Hall: worksheet 6.3 Research it: identify common negative stereotypes used by the media

media representation

Media Theory for A Level

analyse it: question prompts available page 66

| Social group | Stereotypes | Visual cues | Effects on audience |
|-----------------------------------------|-------------|-------------|---------------------|
| Ethnic stereotypes | | | |
| Gender based stereotypes | | | |
| Class/region oriented stereotypes | | | |
| LGBTQ stereotypes | | | |
| Ability based stereotypes | | | |
| Age based stereotypes | | | |

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