## Hesmondhalgh: worksheet

**Media Theory for A Level** 

analyse it:
question
prompts
available
page 158

14.2 apply it: formatting techniques used by film marketing to reduce risk

	Techniques used	Where is this technique made visible in the marketing of the set text?
Film marketing set text 1		
Film marketing set text 2		
		Fyon
		Exemavaila pag