

window fashion VISION

2019 Industry Resource Directory

Reach thousands of buyers and get leads all year long with the only Industry Resource Directory! Available in print and online, with 24/7 access.



Easy to Navigate!

More than a directory, the 2019 Industry Resource Directory is a valuable tool for your customers—from planning to purchase!

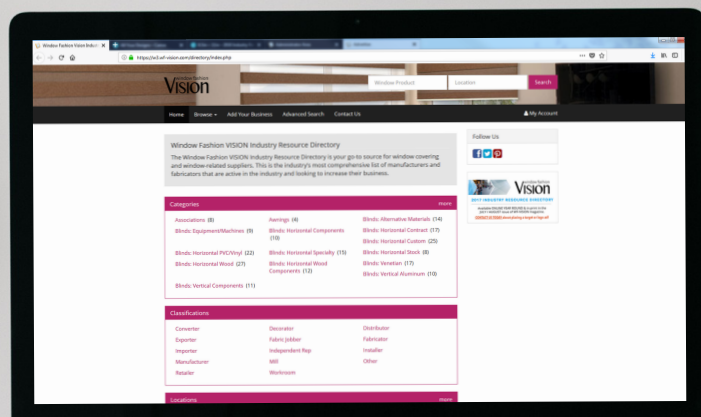
The directory provides...

A user-friendly interface makes it easy to create listings and make changes throughout the year as your business develops.

Businesses listings by product, classification and location

Let NEW customers instantly connect with you through live links

Enhance your listing with exciting photos, logos, and product images



Let buyers know you want THEIR business!

DEADLINE TO RESERVE AD SPACE IS: JUNE 3, 2019

AD MATERIALS DUE: JUNE 6, 2019

WWW.WF-VISION.COM

Make sure you are included in the print version of the VISION 2019 Industry Resource Directory!

How can you promote your company and products?

1. 4-color Display Ads

Sizes available:

___ Spread ___ Full ___ Half ___ Quarter ___ Product Showcase (1/6 page)

2. Target Ads: Market your company/product logo and phone number in specific product category.

Ad sizes: 2.33" W x 1.75" H

Please see FORM C for categories

1-3 categories \$350 each

4-6 categories \$275 each

7-9 categories \$195 each

10+ categories \$175 each



3. Boxed alphabetical listing with company logo—\$300



For print advertising options listed above you must contact your marketing consultant:

SUSANNE YOUNG

V.P., Sales

& Marketing

Susanne@wf-vision.com

651-315-7683

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TARGET AD PLACEMENT FORM

Company Name _____

Please fill in the circle next to each category you wish to place your target ad.

- ☐ 1. Association
☐ 2. Awnings

BLINDS (3-22)

- ☐ 3. Alternative Materials
☐ 4. Equipment/Machines
☐ 5. Horizontal Components
☐ 6. Horizontal Contract
☐ 7. Horizontal Custom
☐ 8. Horizontal PVC/Vinyl
☐ 9. Horizontal Specialty
☐ 10. Horizontal Stock
☐ 11. Horizontal Wood
☐ 12. Horizontal Wood Components
☐ 13. Vertical Aluminum
☐ 14. Vertical Components
☐ 15. Vertical Contract
☐ 16. Vertical Custom
☐ 17. Vertical Fabric
☐ 18. Vertical PVC/Vinyl
☐ 19. Vertical Sheers
☐ 20. Vertical Specialty
☐ 21. Vertical Spec Track Syst/Comp
☐ 22. Vertical Tools

- ☐ 23. Books
☐ 24. Computer Software
☐ 25. Cornices & Top Treatments

CURTAINS (26-28)

- ☐ 26. Custom/COM
☐ 27. Ready -Made
☐ 28. Track Systems

- ☐ 29. Digital Printing

DRAPERIES (30-35)

- ☐ 30. Custom/COM
☐ 31. Fabric
☐ 32. Ready -Made
☐ 33. Stage/Auditorium
☐ 34. Tiebacks/Holdbacks
☐ 35. Energy -Saving Products

EQUIPMENT (36-44)

- ☐ 36. Cleaning & Services
☐ 37. Horizontal Blind
☐ 38. Pleated Shade
☐ 39. Roller Shade
☐ 40. Sewing
☐ 41. Shutter
☐ 42. Vertical Blind
☐ 43. Wood Blind
☐ 44. Workroom

FABRIC (45-49)

- ☐ 45. Blackout
☐ 46. Contract
☐ 47. Decorative Drapery
☐ 48. Flame Retardant
☐ 49. Insulating
☐ 50. Lace
☐ 51. Lining
☐ 52. Pleated Shade
☐ 53. Roller Shade
☐ 54. Sheer
☐ 55. Silk
☐ 56. Solar
☐ 57. Outdoor
☐ 58. Upholstery
☐ 59. Vertical Blind

FINIALS (63-68)

- ☐ 63. Alternative materials
☐ 64. Decorative Finishes
☐ 65. Decorative Metal
☐ 66. Decorative Wood
☐ 67. Glass
☐ 68. Franchises

HARDWARE (69-82)

- ☐ 69. Alternative Materials
☐ 70. Blinds
☐ 71. Decorative/Draperies
☐ 72. Decorative Finishes
☐ 73. Decorative Metal
☐ 74. Decorative Wood
☐ 75. Drapery
☐ 76. Fasteners

- ☐ 77. Findings
☐ 78. Grommets
☐ 79. Rods/Poles
☐ 80. Shades
☐ 81. Traverse Rods
☐ 82. Upholstery

HOME FURNISHINGS (83-90)

- ☐ 83. Accessories
☐ 84. Art
☐ 85. Bedding
☐ 86. Furniture
☐ 87. Lighting
☐ 88. Paint
☐ 89. Pillows
☐ 90. Rugs

- ☐ 91. Installation Supplies
☐ 92. Laminating
☐ 93. Linings

MERCHANDISING/MARKETING MATERIALS (94-97)

- ☐ 94. Merchandising Sales Tools
☐ 95. Marketing Point -of-Sale Materials
☐ 96. Sample Book/Card Manufacturers
☐ 97. Display/Equipment

- ☐ 98. Mills
☐ 99. Motorization
☐ 100. Notions
☐ 101. Packaging
☐ 102. Panel -Track Systems
☐ 103. Patterns
☐ 104. Quilting
☐ 105. Safety Products

SCREENS (106-108)

- ☐ 106. Folding
☐ 107. Shoji
☐ 108. Solar

SHADES (109-130)

- ☐ 109. Arch Applications
☐ 110. Austrian & Balloon
☐ 111. Bamboo

- ☐ 112. Blackout
☐ 113. Cellular
☐ 114. COM
☐ 115. Components/Rollers
☐ 116. Contract/Commercial
☐ 117. Custom
☐ 118. Eyebrow
☐ 119. Fabric
☐ 120. Grass
☐ 121. Insulating
☐ 122. Laminated
☐ 123. Pleated
☐ 124. Roller
☐ 125. Roman
☐ 126. Soft Shade Components
☐ 127. Specialty
☐ 128. Standard/Stock
☐ 129. Solar
☐ 130. Woven Wood

SHUTTERS (131-141)

- ☐ 131. Alternative Materials
☐ 132. Arch
☐ 133. Components/Hardware
☐ 134. Custom
☐ 135. Equipment/Machines
☐ 136. PVC/Vinyl
☐ 137. Rolling
☐ 138. Specialty
☐ 139. Standard/Stock
☐ 140. Unfinished
☐ 141. Wood

- ☐ 142. Skylight Systems
☐ 143. Sustainable Products
☐ 144. Trims, Tassels & Decorating Tapes
☐ 145. Wall Coverings
☐ 146. Window Covering Safety
☐ 147. Workroom Supplies , Tools & Notions
☐ 148. Online Ordering Resources
☐ 149. Professional Training/Education
☐ 150. Insurance
☐ 151. Software
☐ 152. Technology