

COZY⁰² MAG

ISSUE #12

Milam Huynh
A\$AP Rocky
Awge Bodega
Crep Plug
London
Vicky Sans
Air Max 97's
Winter Season



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COZY⁰² MAGAZINE

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JUST DO IT

NIKE



JUST DO IT

NIKE

MILAM HUYNH

"I'm purely in the business for the music and nothing else."

Cozy Magazine sat down and spoke to the up and coming London based artist Milam Huynh about music, fashion, home and instagram on October 12th 2017 in Nottinghill, West London.



Styled by Thomas Lane
Photographed by Megan Phelan
Sunglasses: Gucci
Earrings: New Look
Sweatshirt: Urban Outfitters
Mom Jeans: Asos - Marketplace



Styled by Thomas Lane
Photographed by Megan Phelan
Headband: JD Sports
Sunglasses: Topshop
Earrings: New Look
Sweatshirt: Urban Outfitters
Mom Jeans: Asos - Marketplace

MILAM HUYNH

Milam is excited, maybe too excited as she takes a break from posing in front of the camera. She sits down next to me and pulls out two KA's and asks if I want one. The 20 year old singer, originally from Vietnam chugs almost half the drink, takes a break and says "They don't have these in Vietnam." She then pulls out her phone and in seconds she starts playing Lauryn Hill's track, closes her eyes and starts singing along with the rare October sun-

shining on her face. She looks up and says "This song is timeless, I swear I could play it forever." I've caught Milam at the peak of her career, as she already has a list of well known collaborations under her belt with artists who seem to only get bigger in names.

"I've always wanted to be a singer from when I was about 5 years old." She begins to explain as we asked her at what age she realised music was for her. "I was that annoying kid that would sing everywhere I go, first thing in the morning, last thing at night. Luckily my family were always supportive, but not when it was 6am in the morning, that's when they'd tell me to shut up."

Milam originally from Vietnam talks about her move to London at the age of 16, after she was founded by her now manager four years ago. "I love my country, but for me there were no opportunities in music out there. When Rob (her manager) contacted me saying he saw talent in me, I knew it was the perfect opportunity for me. The chances of that happening again would be rare. I knew it was going to be hard, especially leaving my family but I couldn't say no. Music is my life. But at the same time I knew they would support me and I would make them proud out here."

"It was difficult at first being honest. Moving from a lower economically developed country to a developed country. That was a big change." As we asked her what it was like adjusting to life in London. "Everything was different from

Vietnam. London is a lot busier than Vietnam, everyone is always rushing to get somewhere. Nevertheless I was happy to be here."

Fastforward four years the once timid 16-year-old girl is now a confident 20-year-old with a lot of achievements under her belt already. So far she has won BBC one's radio sound of 2017 award, has released her EP Child Please, 8 singles, with Smokey Tones and Equity entering the UK top 40 and has released songs with her fellow brits, AJ Tracey, MNEK and Ray Blue.

We asked what it is like to have accomplished such great achievements at such early stages of her career to which she replied. "It feels amazing. The awards is one thing, but knowing that you're doing music you love and people are receptive to it, is the best thing about it. I've doing music all my life, but you never actually think you'll make it. I don't know how to explain it, but it's amazing." Naturally with her recent exposure, she has gained more attention to her online profiles, in particular her Instagram.

"My instagram has definitely gotten the attention of some. Before I was on about 14k followers now that's tripled. I wasn't expecting it if I were to be honest." When asked how she felt about the attention she is now getting she replied, "I mean Instagram is Instagram, it's nice to have people interested in what you post. My Instagram allows me to connect and share my photography, fashion, life, but most importantly my music."

Milam's popularity also comes with the rumours and gossip, as it was recently claimed by 'close sources' that the singer was dating British Grime artist AJ Tracey after titling a track on his EP Milam Milam. When raising this story to her she begins to laugh whilst rolling her eyes. "How did I know this question was going to come up," she continues on "A lot of people were sending it to me and tagging me. I thought it was hilarious, that doing one song with someone could lead to a whole another story."

MILAM HUYNH


"I'm not entirely shocked by it as I've seen it happen a lot. It's nuts how when a female steps out or does a track with a male artist people immediately assume you are more than just friends and dating. Why? I don't know" she chuckles, "AJ is a good friend of mine from before I started getting noticed. He has helped me a lot with my music. I did the vocals for the track, which is why he named the song Milam Milam, not because we were dating." She says with a big smile on her face. Not much seems to phase Milam as she gives off a chilled and relaxed vibe as we dive deep into conversation. "I don't really let the showbiz stuff phase me to be honest." In response to our question, "There is no point getting upset and wasting energy in things that are pointless."

Milam has been in the studio working on her next album titled Four diamonds, questioning when we would be expecting the album to drop she replied "It's coming, I've done most of the tracks but it's not quite there yet. I want to be 100% happy with it before I share it to my fans." "I get at least 5 tweets a day telling me to hurry up and release my album. I feel bad for making them wait but I don't want to give them something that is rushed. I pride myself in the quality of music I make. I'm sure they will understand... hopefully." When asked what kind of music we expect of the album Milam told us "The music of the album is chilled, focusing on vocals and instrumentals. The content covers everything from love, pain, friends, relationships, home, fashion, religion and even food." She winks and laughs.

"My favourite track of the song has got to be 'Bảo Vó' which means guardian in Vietnamese. It's a dedication to my mum, to say thank you for everything, she's always been my biggest fan, and supporter and if it were not for her, I really don't think I would be standing in the position where I am at right now, so I definitely had to come up with a song for her. She hasn't heard it yet but I know she will cry when she does, she's a bit emotional like that." She laughs.

Not only does Milam stand out from the scene with her music, she also stands out with what she wears. Her style is individual, almost iconic, not like anyone I've seen before. "I've been told plenty of times I dress a certain way. If I'm honest I wouldn't say I have a style of fashion, I just kind of wear what I like and throw them all together. That's the truth." She continues, "I do like to wear out dated clothes, like the bootleg jeans or the classic Bianca Jackson coat she used to wear in Eastenders. That was iconic." I asked what she is currently into now, she replies "My favourite things now are mum jeans, like the ones that fall just above your ankle and look like they are made from cheap material. Like the ones I'm wearing now." She looks down and starts to rub the material and jokes about the material. "The material cheap but the price definitely wasn't. A lot of people think they're ugly, but I think they're cute, they're different. If you pair them up with correct items, they really work. I normally just wear them with something simple." "I think fashion is important because you are making a mark and letting people know what kind of person you are through your clothes. It gives you the opportunity to show your individuality through clothing which is dope."

When asked what the most expensive fashion item she has purchased so far, she replied "Probably these two sunglasses." She fetches her bag and pulls out two pairs of sunglasses, one has a pure white frame with blacked out lenses and the second is identical but with a pink frame instead. "I call these Offset sunglasses because Offset from Migos wears them all the time." She laughs to herself "When I first saw them in the video 'Bad N Boujee' I said to myself I really need a pair, they definitely give off them vibes. These are probably the most expensive items in my wardrobe." "How much did they cost?" She laughs "They cost a lot." She elaborates, "I'm definitely not a materialistic person, but I thought it'd be nice to treat myself for once and I did. It's a lifelong purchase."



Styler by Thomas Lane
Photographed by Megan Phelan
Sunglasses: Gucci
Earrings: New Look
Sports Bra: Nike
Jean Jacket: G-Star Raw

MILAM HUYNH

"I make music for me and the fans."

Written by Jody Kindoki | Photographed by Megan Phelan

In the meantime the blonde beauty has recently been announced as the opening support act for the global RnB singer Jhene Aiko on her first tour across the UK. Which includes dates in London at the O2 Institute. A place that is close to home for Milam.

"Yep that's right, I'm on tour with Jhene Aiko. Can you believe it because I can't?" she giggles as her eyes light up "She's one of my inspirations and people I aspire to. Her voice just speaks volumes, it's so soft but also sends a million messages at the same time. As a listener you can really hear her pain and struggle. So, to be on tour with her and opening up her show is just on a whole new level." She pauses and goes into deep thought. "Sorry, I'm still trying to think process it. I still can't believe it. But I'm beyond excited, I honestly can't wait. Bearing in mind I will have to keep it cute and professional when I see her because I'm a major fan girl and really don't want to scare her off."



Styled by Thomas Lane
Photographed by Megan Phelan
Headband: JD Sports
Earrings: New Look
Sports Bra: Nike
Mom Jeans: Asos-Marketplace



Logo courtesy of The Northface



Photographed by Jody Kindoki



BE YOUR OWN PLUG

CREP PLUG

2017 has been the year of the millennials as the presence of young entrepreneurs dominating the business market has grown and continues to grow. From Jackie's clothing brand PKA as seen on artists such as 67, to Oli releasing his own pop up barbershop. With the millennials taking over, us at Cozy Mag decided to speak to the creators of the website Crep plug Tomasz and Joao, to get an incite of what it is like to run your own business.

So, Tomasz what made you decide you wanted to start off your business?

Tomasz: I've always wanted to be my own boss, but wasn't sure how to go about it or where to start. After studying business at A Level and University, and also watching other people creating businesses from their home I decided to take a risk, link up with Joao and start Crep Plug.

Joao, when Tomasz came to you with the idea what was your initial response?

Joao: I too have always wanted to be my own boss, but didn't really have the courage to start it on my own. So when Tomasz came to me with the idea I was excited plus we are good friends so that made it better.

So when you decided to go for it, did you have any doubts about going into this?

Joao: Being 100% honest with you. I had a lot of doubts when Tom came up with the idea. Not because it was a bad idea, but because going into the business market is hard. But, I saw his vision and where he was going with it and liked it.

You decided to come up with Crep Plug, an E-commerce focused trainers, what made you decide to go down the trainer route?

Tomasz: I have a passion for trainers and a lot of people in London also love trainers. They're simple things but trainers can change the whole overall appearance of an outfit. So I wanted to create a website specifically for trainers so people can browse around in

a simple way as only trainers are being sold.

So why did you chose the name Crep Plug?

Tomasz: I chose the name Crep Plug because that is essentially what the website is. We are a source that connects and supplies the consumers to creps (Trainers).

After initially coming up with the business proposal how long did it take to eventually launch your business?

Joao: It took a while, almost a year I'd say. It's one thing coming up with the idea but actually carrying it out is on a whole different level. A lot of planning and detail went into it, from the logo, colour ways, images used, marketing. It was a headache.

So whilst you were planning did you have any reservations to the idea?

Tomasz: Can't lie there were a few times we did think that maybe we should just leave it. Because it did cause us stress we did argue a couple of times during the planning process.

Joao: Yeah, we argued quite a bit, but it was because we both had passion and wanted it to work so much. But we'd make up the next day because we knew we could make it work.

So you launched on the 13th of March, was there any reason for that date?

Tomasz: We just felt we were ready so we picked a date. We probably should've chosen a date with meaning but we didn't. **Laughs.**

What was the response when you finally launched Crep Plug?

Joao: To be honest it was mad. We had a lot of people congratulating us. On that same day I think we got about 1000 followers on Instagram, and a lot of people registering with the website, which we weren't expecting.

Tomasz: Yeah it was better than we thought. I mean I had a good feeling about the business but didn't think the response would be as quick as it was. It was overwhelming.

CREP PLUG

Did you do anything to celebrate?

Tomasz: We just popped a bottle with our close friends and went out to eat. Nothing too serious, we had uni the next day.

What was the reaction from your family and close friends?

Joao: Both our friends and family were very proud of us. Our phones were both buzzing with loads of congratulation messages, and wishing us luck with the future. It was all love.

Tomasz: Yeah, pretty much the same, but some people were also shocked too. We kept the whole thing lowkey nobody knew what Crep Plug was about. I don't think they thought it was our own business. But yeah my friends were all showing love and saying they were proud of us. It was nice to have your close friends and family show love.

You said that nobody knew what Crep Plug was about. Why did you decide to keep it just between you two?

Tomasz: We felt it was best to keep it private so we can really work together and come up with a good concept. Me and Joao work well together, we didn't want to mess up the balance. **Joao:** Exactly that, and also I think it was a good marketing technique. We would post pictures here and there but we were very sparse with the details we shared. This caused a lot of buzz. As people were so keen to find out what it was we were launching.

It's been seven months since Crep plug launched, and it is going strong and continuing to grow, how does it feel to have launched your own business at young ages?

Joao: It's mad. To have actually done something ourselves from scratch and for it to actually work is possibly one of the best things that I will have done in life. And to share the success with my brother makes it even more special. Not many people can say that.

Tomasz: Bro. **The two spud** Yeah same as what Joao said. To start off with an idea and actually carry it out to make it work, is something I will always look back at and be grateful for.

What advice would you give to other young entrepreneurs out there who are looking to start their own business?

Tomasz: I would say if you have a passion for something go for it. The only way you can find out if it's successful or not is if you actually go out there and let people see your creativeness.

Joao: I agree, I would say if you believe in it go for it. But I would also say be patient about it. Take time planning and don't expect it to become successful straight away.

Tomasz: Yeah patience is a must. Some businesses might become successful straight away but it doesn't mean yours is any worse, it just takes time. Don't give up, see it as motivation. Also finding someone to possibly work with is something to consider..

Last question. So what is next for Crep Plug?

Tomasz: Were just going to keep progressing with our stuff, update our content, get a higher engagement rate with people who have either signed up to be members, or follow us on Twitter. Such as competitions and free giveaways just to say thank you for supporting us from the beginning. Because this all really wouldn't have worked if it weren't for the people supporting.

Joao: We are also looking to collaborate with more artists and creatives around London. Add more visuals to our site as videography, photography and art just to make it more versatile, and visually appealing to attract a wider audience but still focusing on trainers. We'll also be putting out blog articles and reviews for people to read also and be continuously updated on trainers. 2017 was just us getting testing out the water and getting used to it all. We aim to go up from here.

Photograph by
Tomasz Siemieniczuk





TRAPSTAR LONDON



Photographed by Jody Kindoki

TRAPSTAR LONDON



Photo courtesy of Selfridges

A\$AP ROCKY X SELFRIDGES AWGE BODEGA

The impossible has happened, A\$AP Rocky brings Harlem to Selfridges to London. If anyone could execute such a concept it would be the man himself, the self-proclaimed jiggy, pretty motherf**ker A\$AP Rocky. Rocky transformed the high-end store to a New York bodega, with pop up stores, 150 exclusive products from Marino infantry bedding created by one of the A\$AP mob members YG Addie, to customized Krispy Kreme Doughnuts and his own pieces from his collaboration with Guess.

"New York high streets and grocery stores are so different to London's high streets." Rocky begins "Aesthetically yours are safer." When asked what he means by safe he went on to continue. "I mean safe as in you don't risk it with the colour scheme or the music played in the stores. Back at home in Harlem, Bodega's are offensive, we have colours that clash with one another everywhere and music with profanity played during the day, whilst you're pushing your kids in the cart"

Rocky jokes with his distinctive laugh that people liken to a Windex spray bottle. When asked what makes New York Bodega's different to others across America Rocky replied "Harlem Bodega's have a distinct vibe that I personally think stands out from others. Not just the food, but the little details such as the traditional tiled floors, and the people who work there. You don't get those certain details anywhere else but Harlem, you know?"

Rocky continues to explain how the bodegas in New York were a huge part of his childhood, and expresses his love for the scene. "Bodegas to other people is probably a simple thing. It's just a shop where people buy what they need.

But to me it's more than that. The whole vibe, aura and authenticity it gives me is on a whole another level. It's art. I've definitely used the aesthetics of Bodega's in my my music videos"

"I wanted to bring the Awge Bodega to London because London is my second favourite city in the world. Besides New York. I spend a lot of time here and I think creatively people would appreciate the art of the Awge Bodega the same way I do. But also, to bring New York scene overseas. So, my fans know why I f**ks with Harlem so much." **Laughs.**

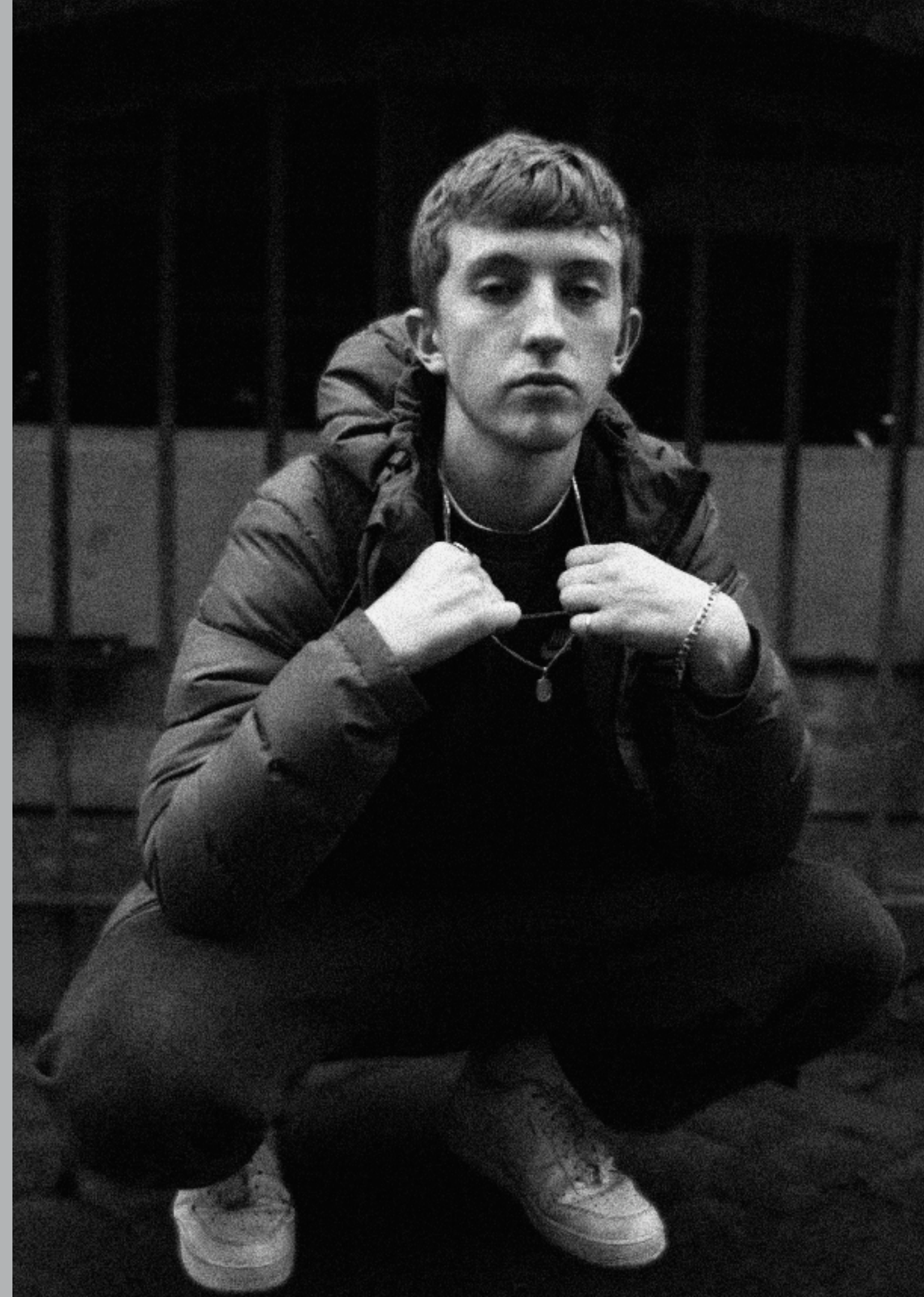
The bodega which has been promoted heavily on social media, by Rocky himself, the mob and Selfridges themselves also says the star will be behind the tills serving fans. **Laughs** "Yeah I will be behind the cash machine; it gives me an opportunity to be able to interact with the fans out here who are coming to support what we are doing out here. I always got to show love to the fans because they're the reason I am in this position and able to me to do crazy sh*t like this. But if the rapping sh*t gets too hard, I'll just work behind a cash machine." **Laughs.**

With that in mind as we close this interview, Rocky who is also celebrating his birthday this week explains "I want people to leave with the original New York Awge Bodega experience." When asked what he wants the people of London to gain from this rare event. "A lot of the things at this Bodega are exclusive, after this Bodega finishes you won't be able to find it anywhere else. The prices range from high to low, so everyone can afford something. So, I definitely want people to leave with a whole lot of bags full of jiggy sh*t." **Laughs.**

To purchase items visit www.selfridges.com/awge



Photographed by Jody Kindoki



WHAT TO DO

Here at Cozy Mag, we always got to keep you up to date with the best motives happening in London this month.



CREPE CITY

Crepe city is back and bigger than ever, as it returns again for the 7th year running. If you missed the Crepe City summer event, you're in luck as they are running another one in mid November. This popular event is the place to buy, sell and trade trainers and streetwear. If you're into limited and exclusive clothing and footwear, then this is the event for you.

When? Saturday 18th November 2017

Where? Old Truman Brewery, London E1.

Time? 11:00PM - 18:00PM

Price? From £7. Non-refundable

To get tickets visit www.Eventbrite.co.uk/crepecity

DRAKE OVO

The six god opens his very first OVO store in London later this month. Drakes love affair with London continues to grow as recently he has just announced he has been working on the return of popular TV drama series Top Boy with fellow British actor Ashley Walters on deck.

The store will be selling Drake's famous OVO merch from hoodies, t-shirts, tracksuits, hats and even his personalised custom Stone Island Air Jordan 12's. The opening will be packed with famous faces such as Dave and AJ Tracey, with DJ sem spinning tracks on the decks.

This highly anticipated and hyped up event is definitely one you would not want to miss.

When? 17th November 2017

Where? 1C Poland St, Soho W1F 8PR.

Time? 12:00PM - 20:00PM.



Yxng Bane

British rapper from East London best known for his tracks Diamonds, Fine Wine, Rihanna and top 10 entry Bestie announced two dates when he will be performing in London. **When?** 3rd and 4th of November 2017.

Where? O'Meara, London SE1 1TE

Time? from 20:00PM

Price? From £20

16+ event only.

Dave

English Rapper known as Dave or Satandave from South London, who saw Drake jump on his Wanna Know remix goes on tour across the UK. And of course he will be hitting his hometown London to finish off the tour.

When? 29th and 30th of November 2017.

Where? Koko London, Camden NW1 7JE.

Time? 19:00PM - 22:00PM.

Price? From £25.

16+ event only.

K-Trap

North London, drill rapper is on the come up after appearing on linkuptv back in 2015. This year he released his latest mixtape The Last Whip featuring popular tracks such as Paper Plans, Sauce on Spill and David Blaine. On Twitter he announced The Last Whip tour starting this month. **When?** 16th and 17th November 2017.

Where? O2 Academy, Islington, London, N1 0PS.

Time? 18:00PM - 21:00PM.

Price? £11.75

16+ event only

All tickets available at www.ticketmaster.co.uk

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