

Neale: worksheet

4.2 Apply it: set text genre subversion analysis

Use this sheet to help you think about the reasons **why** your set texts subvert the codes and conventions of the genres they operate within.

Set text name:

Genre:

	How have the following helped to construct a product that subverts genre conventions?	Questions to think about
Cultural effects		In what ways does the set text react to its cultural context? What cultural trends affect the style and content of the product?
Social context		How are characters shaped to create representations that are relevant to the historical context of the product?
Historical effects		What historical events have shaped the product? To what extent is the product reacting to the political landscape in which it is situated?
Economic context		How has the budget of the product shaped its ability to deliver genre based expectation? How have commercial imperatives shaped the product?
Audience appeal		How is the product reacting to its audiences tastes or needs? What products is the text copying that have enjoyed commercial success?
Audience saturation effects		In what ways have audience needs shaped the product? Where do moments of genre subversion create novelty or surprise for the audience?