

Shirky: worksheet

Key concept two: **everyday communities of practice**

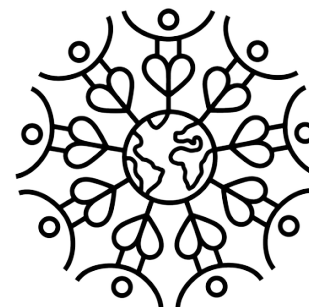
1. Why have **communities of everyday practise** flourished in the digital age according to Shirky?

2. Why do online communities survive according to Shirky?



Media Theory for A Level

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THE WORLDWIDE TRIBE



extinction rebellion

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3. What is the difference between the 'bargains' struck between audiences and producers in traditional and digital media consumption relationships?

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page 219

4. In what ways does the **bargain** give audiences power when using online media services?

19.4 Think about it: communities of practice - good or bad?

- What examples of **online activism** have you encountered that have prompted positive social change or have allowed marginalised groups to have a more powerful voice?
- What recent examples of negative online behaviour can you identify that have had adverse real world consequences?

Your thoughts:

#DeleteFacebook

11. Use the table below to investigate the online groups referenced in this worksheet. Find out the reach, purpose and the successes attributed to these online movements.

group	Reach, purpose, successes
#dress likeawoman	
#itsokay totalk	
Worldwide tribe	
#eyeon climate	
Extinction Rebellion	
#delete Facebook	