

# Todorov: worksheet

## 3.3 Think about it: the power of narrative transformation

Think about it:  
chapter 3  
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Todorov suggests that stories constructs the following types of transformation:

- Transformation of **attitude**
- Transformations of **belief**
- Transformations of **knowledge**

1. Can you think of any media products that construct the transformations outlined above?
2. What are the ideological effects of those products - what attitudes, beliefs and knowledge do they suggest the readers of those texts ought to foster?

Transformation type	Examples of products	Effects of audience
Attitude		
Belief		
Knowledge		