Media Theory for A Level

Hall: worksheet

6.1 Apply it: stereotypes in newspapers set text analysis sheet

News stories create representations of real-world events through the careful selection of language, layout and design.

Use the following table to analyse how your newspaper set texts construct and use those codes to construct negative stereotypes of key groups:

analyse it question prompts available page 62

Set text	How do text components encode stereotypes?	How do imagery components encode stereotypes?	How do layout components encode stereotypes?
Set text name:			
Groups depicted:			
Set text name:			
Groups depicted			