

Customizable ART PROGRAM For Bay Area schools

We help students discover the cornerstone of Art — creativity — from an early age, along with gaining knowledge of art history and artistic skills.

Our classes are fun and effective, and our students' results are spectacular!









WHY OUR PROGRAM?

- Taught by professional artists (not parents/volunteers)
- Customized for your school
- Offered at an affordable price
- Each student creates original artwork (not copies)

We guarantee:

- Development of fundamental art skills
- Exposure to various art media
- Hands-on studies of art history

Get a quote / request a trial class:

(Our teachers will come and teach at your school) email us at artschoolsfbay@gmail.com or call (650)-561-6501





Our method:

Our method combines practical art lessons with kid-friendly studies of art history. Each lesson starts with a short lecture, briefly touching on philosophy, history, and art of a particular period or movement. Later, we focus on some art phenomena that occurred during the period, and for the rest of the lesson we study it in practice. Each student creates a unique artwork in the style of the period.

We find it extremely important for students to understand that art is not about making an exact copy of somebody else's work. We help students understand the creative process and be in charge of every decision they make while working on a work of art, from inception to the final touches, and to apply that knowledge in other (non-artistic) aspects of their lives.

Requirements:

Our teachers are art professionals who have all received training in this program. We expect to have 1-2 parent volunteers in each class to help with classroom setup.



Our history:

Art School of SF Bay was founded in 2011 with the first location in San Francisco. Since then, we expanded and now have 3 locations throughout the Bay Area, where we teach weekly art classes for kids and adults, and run art camps during school breaks.

Since 2016, Art School of SF Bay began offering art programs for public and private schools with the program customized for each school. This customization allows us to achieve the best result in art education within specific requirements and budgets.

Some of our customers include the Alt School in San Francisco, SCCLC in San Carlos, and Graystone Elementary in San Jose.

Our teaching approach is rigorous and balanced.

Below is a sample K-8 program.





KINDERGARDEN

Key Concepts of Fine Arts

- 1. Color. Painting fruit. Learning to assess the desired color by mixing. Acrylic paint.
- 2. **Proportions.** Sketching a toy. Understanding positioning on canvas and basic proportions. *Color pencils.*
- 3. **Symmetry and Rhythm.** Designing a unique ornament. Learning to control the size and position of parts in a drawing. *Watercolor*.
- 4. **Animal Anatomy.** Sketching plastic animals. Lecture on the differences and similarities between animal and human skeletons. *Soft pastels.*
- 5. **Human Anatomy.** Drawing a proportional human figure. *Color pencils.*
- 6. **3D.** Sculpting a favorite cartoon character. Learning to express likeness in 3D. *Oil-based clay.*
- 7. **Color Harmonies.** Painting a flower bouquet. *Acrylic paint.*
- 8. **Perspective.** Drawing a landscape. Understanding linear and aerial perspective. *Soft pastels.*





The World Around Us

- 1. **Under the sea.** Painting a sea animal. Demonstration of the watercolor technique. *Watercolor paint*.
- 2. **Space and life on other planets.** Learning to use acrylic paint. *Acrylic paint.*
- 3. **World of insects.** Study or butterflies and bugs. Understanding symmetry. *Color pencils.*
- 4. **Prehistoric world.** Drawing a dinosaur. Intro to animal anatomy. *Soft pastels.*
- 5. **Sports.** Intro to drawing a human figure in motion. *Color pencils.*
- 6. **TV shows.** Drawing a favorite character. Assessing likeness. *Markers.*
- 7. **Books.** Making a mini-book. Intro to storytelling. Construction paper, pencils, markers.
- 8. **Futurism.** Designing an object that will exist in the future. Intro to design. *Color pencils, markers.*





National Arts and Influence On Contemporary Art

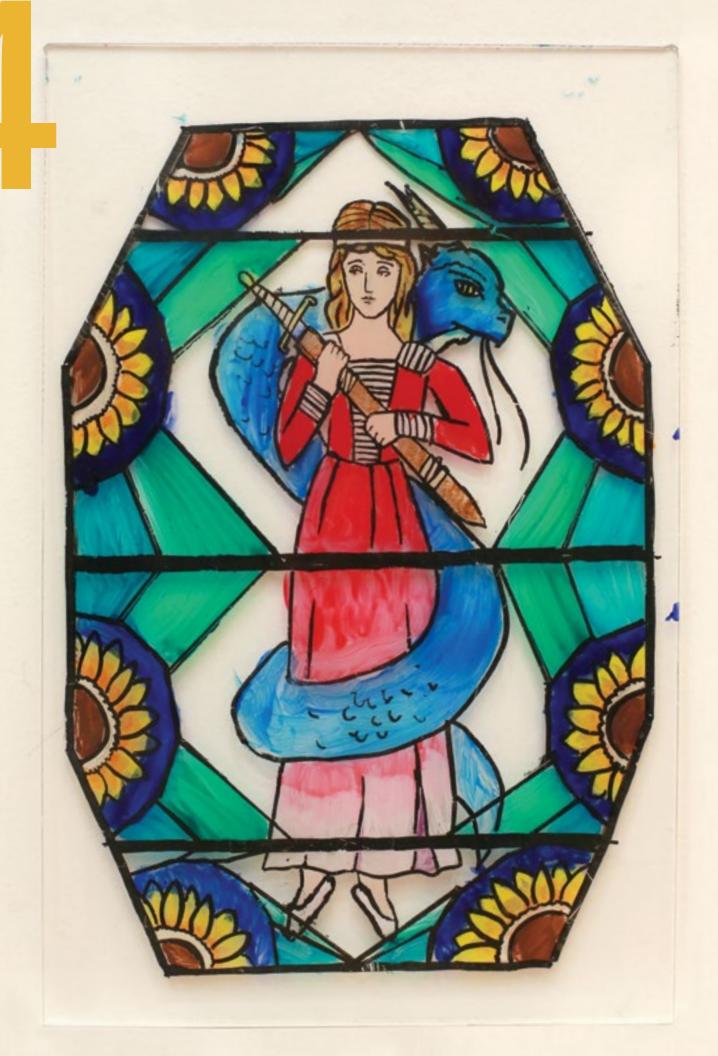
- 1. **Indian Shadow Puppets.** Designing and decorating a unique moving shadow puppet. *Cardstock paper, markers.*
- 2. **Australian Dot Painting and Pointillism.** Decorating an object with dot ornaments in Indigenous Australian style. *Acrylic paint, Q-tips.*
- 3. **Russian Clay Toys and Joan Miro sculptures.** Lecture on traditional Filimonovo and Dymkovo clay toys, references in the art of Joan Miro. Sculpting and painting a toy of a choice. *Air-dry clay, acrylic paint.*
- 4. **Japanese Art and Minimalism.** Creating an art piece according to minimalistic style guidelines. *Cardboard, paint, collage.*
- 5. **Arab Calligraphy Drawings and Contemporary Lettering.** Learning to assemble letters and text into a drawing. *Markers on paper.*
- 6. **Nick Cave's study of African Shaman Costumes.** Creating a clay sculpture of a human decorated with feathers, beads, fabric etc. *Clay and recycling materials*.
- 7. **North American Tribal Art and contemporary jewelry.** Making a dream catcher. *Beads, feathers, leather.*
- 8. **Mexican Yarn Paintings.** Making a small yarn painting influenced by Mexican art. *Cardboard, yarn.*





Antiquity

- **1. Greek red-figured plates.** Understanding such concepts as silhouette and rhythm, creating a unique stylized ornament. *Markers and ink on paper.*
- **2. Imaginary animals of Babylon.** Study of animal anatomy, learning to draw an animal. *Watercolor on paper.*
- **3. Egyptian Murals.** Learning about human anatomy and the Egyptian way of drawing people, creating a new Egyptian god. *Acrylic paint and markers.*
- **4. Sculpting a Chinese Clay soldier.** Learning to assess human proportions while sculpting a standing figure. *Air-dry clay.*
- 5. Roman Fayum Portraits part I. Learning to draw facial features. Color pencils.
- **6. Roman Fayum Portraits part II.** Understanding the anatomy of a face, learning to draw faces, understanding likeness. *Soft pastels on paper.*
- **7. Sculpting ancient beads and coins.** Learning about archeological artifacts, understanding the basics of sculpting a relief. *Self-drying clay*.
- 8. Murals of Pompeii. Painting a simple still life. Acrylic paint.





Medieval Art

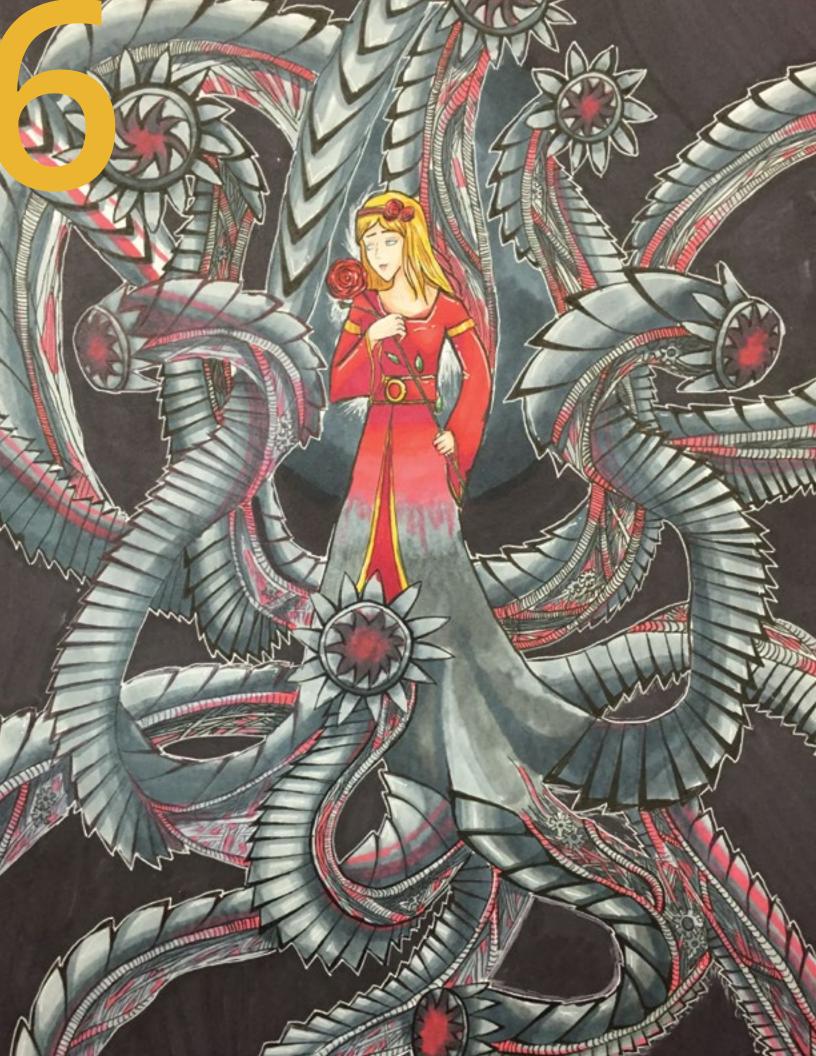
- 1. **Eastern Watercolor.** Understanding Asian brush painting techniques, learning to make narrow and thick brushstrokes of different kinds. Painting a cherry blossom tree or koi fish. *Watercolor paint, paper.*
- 2. **Medieval Illuminated Letter.** Learning about Arab and European Medieval book culture, making a large capital letter (called "initial" or "drop cap") decorated with fantastic creatures and patterns. *Pencils and markers on paper.*
- 3. **Sculpting a gargoyle.** Intro to Gothic architecture and animal anatomy. Sculpting an imaginary animal. *Self-drying clay*.
- 4. **Stained Glass.** Designing a personal coat of arms that includes objects and themes of interest to the student. *Plexiglass, acrylic markers, glass paint.*
- 5. Making a castle. Recycled materials.
- 6. **Drawing a horse.** Intro to horse anatomy and postures. *Color pencils.*
- 7. **Painting a knight in armor or a lady with a unicorn or a dragon.** Lecture on medieval life. Understanding medieval fashion. Learning to draw humans proportionally. Acrylic paint on cardboard. *Starting the project.*
- 8. **Mosaics of Ravenna.** Intro to the mosaic technique. Making a small mosaic tile. *Mosaics, cement.*



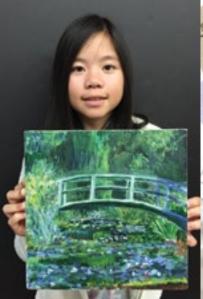


Classical European Art

- 1. **Durer.** Understanding the Renaissance perspective, drawing a scene with a one-point perspective and objects with a two-point perspective. *Pencils on paper.*
- 2. **Leonardo.** Learning about Leonardo da Vinci life and work, designing a unique flying machine. *Recycled materials.*
- 3. **Michelangelo.** Drawing a human figure in motion. Lecture on human anatomy and proportions. Sketching. *Pencil and charcoal on paper.*
- 4. **Caravaggio.** Understanding the role of light and shadow in painting and drawing. Painting a still life with a candle (live or from a reference). *Acrylic paint on cardboard.*
- 5. **Classical Landscape.** Understanding the rules of classical composition, creating a unique landscape in the Romantic style. *Soft pastels on paper.*
- 6. **Hans Holbein**. Learning about facial features and anatomy. Making a portrait from a photo reference. *Pencils on paper*.
- 7. **Etchings of Rembrandt.** Understanding cross-hatching, texture and shading through strokes. Making a landscape drawing à la etching. *Pen, paper.*
- 8. **Titian and Veronese.** Learning about the culture of Venice, painting a scene from a Venetian carnival. *Acrylic paint on cardboard.*









Victorian Art

- 1. **Drawing a lady or a gentleman.** An overview of the Victorian era & fashion. Learning to draw a human in a realistic way. *Pencils and markers on paper.*
- 2. **Drawing a horse rider.** Lecture on carriages and Victorian saddle. Learning to draw a running horse. *Watercolor and watercolor pencils on paper.*
- 3. **Victorian Science and Culture.** Drawing a portrait of a scientist, writer, or a book character. *Lecture on the anatomy of the human head.*
- 4. **The Victorian Machine.** Lecture on the great technological achievements of the time. Creating a machine of choice: train, hot air balloon, sewing machine, photo camera, microscope, et cetera. *Recycled materials, hot glue guns.*
- 5. **Victorian Calligraphy.** Learning to use calligraphy pens and ink, practicing cursive. Making a greeting card. *Ink on paper*.
- 6. **Impressionism.** Understanding how the invention of photography led to the development of Pointillism and Impressionism. Mastering impressionist technique of painting, making a master copy of a landscape by Monet or Renoir. *Acrylic paint on cardboard.*
- 7. **Steam Punk.** Intro to the contemporary retro-futuristic movement. Creating a unique painting in the style of steampunk. *Markers on paper.*





Modern Art

- 1. **Maurits Cornelis Escher**, his pencil studies and puzzles. Understanding the basic principles of sketching and shading. Creating a unique puzzle or drawing a small object from nature. *Pencil on paper*.
- 2. **Cubism and Fauvism** (Picasso, Braque, Matisse, German Expressionists). Exaggerations of colors and shapes. *Acrylic paint*.
- 3. **Wassily Kandinsky** and his invention of Abstract Art. Understanding the basics of two-dimensional composition, learning to achieve the balance of colors and shapes. Creating an abstract art piece. *Collage on paper*.
- 4. **The Bauhaus** and principles of contemporary design. Designing an object that will exist in the future. *Material of a choice.*
- 5. **Georgia O'Keeffe** and American Modernism. A journey from abstract art to symbolic realism. Painting a portrait of a flower. *Pencils and markers on large cardboard.*
- 6. **Tamara De Lempicka** and Art Deco. Making a poster in Art Deco style. *Acrylic paint*.
- 7. **Dali and Magritte:** surrealism. Making a unique composition in surrealistic style. *Watercolor.*
- 8. **Readymades and Duchamp.** Making an art piece from recycled materials.





Contemporary Art

- 1. **Abstract expressionism:** Jackson Pollock, Joan Mitchell, Mark Rothko, Franz Klein. Making an abstract painting in a selected style. *Acrylic paint.*
- 2. Warhol, Lichtenstein, Rosenquist and the **Pop Art movement**. Making a collage according to the Pop Art guidelines. *Collage*.
- 3. **Hayao Miyazaki** and history of Manga art. Learning to draw a character in manga style, understanding the difference between human proportions in manga and regular life. *Markers and liners on paper*.
- 4. **Ed Ruscha and Conceptualism.** Creating a minimalistic composition with words. *Stencil, printing inks, acrylic paint.*
- 5. **Jeff Koons, Erwin Wurm, Damien Hirst** and contemporary sculpture. Making an absurdist sculpture. *Clay, recycled materials.*
- 6. **Elizabeth Peyton.** Painting a portrait of a celebrity. *Pencil, watercolor paint.*
- 7. **Land art movement:** Andy Goldsworthy, Christo and Jeanne-Claude. Burning Man art. Creating a land art installation. *Recycled materials.*
- 8. **Banksy** and the art of graffiti. Custom-made stencil, spray paint.



MANGA&COMIC ENRICHMENT ART PROGRAM

Explore the exciting **GRADES 3-8** world of Comic & Manga art! Learn to draw people, animals & imaginary We creatures, master boost gestures and children's emotions, creativity draw landscapes and help and buildings in get their perspective, skills to create your the next own universe level and make your' own comic book!

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