

UK News Proprietor Influence

 **Lord Rothermere**
DMGT plc.

The Mail (ON SUNDAY)
Daily Mail
i METRO

72.9m
print & digital monthly readership

33% UK readership share

16.5m print monthly readers

 Conservatives
 Liberal Democrats

 **Reach PLC**
formerly Trinity News

DAILY STAR
DAILY EXPRESS
DAILY Mirror

61m
print+digital monthly readership

27.6% UK readership share

7.3 print monthly readers

 Conservatives
 Labour

 **Rupert Murdoch**
News Corporation

THE Sun
THE SUNDAY TIMES
THE TIMES

41.5m
print+digital monthly readership

18.8% UK readership share

12.2m print monthly readers

 Conservatives

 **Scott Trust**

TheObserver
theguardian

23.9m
print+digital monthly readership

10.8% UK readership share

3.1m print monthly readers

 Labour

 **Barclay Brothers**
Telegraph Media Group

The Telegraph
The Sunday Telegraph

21.5m
print+digital monthly readership

9.7% UK readership share

2.9m print monthly readers

 Conservatives

Above: ownership breakdown and political allegiances of national news titles in England and Wales - Just three proprietor owners (Murdoch, Rothermere and the Barclays) control over 61% of print and digital news readership

Curran and Seaton also draw attention to the overwhelming rightwing bias of the national press - with only the Mirror, Guardian and the Observer openly supporting the Labour Party. Readership figures from pamco.co.uk (July 2019).