

Livingstone & Lunt: worksheet

Key concept two: regulation in the global media age

1. Has the digital revolution made it easier or harder to regulate the media?

2. Why do Livingstone and Lunt suggest technology has made it harder for individual **nation states** to regulate the media?

3. Why is the 2003 Communications act singled out for criticism by Livingstone and Lunt?

4. Use your own research to find key statistics for the tech giants listed below:



Overall value of company

Total number of global users:

Profits last year:

Overall value of company

Total number of global users:

Profits last year:

Overall value of company

Total number of global users:

Profits last year:

Media Theory for A Level

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5. Livingstone and Lunt draw argue the following factors that make it difficult for governments to regulate digital media. Use the following table to provide detailed explanations of why these factors place barriers in the way of effective regulation.

Genre	Explanation of the barriers created by this factor
The recent expansion of digital media services	
Digital providers often don't author the content of their services	
Tech giants are based outside of the UK	
The internet is a decentralised network	
Online users post anonymously	