

Neale: worksheet

4.4 Apply it: diagnose auteur/institutional effects on genre driven set texts

Revise it: prepare your own set text analysis that diagnoses how and why genre driven products are subverted by their text makers

Set text name	Auteur effects	Institution effects
1		
2		
3		
4		

Auteur effects

- Who are the key personnel who shaped the set text? Identify writers, directors and performers. What have they made before?
- In what ways have the text's makers placed their own personal stamp on the product?
- What is that stamp?

Institution oriented effects

- What kind of media organisation commissioned and made the set text?
- What kind of ethos does that organisation have? How has that ethos impacted on the product's aesthetics or narrative?
- How have budgetary factors influenced the product?
- How has scheduling and distribution shaped the product?