Product Description

Questel Supportive Proposal document nb 213

Adapted Proposal to be sent directly by local representative

ORBIT INTELLIGENCE

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QUESTEL SAS, 1 boulevard de la Madeleine, 75001 PARIS - FRANCE

A. EXECUTIVE SUMMARY

QUESTEL

Created in 1978, Questel is present in over 30 countries with offices in London, Paris, Bonn, Washington, Sao Paulo, Tokyo and Shanghai. More than 3000 companies worldwide and 100,000 users rely on our solutions to meet the challenges of intellectual property of their R&D, legal, financial and strategic departments.

Today Questel is represented by 150 employees all around the world. We occupy a leading position in the market of solutions dedicated to Industrial Property.

Questel offers a full range of web services dedicated to intellectual property. From idea to product, the offer covers the entire innovation life cycle:

- Patentability search, FTO
- Competitive Intelligence
- Ideation and invention disclosure
- Intellectual Asset Management
- IP Portfolio evaluation
- IP and business Consulting

Our extensive and unique collection of intellectual property databases can be analyzed, shared and archived. We support a large audience of users from inventors, IP specialists to business developers.

For each business process of the innovation lifecycle, we can propose relevant consulting services and e learning courses to widespread the importance of IP inside organizations.

SUMMARY OF QUESTEL OFFER FOR 2016/2017

QUESTEL SAS, 1 boulevard de la Madeleine, 75001 PARIS - FRANCE

B. TECHNICAL PROPOSAL

ORBIT INTELLIGENCE SUBSCRIPTION PLAN 2016-2017

	2016 SUBSCRIPTION PLANS			
ANALYSIS	**BRONZE**	**SILVER**	**GOLD**	**PLATINUM**
Analyze patent families instantaneously	x	√ Up to 100 000 records per analysis	√ Up to 300 000 records per analysis	√ Up to 2000 000 records per analysis
Save & archive patent analysis	x	√ Up to 15 000 records per analysis	√ Up to 20 000 records per analysis	√ Up to 30 000 records per analysis
Analyze Workfiles, including custom fields	x	√ Up to 15 000 records per analysis	√ Up to 20 000 records per analysis	√ Up to 30 000 records per analysis
US IP Litigations	x	√	√	√
Create and name permanent or temporary data merging rules	x	√	√	√
Scan through records from chart single selection	x	√	√	√
Share html Presentation containing a selection of charts and comments	x	√	√	√
Color charts by values, save color templates	x	x	√	√
Scan through records from chart multiple selection	x	x	√	√
Drill down from selections of chart values	x	x	√	√
Create chart templates available for future analysis	x	x	√	√
Analyze normalized technical concepts	x	x	√	√
Customize axis of analysis with any complex strategies or lists	x	x	x	√
Export complete set of analyzed data into Excel spreadsheet	x	x	x	√

EVALUATION	ORBIT FOR...				
INNOVATION	Technology Scouting	x	x	x	√
	M&A Licensing-in	x	x	x	√
RISK ASSESSMENT	Business Case Assessment	x	x	x	√
	Legal Risk Assessment	x	x	x	√
PORTFOLIO MANAGEMENT	Ability to Exclude	x	x	x	√
	Portfolio Pruning	x	x	x	√
LICENSING	Licensable Art	x	x	x	√
	Licensing-Out	x	x	x	√

ORBIT PATENT SEARCH MODULE

The Orbit.com patent search module allows users to search, download, review, store and monitor patent information across one of the most comprehensive selection of databases available. Orbit offers advanced search capabilities combined with a focus on usability. The figure below shows the general search form, but it is also possible to search using command line.
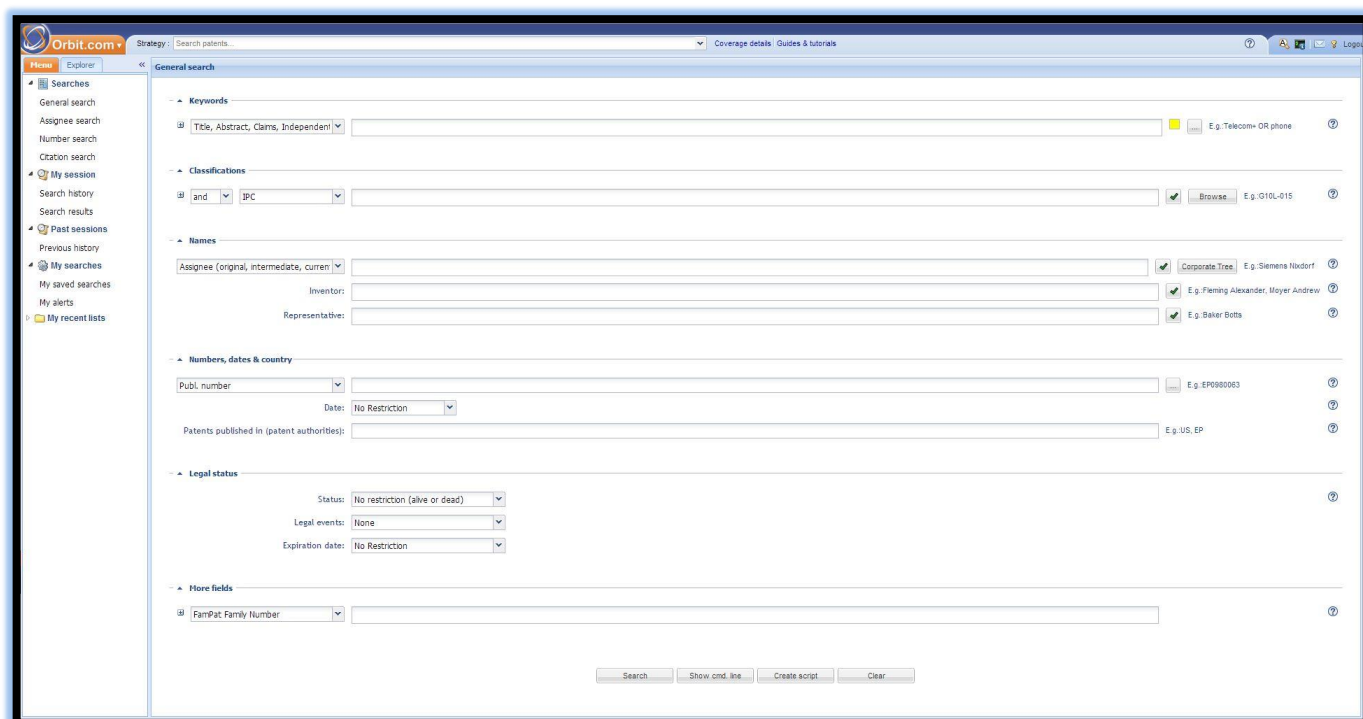

Figure 1 - Orbit General Search Assistant

Orbit.com patent search capabilities include:

- Text searching: title, abstract, full text, claims, descriptions, concepts, key content (independent claims, advantages and drawbacks patent object) may be searched together or separately
- Specialized searching by assignees including normalized patent assignee names, US reassignments and corporate tree
- Inventors, Dates, Countries and Citations
- A range of classification systems (IPC, CPC, ECLA, US, Japanese FI and F-Terms)
- Normalised legal status, including Estimated Expiration Date, status (granted, pending, revoked etc.) and state (dead, alive)
- Search using the multi-lingual assistant and linked relevant concepts wizard to enhance strategies using synonyms and their translations (English, French, German) and relevant standardized concepts
- Combination of the above criteria
- Combination of varied search strategies and search statements
- Citation search:
  - Citing / cited (forward / backward) dynamic report from a publication/application/priority number
  - Citing / cited (forward / backward) dynamic report from an entire result set
  - Dynamic and interactive graphical representation of citations by publication or by families with relevancy codes identification and filters (patents cited in categories X, Y, A, D etc.)

- o Citation coverage includes EP, WO, US, AP, AU, AT, BE, BG, CH, CZ, DE, DK, EA, ES, FR, GB, GR, IT, JP, KR, LU, NL, SG and TR
- Similarity search:
  - o Identify similar patents by retrieving those indexed with the same Concepts, classification codes as well as those citing the original patent.

DOWNLOAD PATENT COPIES

Patent documents can be downloaded from over 40 authorities. Users can download the patent copies one at a time or in batches. A limit of 10,000 patent copies per month is applied to each user ID.

A separate patent copy User ID can be set up for administrators who will mainly work with PDF downloading.

USER LISTS

The *list* function in Orbit allows users to store and organise patent information into folders and subfolders. The lists can be shared between users that have an Orbit.com patent search log-in. There is no limit to the number of documents that can be permanently stored in lists.
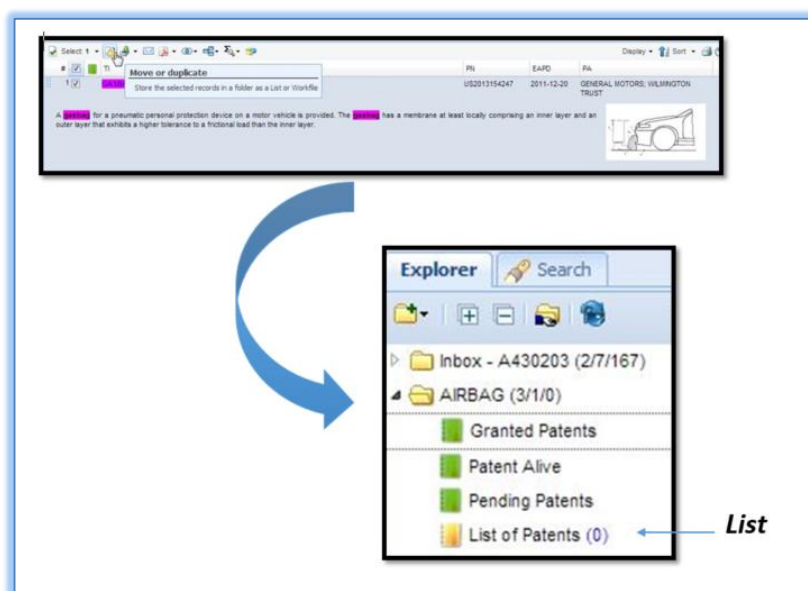

Figure 2 - Document Management via User Lists

ALERTS

For monitoring purposes alerts can be set up. They can be delivered as a PDF, rtf, xls, txt format, RSS feeds, or via permalink email. An email alert can be distributed (email forward) to any number of recipients.

Any possible search query – based on more than 100 available fields and parameters – can be used as basis for an automatic alert. Specific update codes allow to consider completely new patent families or/and new added documents to existing patent families, including machine translations or not etc.

LEGAL STATUS ALERTS (OPTIONAL)

The legal status watch module, can offer monitoring of changes in Inpadoc families and legal status together with changes in the following national registers: EP, DE, GB, US, CA, KR, FR, JP, CN

WORKFILE COLLABORATION PLATFORM

The Orbit.com data management system, also called Workfiles, allows users to store, organise, customise and share patent data, non-patent data, and industrial designs across the organisation. This tool can also be used to create an internal database of prior-art.

The Workfile system allows expert users to save information permanently in folders. Patent families stored in the workfile system can be annotated and indexed according to internal classification systems. Information can be searched inside each workfile, and across all workfiles available to the user.

Workfiles can be shared with other expert users and / or to a specific number of Readers. The Readers can search, display and browse the data in workfiles that have been shared with them, even if they do not have an Orbit search license of their own.

EXPERT VS. READER CAPABILITIES

The table below indicates the main differences between an Expert Orbit account and a reader account.

Table 1 – EXPERT vs. READER

	Reader	Expert
Search entire base (Patents and Designs)		●
Browse a specific folder and display content	●	●
Create and modify alerts		●
Receive alerts	●	●
Add/Delete document references to/from folders		●
Manage personalized user fields		●
Adding comments	●	●
Relevance ranking (enables faster sorting)	●	●

PATENT ANALYTICS MODULE

Orbit IP Business Intelligence is a powerful tool available at GOLD level for professional analytics and visualisations of patent data. The tool is completely integrated with the patent search tool, and benefits from speedy processing time, and flexibility in creating graphs and reports. The user can interact with the graphs, and access patent records directly from the graph.
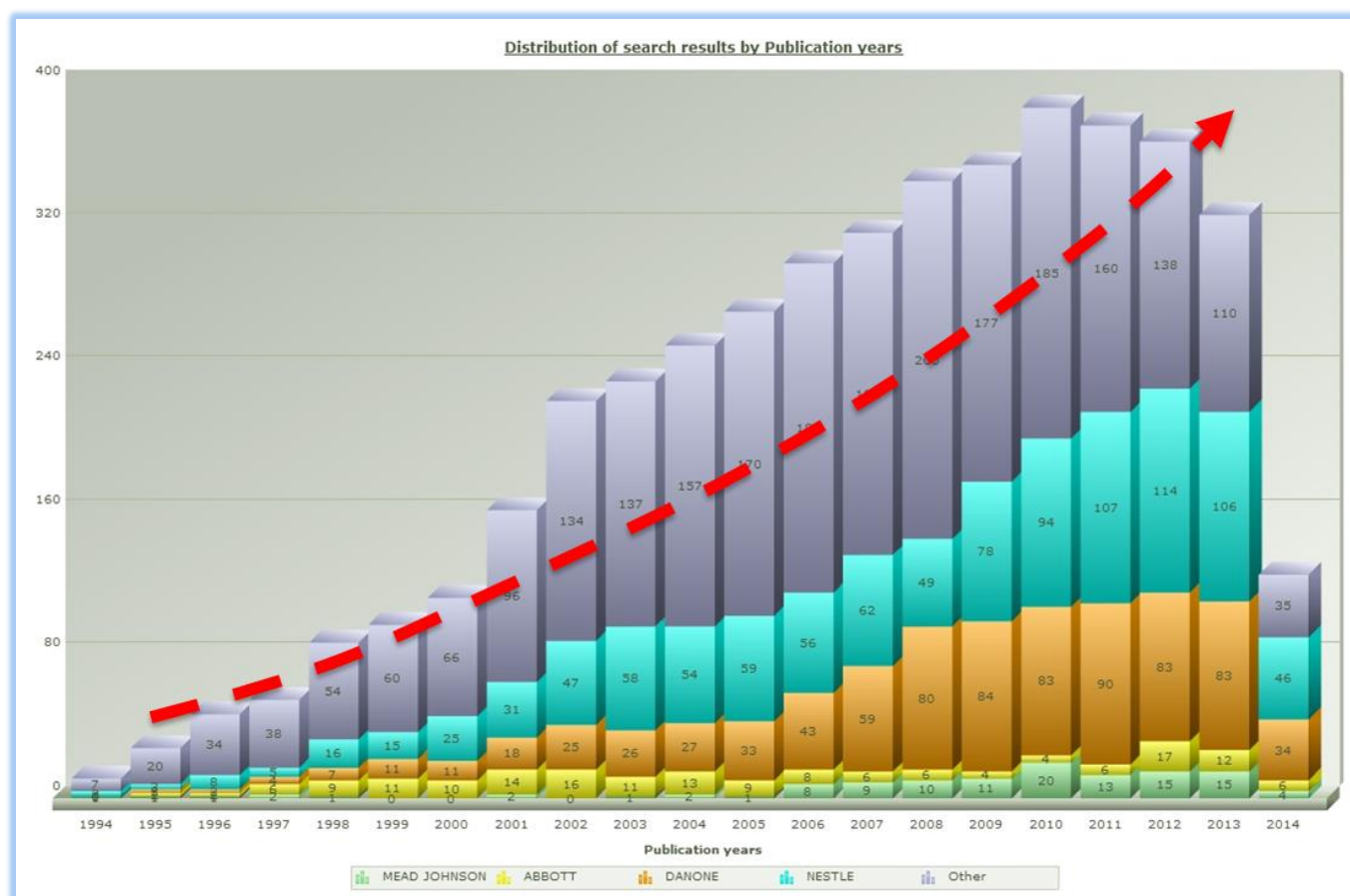
Figure 3 - IP Business Intelligence Report

Three levels for professional use can be offered – Silver, Gold and Platinum.

Silver: The Silver version of the IP Analytics tool has been developed with occasional users in mind. Silver is easy to use, and is very well integrated into Orbit. Data sets of up to 100,000 families can be analysed on a live analysis.

Gold: Gold meets the vast majority of needs for the professional user. Data sets of up to 300,000 families can be analyzed with this tool on a live analysis (20,000 on a saved analysis).

Platinum: The Platinum version is a premium tool, which offers additional flexibility through the dynamic custom axis functionality – this is helpful when conveniently categorising the information. It can handle data sets of up to 2,000,000 family documents on a live analysis. Platinum also includes a landscaping / mapping feature, with an interactive topographic style map. The Platinum subscription level also includes an IP Evaluation tool which facilitates the evaluation and benchmarking of patent portfolios (see below).

RESEARCH DISCLOSURE DATABASE (OPTIONAL)

We can offer access to search all disclosures from the Research Disclosure archive of defensive publications. Access through the following web site: www.researchdisclosure.com

ORBIT DATABASES

Orbit offers one of the most comprehensive collections for patent information and industrial designs. Coverage is drawn from more than 100 international and regional national offices. Questel databases are continuously updated and enhanced.

PATENT DATABASES

Questel offers access to three patent database collections:

FamPat: A global patent collection organized by patent families covering more than **100 patenting authorities**, and including searchable full-text from 23 patent offices. Questel has developed a family definition that combines the rule of strict family from EPO, combined with additional rules to consider different definitions of patent family.

PlusPat: A global patent collection of bibliographic data organized by patent office and covering more than 100 patenting authorities.

Full-Text: A collection of full-text from 23 patenting authorities, which can be searched individually or simultaneously.

See Table 2 below for an outline of the data coverage for Orbit's patent databases.

Table 2 – PATENT DATABASES

	Full Text	PlusPAT	FamPAT
Description	Full text patents in 23 offices	Worldwide collection organized by office	Worldwide collection organized in families
Coverage	23 offices AU, BE, BR, CA, CN, DA, EP, FI, FR, DE, IN, IL, JP, KR, WO, RU, ES, SW, CH, TW, TH, UK, US	More than 100 offices (6 regional). 33 offices for short term patents	More than 100 offices (6 regional). 33 offices for short term patents
Original language	●	● Bibliography	●
English Translation		● JP, CN, KR, TW	● GB, US, WO, EP, FR, DE, JP, CN, KR, TW
English Machine translation	●	●	●
Search result list	1 result per available document	1 result with all documents from the same office	1 result per patent family (invention)
Document download	●	●	●
Bibliography Title, abstract, numbers, codes, names	●	●	●
Claims	● WO, US, EP, AT, BE, BR, CA, CH, CN, DE, ES, FR, GB, JP, RU, DK, FI, SE, IN, TW et KR		● WO, US, EP, AT, BE, BR, CA, CH, CN, DE, ES, FR, GB, JP, RU, DK, FI, SE, IN, TW et KR
Description	● WO, US, EP, AT, BE, BR, CA, CH, CN, DE, ES, FR, GB, JP, RU, DK, FI, SE, IN, TW et KR		● WO, US, EP, AT, BE, BR, CA, CH, CN, DE, ES, FR, GB, JP, RU, DK, FI, SE, IN, TW et KR
KWIC	●	●	●
Legal status	● Disponible pour plus de 50 pays	● Disponible pour plus de 50 pays	● Disponible pour plus de 50 pays
Full text	● WO, US, EP, AT, BE, BR, CA, CH, CN, DE, ES, FR, GB, JP, RU, DK, FI, SE, IN, TW et KR	● WO, US, EP, AT, BE, BR, CA, CH, CN, DE, ES, FR, GB, JP, RU, DK, FI, SE, IN, TW et KR	● WO, US, EP, AT, BE, BR, CA, CH, CN, DE, ES, FR, GB, JP, RU, DK, FI, SE, IN, TW et KR
Search by code	CIB, US (P&A), FI et F-Terms	CIB, ICO, ECLA, US P&A, FI et F-Terms	CIB, ICO, ECLA, US P&A, FI et F-Terms
Key information			● WO, EP, US, GB
Concepts			● WO, EP, US, GB
Time line			●
Patent reports		● EP, WO, U.S, AP, AU, AT, BE, BG, CH, CZ, DE, DK, EA, ES, FR, GB, GR, IT, JP, KR, LU, NL, SG et TR	● EP, WO, U.S, AP, AU, AT, BE, BG, CH, CZ, DE, DK, EA, ES, FR, GB, GR, IT, JP, KR, LU, NL, SG et TR

ORBIT EXPRESS

Why use Orbit Express?

Simplified access to Questel well-known patent worldwide database

Collaborate with IP experts through Workfiles

All mobile device compatible

Graph usage to refine searches

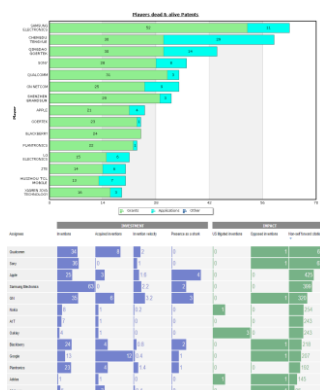Questel hosting to preserve your search confidentiality
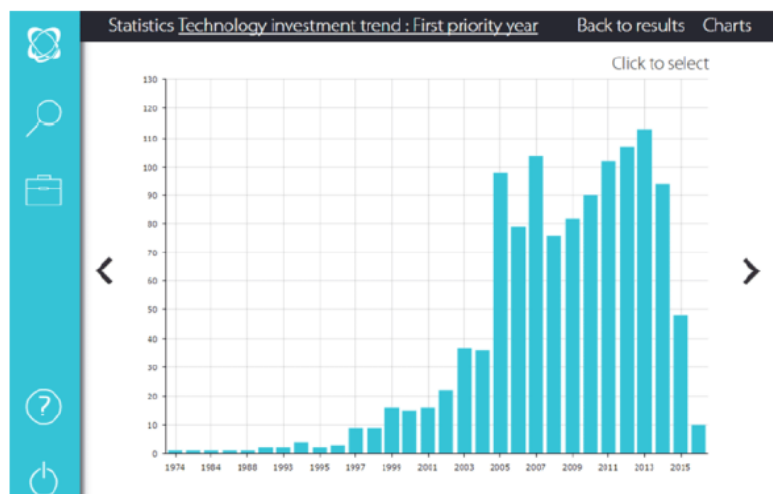
Orbit Express is a fast and intuitive patent search tool, with collaborative functionalities, efficiently connected to Orbit Intelligence
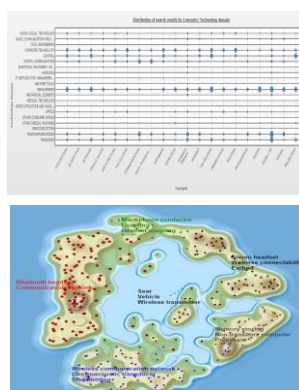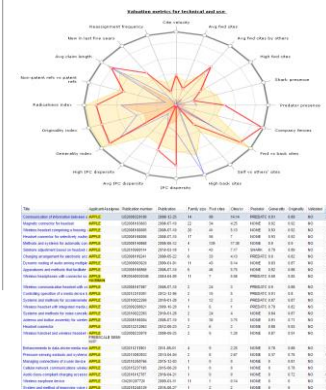
PLATINUM ANALYTICS AND EVALUATION MODULE

Technology landscape
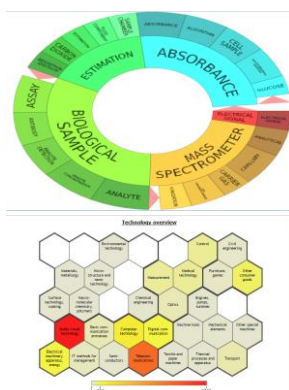
Competitive landscape

White Space analysis

Evaluation and Benchmarking
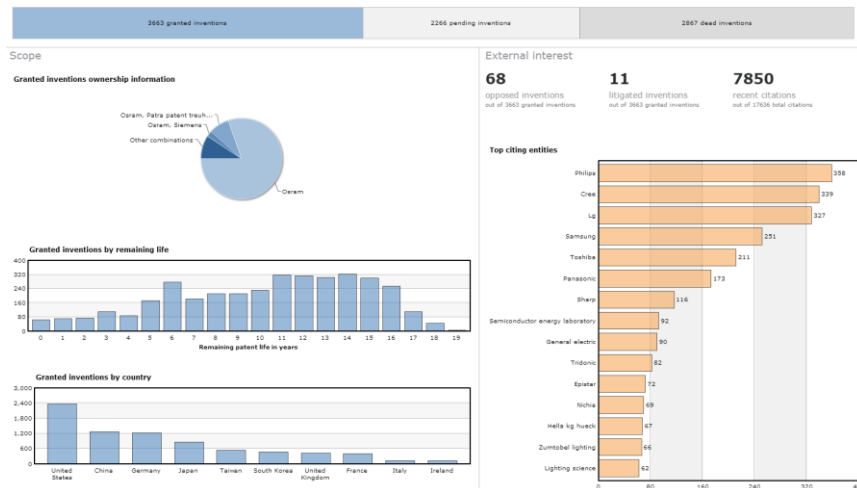
Licensable Art

Gives various information especially on the most impactful player of the industry (The most forward citation), the profile of litigation etc...
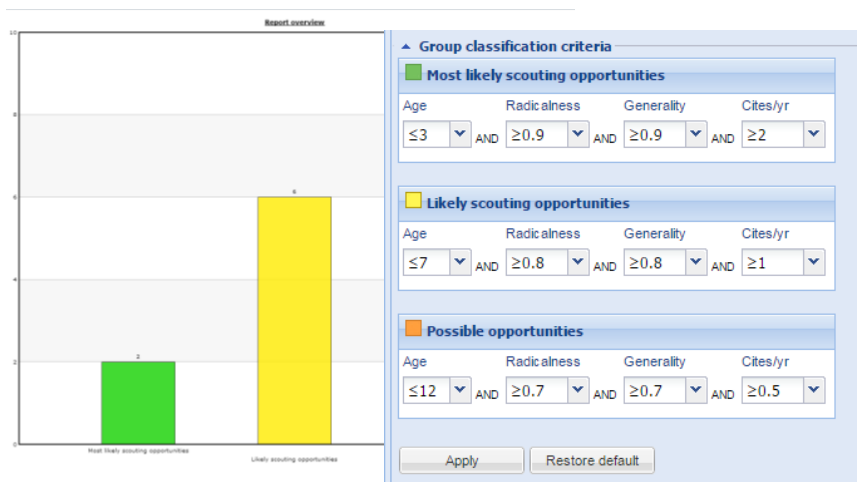
Technology Scouting

List the most disruptive technology from the selected list of patents.

In average, profile show that the most disruptive technology will have their backward citation with more classification. In opposite to incremental innovation
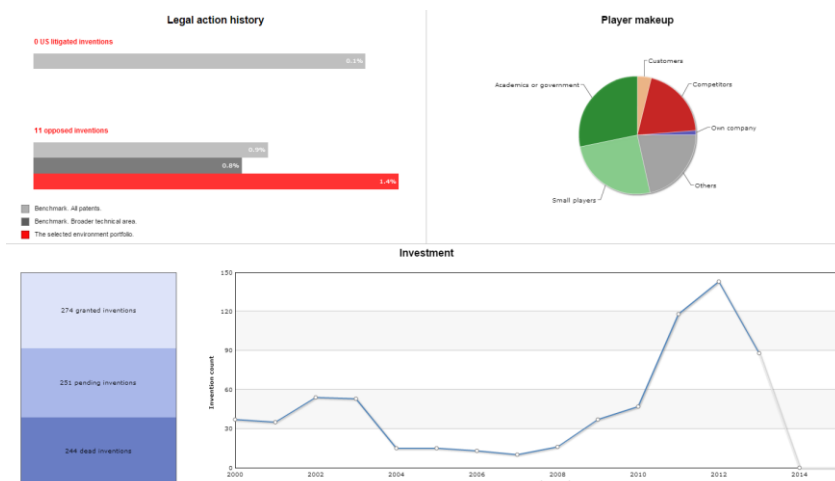
Legal Case Assessment

This dashboard is mostly used to understand the market maturity. It will highlight the composition of the market which percentage is own by University, small player and multinational as well as investment information and legal information.
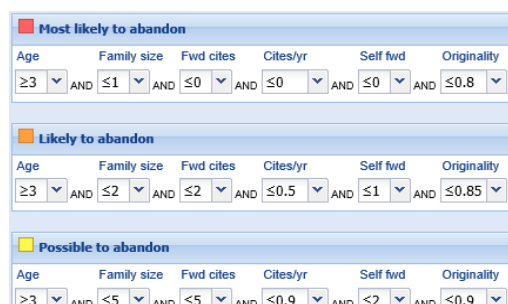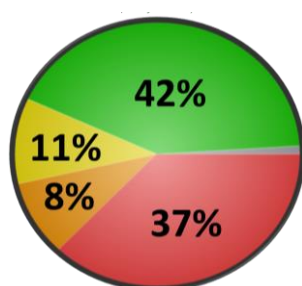
Prunning

It will classify the selected patent into 4 value group from the most valuable to the least valuable. Very useful to filter the good patent from the

Rank	Type	Assignees	INVESTMENT				IMPACT		
			Inventions	Acquired inventions	Invention velocity	Presence as a shark	US litigated inventions	Opposed inventions	Non-self forward citations
0.0		Volkswagen Audi	62	0	11.2	4	0	0	121
0.5		Microsoft	18	11	2	3	0	0	441
0.5		Intel	5	1	1	1	0	2	68
0.4		Samsung Electronics	6	0	1	1	0	0	109
0.4		Hyundai Motor	28	0	4.4	0	0	2	43
0.4		Honda Motor	21	1	4.2	0	0	0	22
0.4		Denso	9	0	1	1	0	0	117
0.4		Autoconnect Holdings	14	13	2.8	0	0	0	230
0.3		Robert Bosch	10	0	1.6	0	0	0	65
0.3		Motion Games	2	1	0	0	1	1	865
0.3		Google	9	1	1.6	0	0	0	28
0.3		Gesture Technology	1	1	0	0	1	1	185
0.3		Ford Global Technologies	6	0	1	0	0	0	31
0.3		Daimler	9	0	1.8	0	0	0	22
0.3		Bayerische Motoren Werke (bmw)	12	0	2.2	0	0	0	18
0.3		Apple	7	0	0	3	0	0	440
0.2		Neonode	4	0	0.8	1	0	0	15
0.2		Kia Motors	6	0	0	0	0	0	38
0.2		Eyesight Mobile Technologies	4	0	0.6	0	0	1	63
0.2		Empire Technology Development	2	0	0.2	0	0	0	7
0.2		Edge 3 Technologies	4	1	0.8	0	0	0	5
0.2		Continental Automotive	7	0	1.2	0	0	0	9

Business Case Assessment

For each company selected, the dashboard will highlight the profile of the company in the specific sector studied. Highlight if the company has acquired the inventions or if it is done in house. Very useful to understand if they potentially buy technology or if they do everything in house and many more information
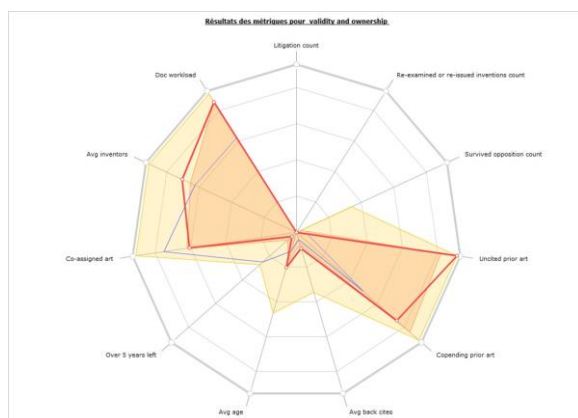
Licensing In/Out

Both licensing In and Out will generate the evaluation of the selected set of patent with more than 47 metrics including both market, legal and technology metrics. The result can be visualize under a spider graph or under an array of value with order done based on the most valuable patent.

Résultats des métriques pour technical and use

Résultats des métriques pour geographical
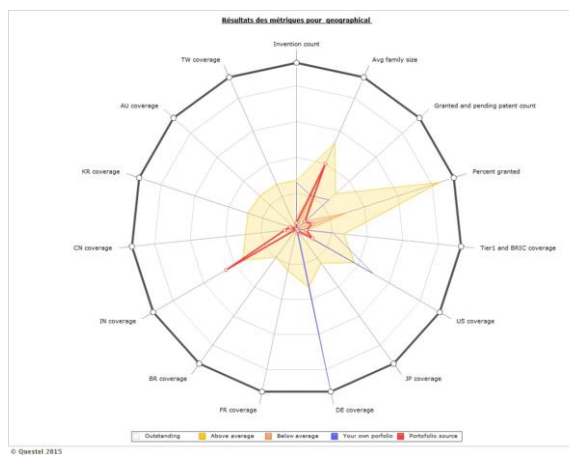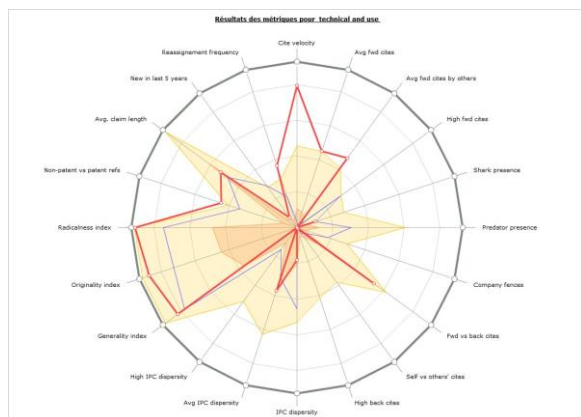
ORBIT IAM (INVENTION AND ASSET MANAGEMENT)

ORBIT INVENTION

1. Submit

Inventors are able to describe their inventions in a tailored invention disclosure form.

2. Assess

Technical experts and other stakeholders can be consulted for advice during the review process to give a score to the invention being review.

3. Decide

Reviews, ratings, and comments help the decision committee in forming their conclusion and providing a fast-track decision.
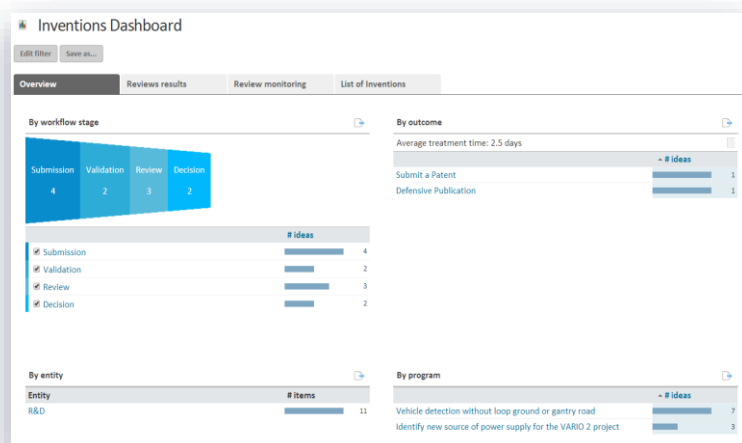
4. Reporting

Dashboards provide stakeholders with an overview of the inventions status and most prolific inventors.

Novelty search within the platform

The particularity of this workflow is the ability to perform live prior art (Novelty search) on the submitted invention. Thus the review panel will know if the invention is novel or if there is similar patent in the world.

Novelty search within the organization

To avoid duplication of project submitted, an automatic similar search is done with the previous project submitted. Similar project will appears in a specific panel which will be available for the review committee.

ORBIT ASSET

1. Organise

Associate you IP assets with your products or business units.

2. Monitor

Don't miss any payment related to the maintenance of your IP. Keep track of the all the task to be done.
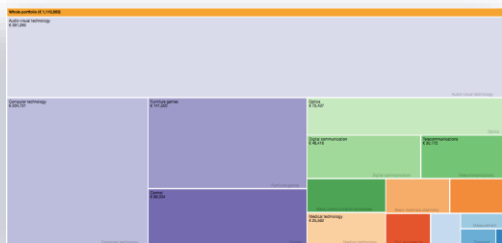
3. Strategize

Get your grouping done under Orbit Intelligence and apply the financial forecast to understand the cost of each category.

E-TRAINING MODULE

Certification program done by a set of videos and quiz on the below topics. These videos are deliver by an American lawyer. Examples can be found here : https://www.eiptraining.com/deliverDirect.aspx?eID=58275

executive IP You need to know	Micro-Modules	Length
IP Micro-Modules	Promo Video & Description	
IP Micro Module - Beware of Co-Ownership of IP		1:08
IP Micro Module - Beware of Copying from the Web		1:07
IP Micro Module - Beware of Patent Infringement		1:00
IP Micro Module - Beware of Patent Trolls		1:00
IP Micro Module - Can a Trademark Be a Scent?		1:06
IP Micro Module - Can a Trademark Be a Sound?		0:46
IP Micro Module - Cannot Make your Patented Product		0:55
IP Micro Module - Competitive Patents		1:02
IP Micro Module - Copyrights		0:50
IP Micro Module - Defensive Publishing for Competitive Advantage		1:03
IP Micro Module - Enforceability of Trade Secrets		0:48
IP Micro Module - Freedom to Operate Searching		0:57
IP Micro Module - How Expensive is a Patent?		0:33
IP Micro Module - IP Can Attract Venture Investments		1:06
IP Micro Module - IP Ownership with Contractors		1:03
IP Micro Module - IP Risks and Opportunities		0:23
IP Micro Module - NDAs Require Careful Review		0:43
IP Micro Module - Non-Disclosure-Agreements		1:20
IP Micro Module - Patent Inventorship		0:44
IP Micro Module - Patents are only Enforceable in Issuing Country		0:29
IP Micro Module - Patent versus Trade Secret Protection		1:03

Orbit Trademark

Search of trademark with similarity search and automatic translated search in the following countries :

Trademarks (0/81)   Designs (0/41)

Europe (0/44)
Albania
Armenia
Austria
Belarus
Benelux
Bosnia and Herzegovina
Bulgaria
Croatia
Cyprus
Czech Republic
Denmark
Estonia
EUIPO
Finland
France
Georgia
Germany
Greece
Guernsey
Hungary
Iceland
Ireland
Italy
Jersey
Latvia
Liechtenstein
Lithuania
Macedonia
Malta
Moldova
Norway
Poland
Portugal
Romania
Russian Federation
Serbia
Slovakia
Slovenia
Spain
Sweden
Switzerland
Turkey
Ukraine
United Kingdom

International (0/3)
Appellations of Origin
Emblems
WIPO

North America (0/3)
Canada
Mexico
United States

South/Central America (0/2)
Brazil
Chile

Middle East and Africa (0/9)
Algeria
ARIPO
Egypt
Israel
Jordan
Morocco
Oman
Tunisia
United Arab Emirates

Asia and Pacific (0/20)
Australia
Brunei Darussalam
Cambodia
Hong Kong
India
Indonesia
Japan
Lao PDR
Macau
Malaysia
Mongolia
Nepal
New Zealand
Papua New Guinea
Philippines
Republic of Korea
Singapore
Thailand
Tonga
Vietnam

Select All EU28   Unselect All EU28

Select All   Unselect All

Orbit Web Monitor

40,000 links by default, the tool allows to import your own links to watch.

You can then customize an alert query to receive on weekly basis the content targeted. It includes light analytics. This content can then be uploaded to Intellixir to cross reference with Patent information.

Orbit Web Monitor   Recherche   Mon Espace ▾   Aide ▾

powered by QWAM

829 document(s)
graphene

Tout sélectionner   1 2 3 4 5 6 7 8 9 10 > >> 16 17

Source
EUROPA - CORDIS: Community Research and...   154
Proactive Investors - Leading source of...   93
Engineering News & Engineering Jobs | T...   72
Manchester News, Sport, Football, Busin...   55
MSN, Messenger und Hotmail sowie Nachri...   47
PR Newswire   20
Stock Market Wire   16
International Business Times   12
Business Wire   11

1 **Fujitsu Develops World's First Gas Sensor to Apply a New Principle for Graphene Use**
Fujitsu Global - détecté le 05/12/2016 01:00:00, indexé le 05/12/2016 04:15:02
Fujitsu Laboratories Ltd. today announced the world's first successful development of an exquisitely sensitive gas sensor based on a new principle that takes advantage of graphene, a material in which carbon atoms are arranged in a sheet one atom thick.

2 **GSMAが2017年モバイル・ワールド・コングレスの最新情報を発表**
Business Wire - détecté le 03/12/2016 10:31:16, indexé le 03/12/2016 10:33:02
ロンドン --(BUSINESS WIRE)-- （ビジネスワイヤ） GSMAは本日、新たに確定した大会の基調講演者、新たな参加企業とプログラムなど、2017年モバイル・ワールド・コングレスの最新情報を発表しました。2017年モバイル・ワールド・コングレスは2017年2月27日～3月2日に、バルセロナのフィラ・グランビアで開催され、フィラ・モンジュイックでもイベントを行います。GSMAのマイケル・オハラ最高マーケティング責任者（CMO）は、次のように述べています。「2月に向けて大きなイベントの準備が整いました。この大会で特に喜ばしいことは、数名の基調講演者が初めてモバイル・ワールド・コングレスに参加することです。イベント全体を通して、来場者の皆さんは、日常生活の基礎となった最先端の技術、製品、サービスを詳しく見て体験することができます。」新たに確定した基調講演者 GSMAは4日間[わ[...]

3 **How Much Pesticide Do You Need? Nano Tech Test Strip Instant Answer**
AgFax, News About Cotton, Rice, Peanuts And Soybeans - détecté le 01/12/2016 15:43:19, indexé le 01/12/2016 16:03:59
When does too much of a good thing become a bad thing? That's the question Dr. Jonathan Claussen, assistant professor at Iowa State University's Department of Mechanical Engineering, and his Ernst Undesser

4 **Huawei dévoile de nouvelles batteries Li-Ion dopées au graphène**
Génération NT - détecté le 01/12/2016 14:50:02, indexé le 01/12/2016 15:15:02
Le groupe chinois annonce avoir réalisé une percée dans les batteries Li-Ion en leur donnant une plage de température d'utilisation étendue grâce à l'utilisation du graphène.

Personne
James Stewart   48
John Merrill   46
Jonathan Douglas   46
Marcus Gibson   46
Mike Patching   46
Nick Cole   46
Tim Perry   46
Mike Byron   33
Ray Gibbs   30
Peter Hodkinson   25

Lieu
Manchester   196
London   120

Intellixir

Merge <u>data</u> types within Intellixir

- **Patents** from most Data Providers

- **Web business information** from Orbit WebMonitor.

- **Scientific Articles** from most Data Providers

- Can also include:

  - Clinical trials
  - GNPD
  - Designs
  - Trademarks
  - Excel (e.g. licensing data/pipeline data…)

Present results using the dashboard.

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