Todorov: worksheet

Concept two: story structure as ideology

1. In your own words explain why stories, according to Todorov, have an ideological effect upon their audiences?

2. Which other theorists have you come across who have forwarded a similar view?

answers: page 35





Stranger Things (Netflix): Eleven's transformation from victim to punk mean girl is ideologically significant

Media Theory for A Level

Learn it: chapter 3 page 35-6

3. Todorov tells us that stories construct ideals for audiences as a result of the following four effects. Using the revision textbook to explain in your own words how audiences can be persuaded to adopt ideals as a result of these narrative effects. Give examples of texts that effect audiences through each of these mechanisms.

Ideological effect	Your explanation	Examples of media texts that effect their audiences as a result of this effect
Stories articulate a desire to return		
Stories articulate a desire to escape		
Stories outline hero transgressions		
Stories load villains with non-ideal qualities		