

CHEMISTRY

The aim of the EU REACH Programme is to ensure that all products are tested and registered to ensure the safety of humans and the environment. **Our sustainable raw materials management system already exceeds REACH requirements;** senator® products are free from substances of concern according to Regulation (EC) No. 1907/2006 (REACH).

REACH

DESIGN

senator® pens are the essence of **functional design and fresh thinking**, for which we have received numerous international awards. We collaborate with BMW Group/Designworks to create our unique designs, worthy of representing both the world's leading power brands and SME's alike!

Designworks
A BMW Group Company

MADE
IN
GERMANY

senator® have been manufacturing pens at our technology plant in Groß-Bieberau for almost **100** years.

SENATOR® PENS

THE JOURNEY OF A SENATOR BRANDED PEN.

Promotional products are often perceived as disposable items. senator® pens provide an above-average usable life, helping brands achieve maximum repeat impressions, as well as prioritising people and planet.

Every working day over one million pens across 42 fully-automated injection moulding machines are expertly produced.



DID YOU KNOW?

100% GREEN ELECTRICITY

is used at our manufacturing plant which is powered using hydro-electric power generated by the local River Main.

RE-USE & RECYCLE

ECO

100% of our production waste is either reused or recycled.

We re-grind the injection sprue and any remaining plastic during the production of our products to be used again for inner parts, or as raw material for other processes. Our solvent-based refuse is used as a substitute fuel.



TRUSTED MANUFACTURER

We supply an extensive range of industries from automotive to pharmaceutical, legal and more; some of which are listed on rankings like the Fortune Global 500 and the Financial Times Global 500. **In fact, we are trusted to produce for the world's top 10 brands.**

Year-on-year pens top the list of promo items.

DID YOU KNOW?

There is not a desk in the world without a pen - they are a cost effective, usable and portable promo product, suitable for all target markets, with increasingly sophisticated printing techniques.

DID YOU KNOW?

Our bio ranges are made from sugar cane which can produce up to double the amount of raw material and uses much less water than the more commonly used maize. All of our pens contain genuinely part recycled material. Our Super Hit Recycled pen contains 95%.

BIO MATERIAL

DID YOU KNOW?

You can sign your name over **11,000** times with the Magic Flow G2 refill in a senator® pen, which lasts on average 16 times longer than a Far East pen.

BEST IN CLASS PRINT

senator® is the only promo pen company with a purpose built printing facility. **Our high class branding ensures quality durable advertising, guaranteed to last the lifetime of the pen.**

CONTINUITY

Because we are a manufacturer, not a generalist, repeat orders with the same **high-quality results can be continuously achieved** by using high-quality materials and exacting standards.

CERTIFIED SAFE

senator® are SMETA '4-pillar' audited and certified and a founding BPMA Charter supplier. All of our claims are supported by certification, including Sedex, REACH, BSCI, ISO 9001 & 14001.

SMETA

COMMUNITY

senator® has been a long standing advocate of improved learning for people of all ages and abilities through its global partnership programmes. senator® and its employees actively work with local charities to give back to their communities in order to make a positive difference.



CARBON FOOTPRINT

100% of the component parts of our plastic pens are non-airfreighted from Germany, keeping our carbon footprint to a minimum.



Contact the team now on:
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Email: hello@admerchandise.co.uk

senator®
Extramoreordinary. Since 1920.