

NC STATE AMA

REGIONAL CONFERENCE

AGENDA

9:00am-10:00am | **Check In, Coffee, & Networking**

10:00am-10:50am | **Keynote Speaker from Google**

“The Future of Digital Marketing” with Jacob Mader

11:00am-11:50am | **Inspirational Speaker**

“Discover Your Career Path” with Dr. Kevin Snyder

11:00am-1:00pm | **Marketing Strategy Competition**

11:00am-1:00pm | **Reunion Marketing Digital Strategy Competition**

12:00pm-12:50pm | **Elevator Pitch Workshop**

“Mastering the Elevator Pitch” with State Farm

1:00pm-2:20pm | **Lunch and Mocktails** *provided*

2:00pm-3:00pm | **Perfect Pitch Competition**

2:30pm-3:20pm | **Reunion Marketing Speaker**

“Web Analytics Crash Course” with Andrew Kocho

3:30pm-4:30pm | **Awards Ceremony**