

A NORTH JERSEY PRIDE BENEFIT FOR LGBTQ YOUTH

# THE ROARING QUEER TWENTIES

FEBRUARY 1, 2020 • MAPLEWOOD COUNTRY CLUB

## SPONSORSHIP LEVELS

### PLATINUM SPONSOR • \$2,500

- Premium spot, full-color, Full-Page Ad in event program
- Logo on Sponsor Thank-You page in event program
- Large logo on prominent event signage
- Recognition in event news release
- Thank-you announcement at event
- Social media announcement on all platforms
- Click-through logo on event ticketing page
- Click-through logo on all event emails
- Listing of Winter Ball support in North Jersey Pride Guide
- Ten (10) event tickets

### GOLD SPONSOR • \$1,750

- Full color Half-Page Ad in event program
- Logo on Sponsor Thank-You page in event program
- Logo on prominent event signage
- Thank-you announcement at event
- Announcement on social media
- Click-through logo on event emails
- Listing of Winter Ball support in North Jersey Pride Guide
- Eight (8) event tickets

### SILVER SPONSORS • \$1,250

- Full color Quarter-Page Ad in event program
- Listing on prominent event signage
- Listing on Sponsor Thank-You page in event program
- Announcement on social media
- Click-through logo on event emails
- Listing of Winter Ball support in North Jersey Pride Guide
- Six (6) event tickets

### BRONZE SPONSORS • \$750

- Listing on prominent event signage
- Listing on Sponsor Thank-You page in event program
- Click-through logo on event emails
- Listing of Winter Ball support in North Jersey Pride Guide
- Four (4) event tickets

### ALLY SPONSORS • \$500

- Listing on prominent event signage
- Listing on Sponsor Thank-You page in event program
- Listing of Winter Ball support in North Jersey Pride Guide
- Two (2) event tickets

### FRIEND • \$250

- Listing on prominent event signage
- Listing on Sponsor Thank-You page in event program
- Listing of Winter Ball support in North Jersey Pride Guide
- One (1) event tickets

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## SPONSORSHIP COMMITMENT FORM

(DEADLINE FOR ADS JANUARY 10)

Yes! I/we would like to become an event sponsor at the following level:

Platinum (\$2,500)  Gold (\$1,750)  Silver (\$1,250)  Bronze (\$750)  Ally (\$500)  Friend (\$250)

NAME

COMPANY

ADDRESS

CITY

STATE

ZIP

PHONE

EMAIL

SPONSOR NAME TO BE LISTED ON PROGRAM

Check (payable to North Jersey Pride)

American Express

Discover

Mastercard

Visa

CREDIT CARD #

EXP

CODE

Forms can be scanned and emailed to [sponsor@northjerseypride.org](mailto:sponsor@northjerseypride.org)

or snail-mailed to North Jersey Pride, 195 Maplewood Ave., P.O. Box 1195, Maplewood, NJ 07040

For more information, please contact C.J. Prince at 646-425-4362 or [sponsor@northjerseypride.org](mailto:sponsor@northjerseypride.org)

North Jersey Pride is a registered 501(c)(3) non-profit organization.

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## AD RATES

Show your support for the cause by purchasing an ad in the Event Program. Your ad will stand out in this beautiful, professionally designed booklet, showing the LGBTQ and ally communities that you support the causes they care about—equality, diversity, and standing up for our young people.

### TWO WAYS TO ADVERTISE

- 1 Purchase a sponsorship and receive a complimentary ad, in addition to tickets and more.
- 2 Email this form with your preferred ad size to [advertising@northjerseypride.org](mailto:advertising@northjerseypride.org). We'll let you know what's available and will be happy to guide you through the process.

- FULL PAGE BACK COVER** (if available)  
\$750 • 5 x 8 inches (vertical)
- FULL PAGE INSIDE COVERS** (if available)  
\$500 • 5 x 8 inches (vertical)
- FULL PAGE** (best available)  
\$300 • 5 x 8 inches (vertical)
- HALF PAGE**  
\$175 • 4.75 x 3.56 inches (horizontal)
- QUARTER PAGE**  
\$100 • 2.3125 x 3.56 inches (vertical)