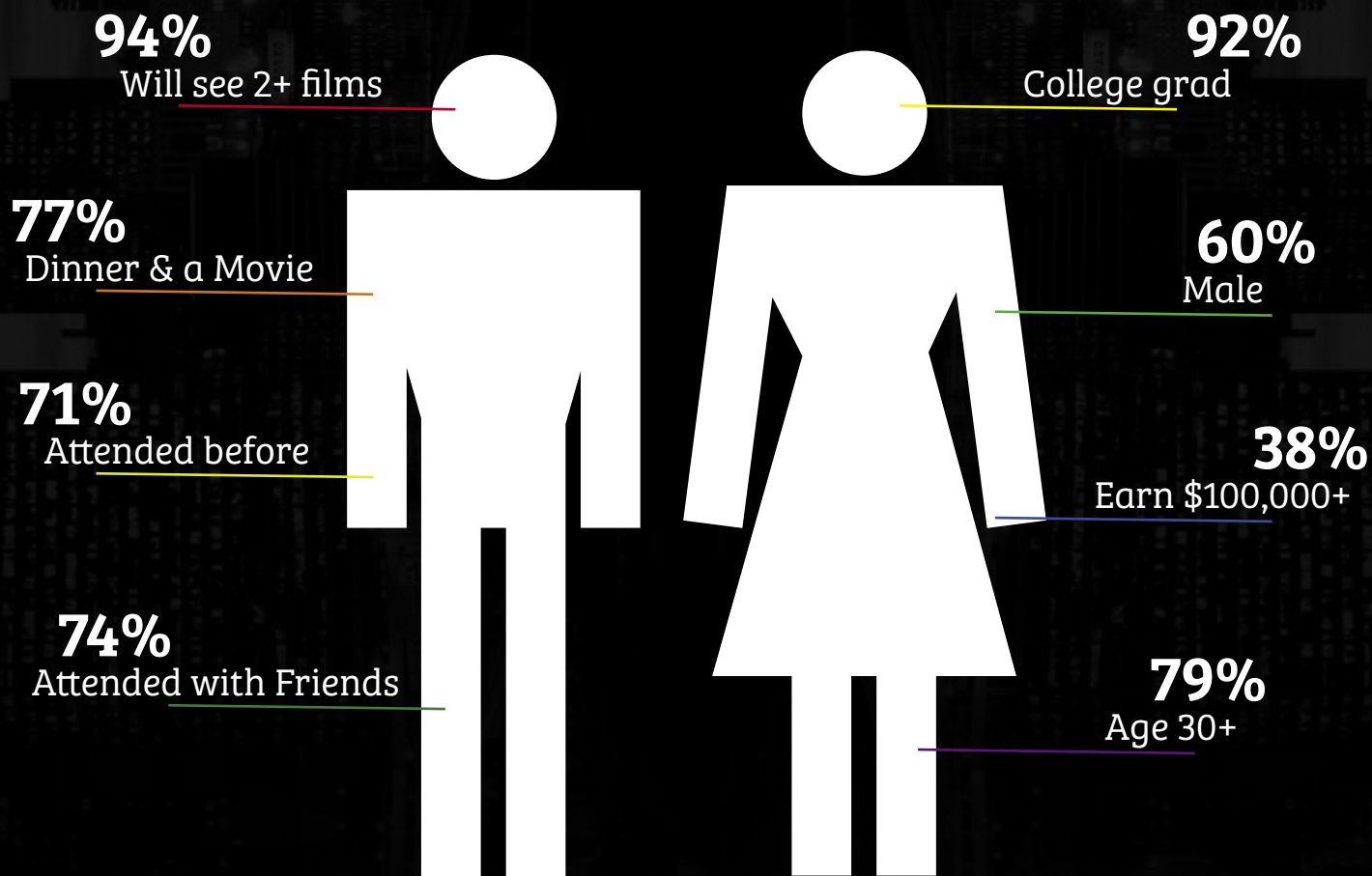
Named Atlanta Pride grand marshal in 2016

Recipient of the 2016 Civic Impact Award from the
Center for Civic Innovation

Recipient of the 2018 Beacon Award for Community
Engagement from the ArtsATL Luminary Awards

2018 Best of Atlanta Award
for Support for LGBT artists

FESTIVAL DEMOGRAPHICS: WHO ATTENDS?



2019 SPONSORSHIP LEVELS & BENEFITS



	MARQUEE \$10,000	PREMIER \$5,000	FEATURE \$2,500	PRESENTING \$1,000	SUPPORTING \$500
HOME PAGE: Presence on the Out on Film (outonfilm.org) home page for 12 months	●	●	●	●	●
SPONSOR PAGE: Listing on the Festival (outonfilm.org) Sponsor page for 12 months	●	●	●	●	●
OUT ON FILM FESTIVAL GUIDE: Name/Logo listed on the front cover of the festival program guide	●	●	●	●	●
OUT ON FILM FESTIVAL GUIDE: Logo featured on the sponsorship page of the program guide	●	●	●	●	●
OUT ON FILM FESTIVAL GUIDE: Display Advertisement	FULL PAGE	FULL PAGE	1/2 PAGE	1/4 PAGE	●
E-NEWSLETTER: Sponsorship recognition in the Out On Film e-newsletter for 12 months	●	●	●	●	●
ONSCREEN VIDEO AD: Video Ad at all screenings (60 Seconds)	●	●	●	●	●
ONSCREEN VIDEO AD: Video Ad at all screenings (30 Seconds)	●	●	●	●	●
OUT ON FILM TRAILER: Name/Logo featured on the trailer screened prior to each film	●	●	●	●	●
PROMOTIONAL MATERIAL: Name/Logo included in festival promotional print/ad material	●	●	●	●	●
BANNER: Logo on Festival Banner	●	●	●	●	●
TICKETS: All Access Pass	6	4	4	2	●
TICKETS: Complimentary tickets to Festival screenings of your choice	20	10	8	6	4

FOR MORE INFO CONTACT:

**JIM FARMER –
FESTIVAL DIRECTOR**



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Other advertising
opportunities are available
OUTONFILM.ORG