

Curran & Seaton: worksheet



12.4 Think about it: online set texts and the commercialisation of the internet

12.4 Think about it: the creeping commercialisation of the web

Do your online set texts provide evidence that the radical potential of the internet has been curtailed by commercial pressures?

Questions to test the level of commercialisation of online set texts

Which parent companies make your online set texts - are they part of an established media conglomerate?

Your thoughts:

Questions to diagnose public service benefits of online set texts

Do your online set texts invite commentary from their users? Is commentary designed to prompt debate?

Your thoughts: