

Course

1. What will be in this course?
 - a) Is this course for you?
 - b) What will we cover?
 - c) Resources
 - d) Do you have the right mindset?
2. Why invest in stocks
 - a) Why invest – compound interest – inflation
 - b) Asset classes
 - c) Stocks vs bonds
 - d) Investing in businesses
3. Fundamental vs Technical Analysis
 - a) Fundamental Analysis
 - b) Technical Analysis
 - c) Why we use fundamental analysis
 - d) Intrinsic value vs price
4. Defensive vs enterprising investors
 - a) Defensive investor
 - b) Enterprising investor
 - c) Which one is the best for you?
5. Investment portfolios
 - a) 401 k
 - b) IRA
 - c) Roth IRA
 - d) Investing by yourself
 - e) Taxes
6. The world of Wall Street
 - a) Brokers vs dealers
 - b) Choosing your broker
 - c) Market makers
 - d) Stock exchanges
 - e) Stock market
 - f) Regulators/SEC
 - g) Indices
7. How the stock market works
 - a) What are shares?
 - b) Preferred shares
 - c) IPOs – how companies make money from the market?
 - d) What moves prices
 - e) Share buybacks
 - f) Dividends
8. Analyzing a company
 - a) Where to get information?
 - b) 10-K forms
 - c) 10-Q forms
 - d) Other forms

- e) Non-US stocks
- 9. Some basic accounting
 - a) Assets vs liabilities
 - b) Income vs expenses
 - c) GAAP
 - d) Non-GAAP
 - e) Non-financial metrics
- 10. How to read an income statement?
Explain each term
- 11. How to read a balance sheet?
Explain each term
- 12. How to read a cash flow statement?
Explain each term
- 13. Bonds
 - a) What is a bond?
 - b) Types of bonds
 - c) Features of a bond
 - d) Interest rates
- 14. Finding the intrinsic value of a company
 - a) Free cash flow
 - b) Discounted free cash flow
 - c) Discount rate
 - d) margin of safety
 - e) intrinsic value and fair value
- 15. Other metrics
 - a) P/S ratio
 - b) P/E ratio
 - c) P/B ratio
 - d) Graham Number
 - e) Credit ratings
 - f) CAPE ratio
 - g) Price/cash flow
- 16. Buying/selling
 - a) When to buy a stock?
 - b) When to sell a stock?
- 17. Building your portfolio
 - a) Diversification
 - b) All weather portfolio
 - c) Growth stocks vs value stocks
 - d) How many stocks?
 - e) Investing in different countries
 - f) Gold, oil and other commodities
 - g) Cash and cash equivalents
- 18. Growing your portfolio
 - a) How to beat the market
 - b) Bringing changes to your portfolio
 - c) Arbitrage

- d) Options
- e) Futures