

## IN 2017 ALONE, DISTRACTED DRIVING CAUSED:





## WITH CELLPHONE USE CAUSING



OF THESE FATALITIES

## **REACTION TIME FOR A DRIVER:**





ON A CELLPHONE

LEGALLY DRUNK

## WHAT CAN EMPLOYERS DO?



PROHIBIT TEXTING WHILE DRIVING;
DECLARE WORK VEHICLES AS TEXT
FREE ZONES



**ESTABLISH** PROCEDURES THAT DO NOT MAKE IT NECESSARY FOR WORKERS TO TEXT WHILE DRIVING IN ORDER TO CARRY OUT THEIR DUTIES



INCORPORATE SAFE COMMUNICATION PRACTICES INTO WORKER ORIENTATION AND TRAINING

DEVELOPED BY

FLEURY

RISK MANAGEMENT

FLEURYRISK.COM

SOURCES

"RESEARCH NOTE: DISTRACTED DRIVING IN FATAL CRASHES, 2017." NATIONAL HIGHWAY

TRAFFIC AND SAFETY ADMINISTRATION, APR. 2019.

"DISTRACTED DRIVING VS DRUNK DRIVING: FEAR AND SOLUTIONS." CAMBRIDGE MOBILE TELEMATICS, 14 FEB. 2018, WWW.CMTELEMATICS.COM/BLOG/DISTRACTED-DRIVING-VS-DRUNK-DRIVING-FEAR-SOLUTIONS/.

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