

Livingstone & Lunt: worksheet

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13.2 apply it: using Livingstone and Lunt to answer regulation-oriented questions

Set text name: Regulatory body overseeing the set text:

Livingstone and Lunt tells us that a consumer-led approach to regulation dominates as a result of government policy over the last twenty years. Use the following table to diagnose the effect of that approach on set texts.

Your analysis	
<p>Consumer oriented regulation effects on consumer choice</p> <p>In what ways does the set text exemplify the freedoms of our predominantly consumer oriented approach to regulation?</p>	
<p>Self-regulation</p> <p>What self-regulatory limits does the media producer impose in the absence of an official citizen-oriented ethos?</p>	
<p>Protection of vulnerable audiences</p> <p>In what ways, if any, does the set text protect vulnerable consumers?</p>	
<p>Infringement issues</p> <p>Has the set text ever infringed the codes of conduct of their official regulator? What were the repercussions?</p>	

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