

2019 HBAWMI Board Nominees

VICKI GESMUNDO

AVB



BUILDER

- Member since 2015 — AVB since 1987
- I have served on the parade committee for many years and am current committee chair
- Community Involvement — President of the Gull Lake Quality Organization and communications committee
- One of my goals is to find new and meaningful ways to increase member participation. To help HBA builders understand the on-going value of their membership through events like the Parade of Homes and serving on committees — all of which are geared toward growing the HBA and achieving our mission: Building Homes and Strengthening Communities.

KEVIN OSBORNE

Osborne Construction & Maintenance, LLC



BUILDER

- Builder member of the HBA since 2017.
- Parade of Homes entry in 2018, plans for more in 2020. Participated in Kalamazoo Attainable Homes Partnership Planning. Selected to be an initial builder for the KAHP.
- Mattawan Area Food Pantry (2009-current), Mattawan Community Church Deacon (2008-2010), Cadet volunteer (2017-current), Group Workcamps Mission Trips (2007-2010). In these volunteer roles I have been a leader in building projects, coordinating volunteer teams and ensuring quality.
- Continuously growing my business — I encourage and train my team well right from the start. I communicate all that is needed and let my team run with projects while providing the support and guidance as needed. I am a loyal and dedicated person. I am willing to look at how things have been done and help make improvements for the better when necessary.
- One of my main goals would be to help grow the HBA's membership and to encourage the group to learn from one another. I believe we are better together! With that in mind, we can make all areas in our region stronger communities.

JASON SCHEFFERS

Vandam & Krusinga



BUILDER

- VanDam and Krusinga has been a member of HBAWMI for many years. We have also been members of the Grand Rapids and Lakeshore HBA.
- I have been very involved in the HBA for the past 5 years. I have served on the membership Young professionals, Clay Shoot, and Government Affairs committee as well as served a three year term on the board of directors. Over the past years we have promoted our company within the membership directories as well as sponsorships for the young professionals, clay shoot, golf outing and truck pulls.
- As a company we pride ourselves in community involvement. We consistently make contributions to several organizations as well as sit on boards and committees.
- At VanDam and Krusinga we are consistently employing 50-60 individuals along with many sub-contractors. With our team we are completing 500 – 700 jobs per year. We pride ourselves in serving our employees first which in turn serve our customers.
- My goals for the HBA is to gain participation and educate our membership as to the value of the HBA.

DAN HOEKSEMA

Hoeksema Builders, LLC



BUILDER

- Owner and President of Hoeksema Builders, LLC.
- He has been a dedicated member of HBAWMI since 2002.
- Has had a home in the Parade of Homes, volunteered on numerous Fast Built projects, participated in Home Expo and Sporting Clay Shoots.
- His involvement in the community includes deacon at Center Point Church and also a youth group leader at Center Point Church.
- Goals if elected: Strive to retain current membership and recruit new members. Create more awareness of the Association in the community.

2019 HBAWMI Board Nominees

RYAN CONLEY

Rhino's Plumbing



ASSOCIATE

- HBA Member since 2018
- Golf outing, 2018 membership drive, HBA Christmas party, never missed a Kalamazoo or Battle Creek meeting in 2018 or to date in 2019.
- BNI member, and Pennfield schools volunteer
- I started in my business in 2018 with 1 truck and 1 guy. To date we have 5 trucks on the road with 7 employees. We are on pace to do well over a million dollars by years end.
- If elected, my goals for the HBA include growing the membership in Battle Creek & Calhoun County and helping to continue to bring members from the entire Western Michigan HBA territory together. Together we're better and there is strength in numbers!

DAWN BRADLEY

Devon Tile



ASSOCIATE

- Member since 2003 (16 years)
- 2019 Associate of the Year
- Current Mentor for new members
- Current Secretary on Executive Board Committee
- Current member of the following Committees:
 - Membership
 - Workforce Development – CoChair
- Volunteer for Home Expo
- Sponsor for Hard Hat and Clay Shoot
- Past President of Westwood Little League
- Past Member of Habitat Campaign
- Past Team Captain for Relay for Life
- Supporter of Big Brothers Big Sisters
- Current Member of Women's Council of Southwest Michigan
- Current Member of Risk Management Committee at GKAR
- My first goal will be to continue to grow the Workforce Development Committee and provide awareness of our industry to all students.
- I would also like to continue to recruit new members to the association that want to be involved in our many activities and programs.

ANDERS BERGH

Prudential Financial



ASSOCIATE

- A Member of HBAWMI since 2012.
- Current Chair of the Membership Committee. Spike Member. Have volunteered at many HBA events; Home Expo, Fast Built, Truck pull, Membership drives.
- Through the years have been involved with Backpack Challenge for school children, Junior Achievement, Cub Scouts, AYSO soccer coach and referee.
- Business accomplishments include; Million Dollar Round Table qualifier, Leaders Council, Presidents Club achievement
- Goals for the HBA if elected; Enhance the value of HBA to its members, focus on recruiting and retention of members

LUKE ALBRECHT

Local Gutters



ASSOCIATE

- HBA participant since 2010
- Siding World Representative: 2010-12
- Lyster Representative: 2012-19
- Local Gutters HBA Member: present
- HBAYP Committee: 2017-present
- Fast Build Project Committee: 2019
- MiCareer Quest Volunteer: 2016-present
- Expo Participant with Lyster: 2012-19
- Clay Shoot Organizer: 2019
- Installed on Fast Build Homes:
 - Siding 2003, 2004, 2005, 2006
 - Roofing 2019
- Installation work has been published 11 times and featured on CertainTeed Product literature.
- Supported many youth programs and community programs through sponsorships.
- Headed the HBA roofing project and donated back 15% of the costs to the HBA 2017
- Help provide a veteran with new free roof in 2017 for Habitat for Humanity.
- I want to push growing membership value and help smaller company members find growth opportunities.