## **Media Theory for A Level**

## Strauss: worksheet

## Box 2.2 apply it: identify the genre based oppositions in your set texts

Revise it: chapter 2 page 17

Use the following table to help define the way that set texts apply genre driven oppositions

Code	Elements within the product that use this type of code Potential effect and connotations created for the audience through these elements
Thematic oppositions	
Character based oppositions	
Stylistic oppositions	

## **Challenge questions**

Does the set text subvert any genre based expectations? Why?
How does the use of genre help audiences identify with the product?
What sorts of gender, class and race based representations do genre driven character oppositions construct?